

Supermarket
LOGO

Sales Dashboard
Jan - Mar 2019

Total Revenue

322.97K

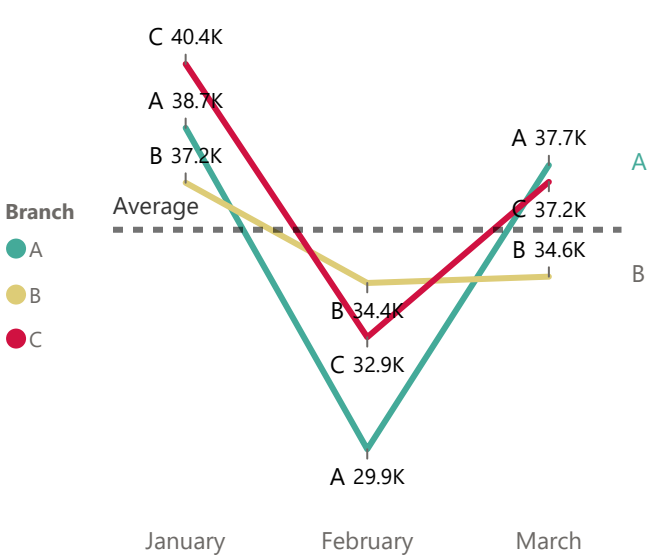


NPS Score

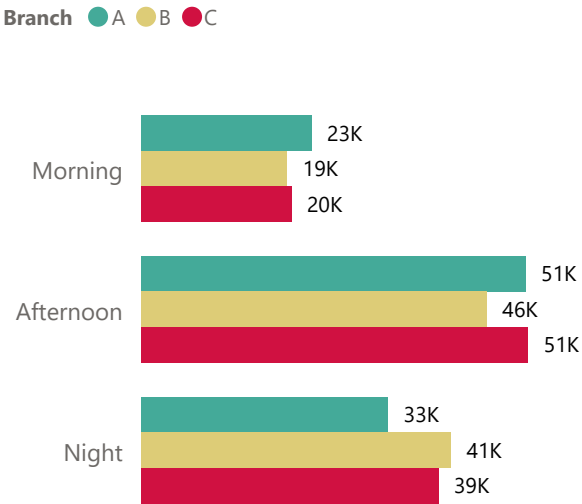
-18



Revenue By Branch



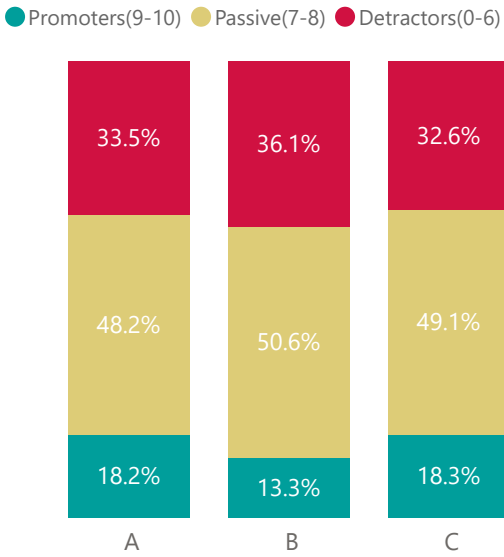
Revenue By TimePeriod



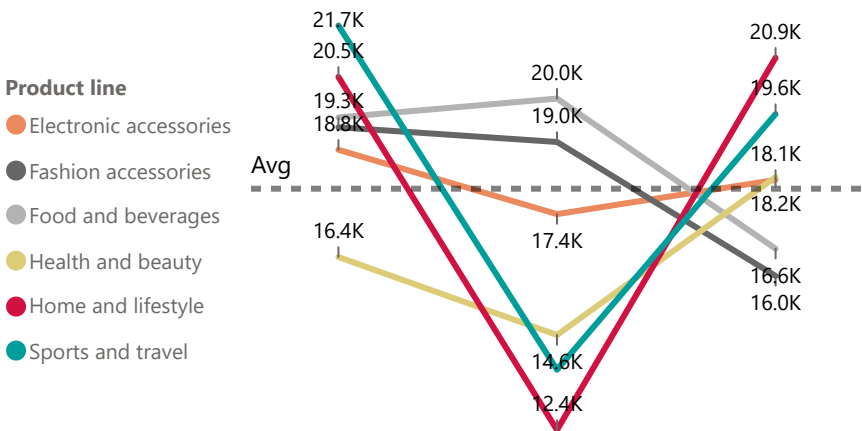
Rating By Gender



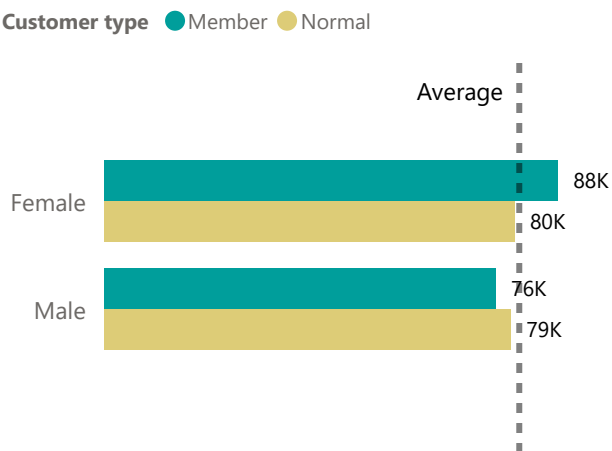
Rating By Branch



Revenue By Product line



Revenue By Gender



Product line	NPS
Sports and travel	-16
Home and lifestyle	-24
Health and beauty	-20
Food and beverages	-14
Fashion accessories	-13
Electronic accessories	-19
Total	-18

NPS=%Promoters-%Detractors
Promoter: Rating >= 9.0
Passive: 7.0 <= Rating < 9.0
Detractor: Rating < 7.0

Gender	NPS
Male	-18
Female	-17

Branch	NPS
A	-15
B	-23
C	-14

TimePeriod	NPS
Morning	-17
Afternoon	-18
Night	-17

Payment	NPS
Cash	-17
Credit card	-17
Ewallet	-18

Positive NPS (>0): More promoters, indicating customer satisfaction.
Negative NPS (<0): More detractors, signaling dissatisfaction.