

NICOLE GRETHER

📍 New York ✉ NicoleGrether@Gmail.com ☎ +1 954-205-3420 🔗 www.linkedin.com/in/nicolegrether

SUMMARY

Award-winning, Emmy-nominated video producer with 20+ years of experience creating character-driven, longform stories for top-tier broadcast and digital platforms. Adept at shaping visual narratives that resonate emotionally and translate seamlessly across YouTube, TikTok, and Instagram. Strong track record of finding compelling voices, managing end-to-end production, and adapting legacy content into shortform visual storytelling. Recently obtained two post-graduate degrees: one from Cornell University in Social Media Marketing and a second from New York University in AI Communications.

EXPERIENCE

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| CNN
NY Bureau Producer <ul style="list-style-type: none">• Produced vertical videos for Instagram and TikTok; identified subjects, scripted content, and oversaw filming and editing• Managed crews during live shoots, wrote scripts, booked guests, and coordinated post-production• Developed original ideas for multi-platform video storytelling with national and global impact | New York
2022- 2024 |
| Nexstar
Senior Research Manager, <i>NewsNation</i> <ul style="list-style-type: none">• Mentored and supervised research, investigative, booking team, aligning editorial focus with production workflows• Strengthened coordination between leadership and newsroom to ensure strategic and timely messaging | Chicago
2020 - 2021 |
| HEARST
Contributing Producer, <i>Matter of Fact with Soledad O'Brien</i> <p>Wrote scripts, directed talent, managed long-form stories from concept to completion for national distribution</p> | Washington DC
2019 - 2020 |
| MSNBC/NBC Universal
Producer, <i>The Rachel Maddow Show & On Assignment with Richard Engel & Peacock Productions</i> <ul style="list-style-type: none">• Liaised between editorial staff in New York & London to produce, QC complex, global segments on geopolitical issues• Co-produced award-winning, longform coverage on Russia, various political affairs and Nancy Pelosi documentary | New York
2018 - 2019 |
| Sinclair Broadcast Group
Investigative Producer, <i>Full Measure with Sharyl Attkisson</i> <ul style="list-style-type: none">• Produced national, long-form, investigative segments grounded in data analysis, FOIA requests, legal documentation | Arlington, VA
2017 - 2018 |
| Freelance Video Producer <ul style="list-style-type: none">• Produced international video projects, expanded European network in various freelance roles | Amsterdam, The Netherlands
2016 - 2017 |
| Al Jazeera America
Senior Field Producer, <i>America Tonight with Joie Chen</i> <ul style="list-style-type: none">• Sole producer of live shoots and field documentaries in the field, managing logistics, editorial planning, talent direction• Built and maintained a network of U.S. and international sources to enhance coverage, credibility, depth• Coordinated public-facing content and social media promotion for the flagship, current affairs program• Notable stories include Black Lives Matter riots, the Selma anniversary, MH17, Global Ebola | Washington, DC
2013 - 2016 |
| The Associated Press
Senior Producer/Video Journalist <ul style="list-style-type: none">• Developed global media contacts and produced daily international news stories with high visibility• Trained cross-functional teams on video production and digital media best practices• Monitored global news trends and advised editorial leadership on communication strategy | Washington, DC
2007 - 2013 |
| Tyco/ADT Security Services, Inc.
Corporate Communications Specialist <ul style="list-style-type: none">• Produced corporate videos and messaging for internal and external stakeholders, including executive speechwriting• Served as on-camera spokesperson, managing public inquiries and company messaging during media outreach campaign | Boca Raton, FL
2002 - 2005 |

EDUCATION

Bachelor's of Arts with Honors in Social Science with a minor in Journalism
University College Utrecht

Utrecht, The Netherlands
1998-2002

Master's of Science with Distinction in Broadcast Journalism
Boston University

Boston, Massachusetts
2005-2007

Postgraduate Degree in Social Media Marketing
Cornell University

New York
2025

Postgraduate Degree in Communications and Artificial Intelligence
New York University

New York
In progress

AWARDS & HONORS

Emmy Awards Judge: *Ongoing*

2010 Individual Edward R. Murrow Award: *'Best use of Video': Chile Mine Rescue*
The Associated Press

2012 Selected for The Associated Press' Inaugural Future Leaders program

2018 Scripps Howard Award: *'National and International Coverage': Putin's Covert War*
MSNBC/NBC

2019: Emmy nomination: *'Continuing Coverage': Putin's Covert War*
MSNBC/NBC

2019 Edward R. Murrow Award: *'Continuing Coverage': Putin's Covert War*
MSNBC/NBC

2020 Emmy nomination: *'Outstanding News Discussion': All In America: Live at the Border*
MSNBC

2020 Emmy nomination: *'Outstanding News Discussion': Climate in Crisis*
MSNBC

SKILLS

Final Cut Pro, Adobe Premiere Pro, Photoshop, Inews, ENPS and Microsoft Office

Videography skills on P2 Cameras, HDV camera and Iphone

LANGUAGES

Native speaker of English and Dutch. Conversant in French and German.

NATIONALITY

The United States and European Union (The Netherlands)