

<b><u>KEY PARTNERS</u></b> <ul style="list-style-type: none"><li>• Kennel Club of Cebu Inc.</li><li>• Philippine Canine Club Inc.</li></ul>	<b><u>KEY ACTIVITIES</u></b> <ul style="list-style-type: none"><li>• Gather data about pet owners and Veterinarians.</li><li>• Identify the mechanism for verification and validation of pet owners</li><li>• Update on products/service lists</li><li>• E-Survey for key partners</li><li>• Research and Development of the application process.</li><li>• Development of the mobile application.</li></ul>	<b><u>VALUE PROPOSITION</u></b> <ul style="list-style-type: none"><li>• Connecting pets and pet owners</li><li>• Catering to your pet needs and inquiries</li><li>• Providing pet breeders and shooters a place to market their products</li><li>• Serves authentic services for your pet’s needs</li></ul>	<b><u>CUSTOMER RELATIONSHIPS</u></b> <ul style="list-style-type: none"><li>• Service ratings are highly taken into consideration</li><li>• Notify users of promos and discounts</li><li>• Comments and suggestions are given importance</li></ul>	<b><u>CUSTOMER SEGMENTS</u></b> <ul style="list-style-type: none"><li>• Pet Owners</li><li>• Pet Breeders</li><li>• Pet Shooters</li><li>• Veterinarians</li></ul>
	<b><u>KEY RESOURCES</u></b> <ul style="list-style-type: none"><li>• Intellectual Property</li><li>• Human Resources</li><li>• Financial Resources</li></ul>		<b><u>CHANNELS</u></b> <ul style="list-style-type: none"><li>• Google Play Store</li><li>• Social Media Platforms</li><li>• Word of Mouth</li><li>• Website</li><li>• Direct to users</li><li>• Google</li></ul>	
<b><u>COST STRUCTURE</u></b> <ul style="list-style-type: none"><li>• System Maintenance</li><li>• Administrative Costs</li><li>• Veterinarian Fees</li><li>• Marketing and Advertisements</li><li>• Research and Development</li></ul>			<b><u>REVENUE STREAMS</u></b> <ul style="list-style-type: none"><li>• Subscription Fees</li><li>• Google AdSense</li><li>• Commission</li></ul>	