# Strawberries Production in the US

# An Exploratory Data Analysis

# Nicole Kingdon

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# Introduction

# Strawberries & Positive Health

Strawberries are a fruit that holds several minerals, vitamins, and nutrients (CRAIG 1997), which have positive implications on human health (Afrin et al. 2016). Specifically, strawberries have been found to help reduce likelihood of cancer, diabetes, obesity, neurodegeneration, cardiovascular disease, and metabolic syndrome (see Figure 1) (Afrin et al. 2016). Although strawberries as a healthy food is the norm, pesticides appear to be harming the beneficial factors of this fruit.

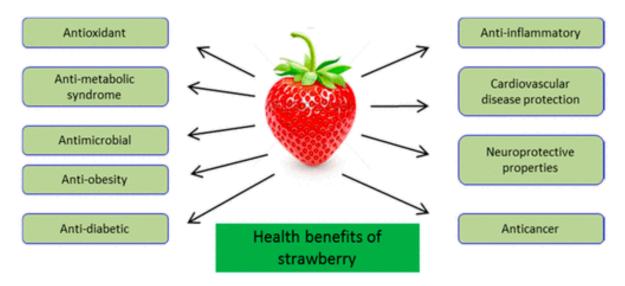


Figure 1: Health benefits of strawberries (Afrin et al., 2016)

# Strawberries & Pesticides

Pesticides are used on fruit and vegetable crops, including strawberries, with hopes to increase the quantity (Fenik, Tankiewicz, and Biziuk 2011). Pesticides are made of chemical compounds to reduce or completely eliminate pests from impacting crops (Afrin et al. 2016). These chemical compounds may increase the yield of the crop, but may have a large risk on human health. Additionally, they may contaminate bodies of water and soil with the chemicals, help pests develop resistance to the chemicals, and impact helpful organisms from persisting in areas where pesticides are used. Overall, there are positive and negative impacts of using pesticides (see Figure 2), but it is important to further examine these impacts, specifically on strawberries, to understand the implications of using such.

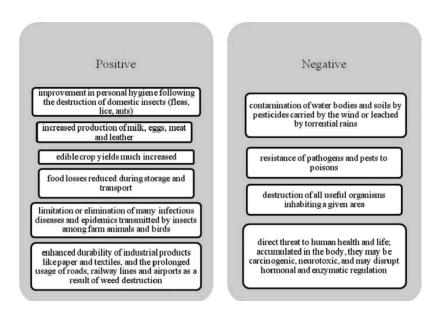
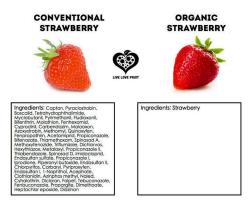


Figure 2: Positive and negative implications of pesticides on fruit and vegetable crops (Fenik et al., 2011)

# **Organic Strawberries**

Strawberries that are organic are simply strawberries. They use alternative and safer methods to production, and those fruits and vegetables, in this case strawberries, are considered organic (Verteramo Chiu and Gomez 2023). Along with these alternative methods comes a higher cost of production and care, which increases the price to the consumer.



# **Analyzing Strawberry Production**

The literature varies on if organic or non-organic is environmentally better (Afrin et al. 2016). This exploratory data analysis on production of strawberries, which encompasses both pro-

cessed (non-organic) and fresh (organic) market data, will help us better understand production of strawberries in the United States. Additionally, it dives deeper into the pesticide usage in states, which will provide more information as to the level of toxic ingredients that go into the production of non-organic (or conventional) strawberries .

# **Data Acquisition & Assessment**

# **USDA-NASS** Data

The data was acquired from U.S. Department of Agriculture (USDA) and the National Agricultural Statistics Service (NASS). The data was uploaded for data cleaning and organizing and exploratory data analysis by Professor Haviland Wright, who chose the following data: USDA-NASS.

The data frame loaded into the environment is titled strawberry.

```
Rows: 4,314
Columns: 21
             <chr> "CENSUS", "CENSUS", "CENSUS", "CENSUS", "~
$ Program
$ Year
             <dbl> 2021, 2021, 2021, 2021, 2021, 2021, 2021, 2021, 202
             <chr> "YEAR", "YEAR", "YEAR", "YEAR", "YEAR", "YEAR", "YE~
$ Period
$ `Week Ending`
             <chr> "STATE", "STATE", "STATE", "STATE", "STATE", "STATE"
$ `Geo Level`
             <chr> "ALASKA", "ALASKA", "ALASKA", "ALASKA", "ALASKA", "~
$ State
$ `State ANSI`
             <chr> "02", "02", "02", "02", "02", "02", "02", "06", "06~
$ `Ag District`
             $ County
$ `County ANSI`
             $ `Zip Code`
             $ Region
$ watershed_code
             $ Watershed
$ Commodity
             <chr> "STRAWBERRIES", "STRAWBERRIES", "STRAWBERRIES", "ST~
$ `Data Item`
             <chr> "STRAWBERRIES, ORGANIC - OPERATIONS WITH SALES", "S~
             <chr> "ORGANIC STATUS", "ORGANIC STATUS", "ORGANIC STATUS~
$ Domain
             <chr> "ORGANIC STATUS: (NOP USDA CERTIFIED)", "ORGANIC ST~
$ `Domain Category`
             <chr> "2", "(D)", "(D)", "(D)", "2", "(D)", "(D)", "142",~
$ Value
$ `CV (%)`
             <chr> "(H)", "(D)", "(D)", "(H)", "(D)", "(D)", "1~
```

# Census Data

The data offers census data based on state that represents fresh market (organic) and process market (non-organic) sales.

Rows: 864

```
Columns: 21
             <chr> "CENSUS", "CENSUS", "CENSUS", "CENSUS", "~
$ Program
$ Year
             <dbl> 2021, 2021, 2021, 2021, 2021, 2021, 2021, 2021, 202
$ Period
             <chr> "YEAR", "YEAR", "YEAR", "YEAR", "YEAR", "YEAR", "YE~
             $ `Week Ending`
$ `Geo Level`
             <chr> "STATE", "STATE", "STATE", "STATE", "STATE", "STATE"
$ State
             <chr> "ALASKA", "ALASKA", "ALASKA", "ALASKA", "ALASKA", "~
             <chr> "02", "02", "02", "02", "02", "02", "02", "06", "06~
$ `State ANSI`
$ `Ag District`
             $ County
$ `County ANSI`
             $ `Zip Code`
$ Region
             $ watershed_code
$ Watershed
             $ Commodity
             <chr> "STRAWBERRIES", "STRAWBERRIES", "STRAWBERRIES", "ST~
$ `Data Item`
             <chr> "STRAWBERRIES, ORGANIC - OPERATIONS WITH SALES", "S~
             <chr> "ORGANIC STATUS", "ORGANIC STATUS", "ORGANIC STATUS~
$ Domain
             <chr> "ORGANIC STATUS: (NOP USDA CERTIFIED)", "ORGANIC ST~
$ `Domain Category`
             <chr> "2", "(D)", "(D)", "(D)", "2", "(D)", "(D)", "142",~
$ Value
$ `CV (%)`
             <chr> "(H)", "(D)", "(D)", "(D)", "(H)", "(D)", "(D)", "1~
```

# **Survey Data**

Additionally, it holds survey information for each state, specifically indicating pesticides and bacterium used to preserve strawberry crop yield. In addition, it offers fresh and process market data.

```
Rows: 3,450
Columns: 21
             <chr> "SURVEY", "SURVEY", "SURVEY", "SURVEY", "SURVEY", "~
$ Program
$ Year
             <dbl> 2022, 2022, 2022, 2022, 2022, 2022, 2022, 2022, 202
             <chr> "MARKETING YEAR", "MARKETING YEAR", "MARKETING YEAR~
$ Period
             $ `Week Ending`
$ `Geo Level`
             <chr> "STATE", "STATE", "STATE", "STATE", "STATE", "STATE"
             <chr> "CALIFORNIA", "CALIFORNIA", "CALIFORNIA", "FLORIDA"~
$ State
$ `State ANSI`
             <chr> "06", "06", "06", "12", "12", "12", NA, NA, NA, "06~
$ `Ag District`
             $ County
             $ `County ANSI`
```

```
$ `Zip Code`
            $ Region
            $ watershed_code
            $ Watershed
            <chr> "STRAWBERRIES", "STRAWBERRIES", "STRAWBERRIES", "ST~
$ Commodity
            <chr> "STRAWBERRIES - PRICE RECEIVED, MEASURED IN $ / CWT~
$ `Data Item`
$ Domain
            <chr> "TOTAL", "TOTAL", "TOTAL", "TOTAL", "TOTAL", "TOTAL",
$ `Domain Category`
            <chr> "NOT SPECIFIED", "NOT SPECIFIED", "NOT SPECIFIED", ~
            <chr> "108", "(D)", "(D)", "169", "(D)", "(D)", "0", "135~
$ Value
            $ `CV (%)`
```

# **States**

There were 47 states (c("ALASKA", "CALIFORNIA", "CONNECTICUT", "FLORIDA", "GEORGIA", "IDAHO", "ILLINOIS", "INDIANA", "IOWA", "KENTUCKY", "LOUISIANA", "MAINE", "MARYLAND", "MASSACHUSETTS", "MICHIGAN", "MINNESOTA", "MONTANA", "NEBRASKA", "NEW HAMPSHIRE", "NEW JERSEY", "NEW YORK", "NORTH CAROLINA", "OHIO", "OKLAHOMA", "OREGON", "PENNSYLVANIA", "RHODE ISLAND", "SOUTH CAROLINA", "SOUTH DAKOTA", "TENNESSEE", "VERMONT", "WASHINGTON", "WEST VIRGINIA", "WISCONSIN", "ALABAMA", "ARIZONA", "COLORADO", "KANSAS", "MISSOURI", "NEVADA", "NEW MEXICO", "VIRGINIA", "ARKANSAS", "NORTH DAKOTA", "TEXAS", "UTAH", "OTHER STATES")) with two states considered as "other states".

### **Years**

The data was from the years c(2021, 2019, 2016, 2022, 2020, 2018, 2017).

# **Assumptions & Motivations**

#### Census Data

The census data was a nation-wide collection of data about the fresh and process markets related to strawberries. This data has values that are indicated as (D), which are data that was withheld upon request by the strawberry market in that particular state. This could leave out important information in the data.

# **Survey Data**

The survey data was collected via a survey sent out to each state in the United States. There were only 11 out of 47 states who returned the survey (c("CALIFORNIA", "FLORIDA", "OTHER STATES", "NEW YORK", "NORTH CAROLINA", "OREGON", "WASHINGTON", "MICHIGAN", "OHIO", "PENNSYLVANIA", "WISCONSIN")), which includes the "other states". (The "other states" did not have any data relating to pesticides and bacterium.) This is only a 23% response rate, which is not comprehensive of all the states and the entire United States process market. The states that did return the survey will still be able to show a report of pesticide and bacterium usage on their processed strawberry crops.

# **Data Cleaning & Organizing**

# R Packages

The following R packages were used to clean and organize the data:

```
library(knitr)
library(kableExtra)
library(tidyverse)
library(stringr)
library(dplyr)
```

The data was organized into two main categories: census and survey. The census data was cleaned and organized to show fresh and process market sales, and the survey data consisted of pesticide and fertilizer usage.

# **Initial Data Cleaning & Organization**

The following initial data cleaning derived from Professor Wright.

Removed columns with a single value in all columns using a function. This function produced all columns with one value from the **strawberry** data frame. From there, all but the single value columns were added back to the data frame.

Next, Professor Wright checked if every row in the state column held a value, which it did.

After that, Professor Wright checked to see what state had the most rows.

The state with the most rows is CALIFORNIA.

# **Separating Data Frames**

The following separation of data frames derived from Professor Wright.

By using dplyr, the strawberry data frame was split by Program. The rows that contained CENSUS were moved to strwb\_census, and the rows containing SURVEY were moved to strwb\_survey.

#### Census

After splitting CENSUS and SURVEY rows into two data frames, Professor Wright has first organized the CENSUS data.

First, he separated composite columns and cleaned the Value column.

The composite columns in the strwb\_census are as follows: Data Item and Domain category.

The column separators in CENSUS are ",", "-", ":".

Separated Data Item into the new columns Fruit, temp1, temp2, and temp3 by ",".

Separated temp1 into the new columns crop\_type and prop\_acct by "-".

To finish this first section of cleaning and organizing the strwb\_census data frame, Professor Wright string trimmed both sides of the following three columns: crop\_type, temp2, and temp3.

Now, Professor Haviland created a "Fresh Market" column. To do this, he duplicated the temp2 column with the new column name as Fresh Market. Next, he removed all the cells in the new column that began with MEASURED. Same for the cells that begin with PROCESSING. He substituted NA values for empty strings. Finally, the FRESH MARKET parts of the strings were removed, as they were unneccesary anymore with the new column creation of Fresh Market.

Now, to manipulate the temp2 column, Professor Wright removed all the cells that began with FRESH, which would now set up the cleaning and organizing to create the Process Market column.

Professor Wright created a "Process Market" column.

To do this, he followed the same method as Fresh Market, where he first duplicated temp2, then removed cells beginning with MEASURED, and removed PROCESSING from the beginning of the strings. and remove

Finally, removed the cells starting with PROCESS MARKET from temp2.

Next, Professor Wright removed NA's from prop\_acct, temp2, and temp3 by substituting a space.

From here, he combined temp2 with temp3 to create a Metric column. He also removed parts of string that did not matter, beginning with MEASURED IN. To finish, he moved the Metric column to the end.

The Value column was transformed. To do this, Professor Wright first pulled the Value column from strwb\_census and put them into vals. From there, he string replaced all vals to remove

the commas in the strings. From there, he converted the strings to numeric values. During this, NA values were automatically implemented.

After this, he aimed to find the location and value of the footnotes in the Value column. He implemented a string detection on this column, which helped discover that all the cells with NA values were also where the footnotes were located. The footnotes indicated that the Value was instructed to be left out during the data collection.

I finished cleaning and organizing the strwb\_census data frame, which is detailed below.

First, I selected particular columns that had necessary data.

Next, I removed the "," from the Value column and transformed them into numeric values. This introduced rows with NA values.

After that, I cleaned up the CV (%) column by changing the values to numbers, instead of strings. This also introduced rows with NA values.

Furthermore, I am going to omit all rows in the Value and CV (%) columns with NA values. These are being omitted because they hold no meaning. Only the Value column had to be adjusted, as the CV (%) column did not have any values if the Value column also did not.

Finally, to complete the strwb\_census cleaning and organizing, I am going to arrange the State column to be in ascending order.

#### Survey

Professor Wright had organized the SURVEY data frame splitting the marketing, and production data from the chemical application data. In the strawberry data frame, The CENSUS rows contain marketing, sales, and production data. The SURVEY rows contain rows which may be redundant with the CENSUS rows and chemical application rows. These rows contain fresh and process market sales data, which have been removed.

Began cleaning and organizing strwb\_survey by discovering what columns in this data frame that need to be split.

First, Professor Wright separated the Data Item column to temp1, temp2, temp3, and temp4 by ",". Additionally, he separated temp1 into temp1a and temp1b.

Next, he separated the Domain column into temp22 and temp23 by ",".

Also, he separated Domain Category into temp42 and temp43 by ",".

To finish the strwb\_survey cleaning and organizing, this data frame was split into two new data frames, where strwb\_survey\_chem holds pesticide data and strwb\_survey\_mkt contains all the surveyed market and fertilizer usage data.

# Survey: Market

Now, I further cleaned up both strwb\_survey\_mkt and strwb\_survey\_chem. First, I worked with the strwb\_survey\_mkt.

Quickly, to begin, Professor Wright Dropped one-value columns in strwb\_survey\_mkt.

To begin, I made the Value column into numeric values, which introduced NA values. Then, I changed the format of the numeric values, so they did not appear in scientific notation.

To reduce the duplicity of strwb\_survey\_mkt with strwb\_census, I separated the fresh and process market data in strwb\_survey\_mkt from the data on the fertilizer usage.

Next, I separated the temp42 column to create the columns type and fertilizer\_type by the delimiter ":".

I cleaned up the fertilizer\_type strings by removing the parentheses on both sides.

I also removed the empty spaces in these strings.

Finally, I selected the rows that are relevant and renamed temp3 to measurement and temp4 to avg. I also removed the empty spaces in these strings and made the Value column into numeric values, which introduced NA values, and those rows with NA values were omitted.

# Survey: Chemical

Finally, I finished cleaning and organizing strwb\_survey\_chem.

First, Professor Haviland dropped one-value columns in strwb\_survey\_chem.

Then, I selected the relevant columns.

From here, I split up temp43 into chemical and PC# by "=".

Furthermore, I cleaned up both of the new chemical and the PC# columns by removing the unnecessary parentheses.

I also want to separate the chemical column by chemical type and chemical name.

Trimmed off the spaces on both sides of the chemical column.

Trimmed the same to chem type.

Finally, trimmed the same with PC#.

Now to remove the paren on the TOTAL values in the chemical column.

Then, I removed the commas and changed the values in Value to numbers instead of strings. This introduced NA values, and I dropped all the columns with NA.

Finally, to rename temp3 to measurement and temp4 to avg.

# Addition to Strwb\_Survey\_Chem: WHO Chemical Toxicity

Now, to better understand the strwb\_survey\_chem data, I added two columns of data. We are first going to begin with "chemical toxicity" (toxicity).

To gather this information, I used the World Health Organization (WHO)'s classification of pesticides by hazard [WHO, 2019]. Table 1 shows the WHO's toxicity classification for pesticides.

Class	Description	LD <sub>50</sub> for	.D <sub>50</sub> for the Rat (mg/kg Body Weight)												
		Oral		Dermal											
		Solids	Liquids	Solids	Liquids										
la	Extremely hazardous	≤5	≤20	≤10	≤40										
lb	Highly hazardous	5–50	20–200	10–100	40–400										
II	Moderately hazardous	50–500	200–2,000	100–1,000	400–4,000										
III	Slightly hazardous	>500	>2,000	>1,000	>4,000										

doi:10.1371/journal.pmed.1000357.t001

Figure 3: Table 1. World Health Organization Pesticide Toxicity Classification

Additionally, some chemicals are presented as fatal or toxic if inhaled, as they are gaseous or volatile fumigants [WHO, 2019]. Others are classified as "unlikely to present acute hazard" by WHO [WHO, 2019], which means that they will not present any hazard if used properly. Furthermore, they are also classified as "no significant acute toxicity" when they are not in the WHO classification and are found to be non-toxic, mostly discovered through the Environmental Protection Agency (EPA) [EPA].

I classified each chemical toxicity by the string Highly hazardous, Moderately hazardous, Unlikely to present acute hazard, Slightly hazardous, Fatal if inhaled, Toxic if inhaled, No significant acute toxicity and Not specified, based on the WHO chemical toxicity rating system [WHO, 2019].

I searched through each classification table to find each pesticide. Not all pesticides were on the table. To find the missing chemical toxicities, I used the large language model, Chat GPT [Chat GPT], found information through EPA Pesticide Fact Sheets [EPA-Acibenzolar], [EPA-Ammonium.], [EPA-Aureobasidium.], [EPA-Canola], [EPA-Caprylic], [EPA-Capasaicin], [EPA-Clethodim], [EPA-Cyfluefenamid], [EPA-Cytokinin],

[EPA-Indole.], [EPA-Iron-Phos.], [EPA-Mefenoxam], [EPA-Metam-sodium], [EPA-Polyoxin], [EPA-Potassium], [EPA-Potassium-salts], [EPA-Potassium-silicate], [EPA-Spiromedifen], [EPA-STREPTOMYCES-LYDICUS], [EPA-SULFENTRAZONE], [EPA-SULFUR], and in other sources (Kilani-Morakchi, Morakchi-Goudjil, and Sifi 2021), [PubChem-Capric], [Carfentrazone-ethyl], [Pub-Chem-Copper.], [Copper-Octanoate], [ACS-Copper-Oxide], [Cyprodinil], [DECYLDIMETHYLOCTYL], [Didecyl.], [Dodine], [Sodium-Ferric-Ethyl.], [Garlic-Oil], [Glyphosate], [Hydrogen-Peroxide], [Isofetamind], [Methoxyfenozide], [Mineral-oil], [Mono-Potassium-Salt], [Mustard-oil], [Peroxyacetic-acid], [Quinoline], [CDC-PYRACLOSTROBIN], [SOYBEAN-OIL].

Furthermore, through this search, I discovered through Chat GPT [Chat GPT], that many of the "chemicals" were actually bacterium. I found the toxicity of the bacterium via web search from various sources [BACILLUS AMYLOLIQUEFAC F727.], [BACILLUS AMYLOLIQUEFACIENS MBI 600], [BACILLUS AMYLOLIQUEFACIENS STRAIN D747], [BACILLUS PUMILUS], [BACILLUS SUBTILIS], [ALKYL. DIM. BENZ. AM], [AUREOBASIDIUM PULLULANS DSM 14940], [BACILLUS SUBT. GB03], [BEAUVERIA BASSIANA], [BLAD], [BT KURSTAK ABTS-1857], [BT], [BURKHOLDERIA A396 CELLS & MEDIA], [CAPSICUM OLEORESIN EXTRACT], [CHROMOBAC SUBTSUGAE PRAA4-1 CELLS AND SPENT MEDIA], [GLIOCLADIUM VIRENS], [HARPIN A B PROTEIN], [HELICOVERPA ZEA NPV], [NEEM OIL], [PAECILOMYCES FUMOSOR], [PETROLEUM DISTILLATE], [PSEUDOMONAS CHLORORAPHIS STRAIN AFS009], [REYNOUTRIA SACHALINE], [TRICHODERMA HARZ.], [TRICHODERMA VIRENS STRAIN G-41].

There were three Unknown values for COPPER ETHANOLAMINE, KANTOR, and HALOSULFURON-METHYL, which did not have any clear information on toxicity.

# Addition to Strwb\_Survey\_Chem: CAS Registry Number

Now, the second added column represents each pesticide's Chemical Abstract Service (CAS) Registry Number (CAS#). A CAS Registry Number allows each chemical compound, including molecular formulas, chemical structures, generic, systematic, common, and trade names, to have a clear identification number [CAS].

To find the CAS#s of each pesticide, I used [WHO, 2019], [CHAT GPT], and, mainly, the United States Environmental Protection Agency's Pesticide Chemical Search [EPA-search]. After discovering that some of the rows in chemical are actually bacterium, all values that do not have CAS#s are indicated as Bacteria. All the other chemicals were matched with their appropriate CAS#.

Quickly, I reorganized strwb\_survey\_chem to have the columns in a different order.

I also changed the column name from chemical to strwb\_treatment, as bacterium are not chemicals.

Finally, to finish the data cleaning and organization of strwb\_survey\_chem, I changed the name of the data frame to strwb\_survey\_treat (treat = treatment) to avoid confusion, since it is known that all strawberry pesticide treatments are not only chemicals but also bacterium.

# **Exploratory Data Analysis**

Now, to begin the Exploratory Data Analysis of the USDA-NASS data set. First, I have reviewed each data frame associated with the data set. Next, I searched for and examined any missing values in the data frames. After that, I categorized the values in the data set to prepare for visualization. Finally, I analyzed the relationships in the data frames through visualization and located any outliers [EDA-Advice].

#### **Review of Data Frames**

# strwb\_census

#### Columns & Values

The column names in strwb\_census are as follows: Program, Year, State, Fruit, crop\_type, Totals, Fresh Market, Process Market, Metric, Value, and CV (%).

### **Program**

Program has a single string of CENSUS in every column. CENSUS represents that the data derived from a census of states based on their strawberry production.

#### Year

Year represents the years in which the data was collected. The years are as follows: c(2019, 2021, 2016).

#### State

State holds all the US states that held any census data on their strawberry production (c("ALABAMA", "CALIFORNIA", "COLORADO", "CONNECTICUT", "FLORIDA", "GEORGIA", "IDAHO", "ILLINOIS", "IOWA", "KANSAS", "KENTUCKY", "LOUISIANA", "MAINE", "MARYLAND", "MASSACHUSETTS", "MICHIGAN", "MONTANA", "NEW HAMPSHIRE", "NEW JERSEY", "NEW MEXICO", "NEW YORK", "NORTH CAROLINA", "OHIO", "OKLAHOMA", "OREGON", "PENNSYLVANIA", "SOUTH CAROLINA", "VERMONT", "WISCONSIN")).

#### Fruit

Fruit has a single string of STRAWBERRY, which shows that all the data is based on this fruit.

# crop\_type

crop\_type also has a single string, ORGANIC, which shows that the entirety of the production data is based on organic strawberries.

#### **Totals**

Totals holds three values: c("OPERATIONS WITH SALES", "SALES", "","PRODUCTION"). The SALES string reprents the sales of strawberries, OPERATIONS WITH SALES represents how many operating strawberry production with intent to sell, and PRODUCTION represents the amount of strawberries produced.

#### Fresh Market

Fresh Market holds two values: OPERATIONS WITH SALES and SALES. The definition of both of these values are the same as the Totals column.

#### **Process Market**

Process Market has the same strings as Fresh Market.

# Metric

Metric has the following strings: c("","\$","CWT").

The empty string holds no values because that row did not need a metric to help describe the data. \$ represents that the metric for the following Value column is in US Dollars. CWT is weight in 100's

[CWT].

# **V**alue

The Value column holds numeric values that correspond with the strings in Totals, Fresh Market, and Process Market, as well as the Metric column.

# CV (%)

Finally, the CV (%) column holds the co-efficients of variance of the numeric values in the Value column.

# Missing Values

All rows with missing values in the Value column were omitted. The missing values represented values that were omitted by the state upon census data collection. These values have no purpose in the data analysis.

#### Categorizing Values

All columns, but Value and CV (%) hold nominal variables. Both the Value column and CV (%) hold interval variables.

#### **Data Visualization**

#### Questions

After analyzing the columns and values of strwb\_census, I developed the following questions:

- 1. What state held the most organic operational strawberry sellers?
- 2. What states made the most money producing strawberries?
- 3. What states produced the most strawberries?

These questions will be individually answered below via data visualization.

#### What state held the most organic operational strawberry sellers?

Figure 3 below shows all the US states but California who reported Census data from 2019 to 2021 for their organic strawberry operational sellers. California was moved to Figure 5 as it was a significantly high outlier from the other states in operational sellers. Connecticut was the only state that had data for both 2019 and 2021, Alabama only reported data for 2019, and the remaining states only reported for 2021. The state with the most organic sellers was by far California (n = 142). Next was Oregon (n = 26), but was also significantly lower than California. The least number of sellers were located in Alabama (n = 2) with Georgia (n = 4) and Iowa (n = 4) following the next least.

CONNECTICUT FLORIDA ALABAMA 20 State 11 10 8 10 2 ALABAMA Operations with Sales CONNECTICUT **GEORGIA IDAHO IOWA FLORIDA** 20 **GEORGIA** 6 6 10 **IDAHO** 0 2019 2021 **OKLAHOMA OREGON IOWA** OKLAHOMA 10 **OREGON** 0 2021 2019 2021 2019 Year

Figure 3. States\* and Organic Operational Strawberry Sales

\*California was excluded due to extremely higher sales

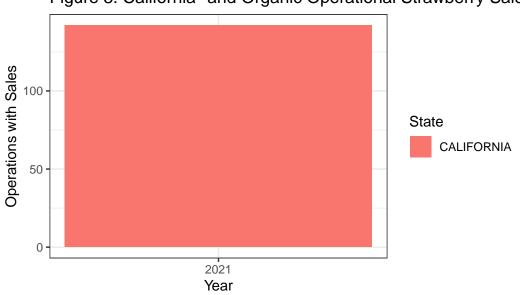


Figure 3. California\* and Organic Operational Strawberry Sales

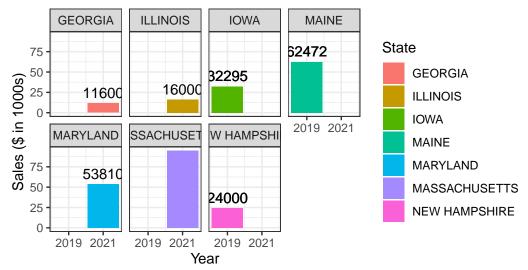
# What states made the most money producing strawberries?

In Figure 4 below, there are varying amounts of money made on organic strawberry sales for

<sup>\*</sup>California was only included, as it was an outlier for the other data

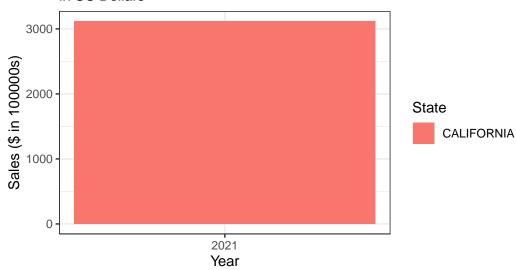
each state who provided data. California's organic strawberry sales were moved to Figure 5 due to it being an extreme outlier with the highest sales high above every other state (n = 311,784,980). Massachusetts is the second highest in sales (n = 94,827). Georgia made the least in sales (n = 11,600), and Illnois was the second least (n = 16,000).

Figure 4. States\* and Organic Strawberry Sales in US Dollars



\*California was excluded due to extremely higher sales

Figure 5. California\* and Organic Strawberry Sales in US Dollars



\*Only California was included, as it is an outlier from the other states

# What states produced the most strawberries?

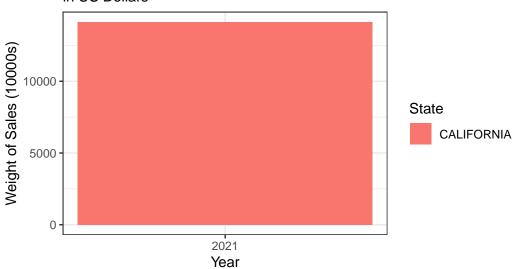
On pattern with the other questions, all states but California were included in Figure 6 for the states who produced the most organic strawberry in hundredweight. Figure 7 holds the organic strawberry weight produced in tens of thousands. California has the highest hundredweight produced (n = 1,412,627). The next highest was Oklahoma (n = 1,858), which is still significantly lower than California. The lowest in organic strawberry production was Illnois (n = 53), and the next lowest was Kentucky (n = 62).

**IDAHO ILLINOIS** KENTUCKY **NEW YORK** State 1500 1012 Weight of Sales (100s) 1000 **IDAHO** 500 **ILLINOIS** 111 53 62 0 **KENTUCKY** 2016 2021 OHIO **OKLAHOMA** OREGON **NEW YORK** 1362 1500 OHIO 1000 **OKLAHOMA** 360 500 **OREGON** 0 2021 2021 2016 2021 2016 2016 Year

Figure 6. States\* and Organic Strawberry Sales in US Dollars

\*California was excluded due to being an extreme outlier

Figure 7. California\* and Organic Strawberry Sales in US Dollars



\*California was only included, as it was an extreme outlier

### strwb\_survey\_mkt

#### Columns & Values

There are five columns in strwb\_survey\_mkt: Year, State, measurement, avg, type, fertilizer\_type, and Value. The columns represent the fertilizer type used for each year for each state and the amount of it that was used.

#### Year

Year holds two year values: 2018 and 2019. This represents the year that the following values took place.

#### State

State has two US state values: CALIFORNIA and FLORIDA. Each of these represent the US state that returned data for the selected columns included in this data frame.

#### measurement

measurement has the following three values: c("MEASURED IN LB", "MEASURED IN LB / ACRE / APPLICATION", "MEASURED IN LB / ACRE / YEAR", "MEASURED IN NUMBER"). MEASURED IN LB represents that the following Value is in pounds (lbs). MEASURED IN LB / ACRE / APPLICATION is that the Value was measured in lbs divided by acreage of the farm and by the amount applied when used.

#### avg

avg holds NA and avg values. avg represents when an average was taken, and NA is present when an average was not needed for the type of measurement.

#### type

type holds the single string of FERTILIZER, which represents that all the rows hold data related to fertilizers.

#### fertilizer\_type

fertilizer\_type holds the following strings of fertilizer types used on the strawberry crops: c("NITROGEN", "PHOSPHATE", "POTASH", "SULFUR").

#### Value

Value which holds numeric values that correspond with the measurement and avg columns to show the value related to the fertilizer usage.

# Missing Values

All rows with data almost identical to strwb\_census were removed. Additionally, all rows with NA values in the Value column were omitted, as they did not hold any meaningful data.

# Categorizing Variables

All columns but Value and hold nominal variables. The Value column holds interval variables.

#### **Data Visualization**

#### Questions

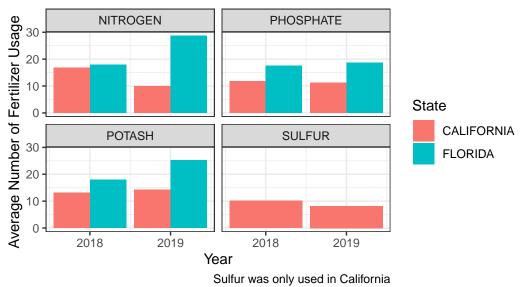
The following questions will be answered via data visualization below:

- 1. What state used what fertilizer types? What fertilizers were used the most?
- 2. What state used the most pounds of fertilizer?
- 3. What state used the most pounds per an acre per application of fertilizer? What fertilizer was used the most?

#### What state used what fertilizer types?

As shown in Figure 8 below, California used all four fertilizers on their crops (nitrogen, phosphate, potash, sulfur), and Florida used all but sulfur. The fertilizer used the most was nitrogen for both California (n=16.9) and Florida (n=28.7). Next most used was potash for both California (n=14.3) and Florida (n=25.2). Florida used more fertilizer than California for all three fertilizers they both used.

Figure 8. Fertilizer Usage on Strawberry Crops in California and Florida



# What state used the most pounds of fertilizer?

Figure 9 shows the pounds (lbs) of fertilizer by type for the state of California, and Figure 10 shows such for Florida. California (N=31,289,000) used far more lbs of fertilizer than Florida (N=1,146,000) between the years of 2018 and 2019. California used far more lbs of all four fertilizers in 2018 than in 2019. Florida had the opposite with more fertilizer used in 2019 than 2018.

Figure 9. Pounds of Fertilizer Used on Strawberries in California

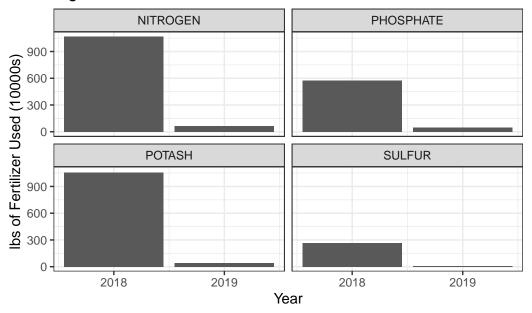
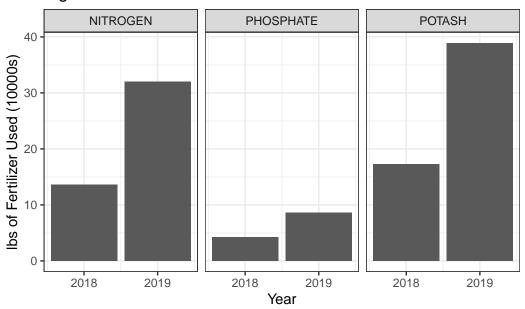


Figure 10. Pounds of Fertilizer Used on Strawberries in Florida

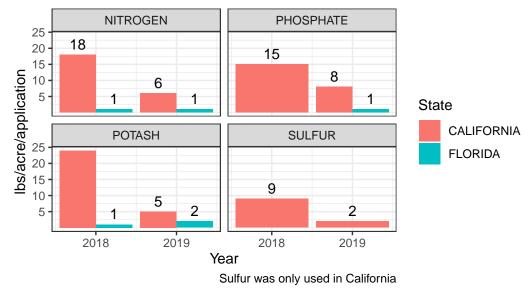


# What state used the most pounds per an acre per application of fertilizer?

Figure 11 below shows that California (Mean = 11) used significantly more lbs of fertilizer per

an acre and application than Florida (Mean = 1). The most used pesticide for California (n = 24) and Florida (n = 2) was potash.

Figure 11. Pounds of Fertilizer Used Per Acre Per Application in Florida and California



# strwb\_survey\_treat

#### Columns & Values

The columns in strwb\_survey\_treat are as follows: Year, State, chem\_type, strwb\_treatment, PC#, measurement, avg, toxicity, CAS#, Value. Each of the values in the columns are explained below.

#### Year

Year represents the year in which the values in the row are from. The years are as follows: c(2021, 2019, 2018, 2016).

#### State

State has the following strings: c("CALIFORNIA", "FLORIDA", "OREGON", "WASHING-TON"). Each as these show what US state the survey data was retrieved from.

### chem\_type

chem\_type holds strings representing categories of pesticides used: c("FUNGICIDE", "HERBICIDE", "INSECTICIDE", "OTHER").

### strwb\_treatment

strwb\_treatment represents the chemical or bacteria used on the strawberry crops: c("AZOXYSTROBIN", "BORAX DECAHYDRATE", "BOSCALID", "CYFLUFENAMID", "CYPRODINIL", "FENHEXAMID", "FLUDIOXONIL", "FLUOPY-RAM", "FLUXAPYROXAD", "MEFENOXAM", "MYCLOBUTANIL", "PENTHIOPY-RAD", "POLYOXIN D ZINC SALT", "POTASSIUM BICARBON.", "PROPICONAZOLE", "PYRACLOSTROBIN", "PYRIMETHANIL", "QUINOLINE", "SULFUR", "TETRACONA-ZOLE", "THIOPHANATE-METHYL", "THIRAM", "TOTAL", "TRIFLOXYSTROBIN", "TRIFLUMIZOLE", "FLUMIOXAZIN", "OXYFLUORFEN", "PENDIMETHALIN", "ABAMECTIN", "ACEQUINOCYL", "ACETAMIPRID", "AZADIRACHTIN", "BIFE-NAZATE", "BIFENTHRIN", "CHLORANTRANILIPROLE", "CYANTRANILIPROLE", "CYFLUMETOFEN", "FENPROPATHRIN", "FENPYROXIMATE", "FLONICAMID", "FLUPYRADIFURONE", "HEXYTHIAZOX", "IMIDACLOPRID", "MALATHION", "METHOXYFENOZIDE", "NALED", "NEEM OIL", "NOVALURON", "PYRETHRINS", "SPINETORAM", "SPINOSAD", "SPIROMESIFEN", "THIAMETHOXAM", "CHLOROPI-"FLUTRIAFOL", CRIN", "DICHLOROPROPENE", "HYDROGEN PEROXIDE", "METAM-POTASSIUM", "PEROXYACETIC ACID", "REYNOUTRIA SACHALINE", "BACILLUS AMYLOLIQUEFACIENS STRAIN D747", "BACILLUS SUBTILIS", "BT KURSTAK ABTS-1857", "BT KURSTAKI ABTS-351", "BT KURSTAKI SA-11", "CHROMOBAC SUBTSUGAE PRAA4-1 CELLS AND SPENT MEDIA", "BLAD", "DIFENOCONAZOLE", "FOSETYL-AL", "CARFENTRAZONE-ETHYL", "ETOXAZOLE", "PIPERONYL BUTOXIDE", "PYRIPROXYFEN", "SULFOXAFLOR", "IRON PHOSPHATE", "METAM-SODIUM", "BT SUBSP KURSTAKI EVB-113-19", "BT SUB AIZAWAI GC-91", "BURKHOLDERIA A396 CELLS & MEDIA", "BACILLUS PUMILUS", "ISOFETAMID", "SULFENTRAZONE").

# PC

PC# represents the treatment identification number, Pesticide Chemical Code. These are numeric values.

# **CAS**

CAS# either had the Chemical Abstracts Service number or is indicated as Bacteria, as bacterium do not have CAS#s.

#### measurement

measurement has the following strings that represents the metric that the values were measured in: c(" MEASURED IN LB", " MEASURED IN LB / ACRE / APPLICATION", " MEASURED IN LB / ACRE / YEAR", " MEASURED IN NUMBER").

#### avg

The avg column has both NA values and the string avg, which represents if the numeric value it is describing is an average or not.

# **CAS**

CAS# either had the Chemical Abstracts Service number or is indicated as Bacteria, as bacterium do not have CAS#s.

### toxicity

toxicity holds the following strings: c("Unlikely to present acute hazard", "Slightly hazardous", "No significant acute toxicity", "Moderately hazardous", "Fatal if inhaled", "Toxic if inhaled", "Unknown", "Highly hazardous"). These are based on the World Organization Health Organization's Pesticide Toxicity Classification [WHO, 2019] (see more information above).

#### Value

Finally, the Value column holds numeric values that are described by the avg and measurement columns.

# Missing Values

All missing values in PC# were dropped,

### Categorizing Variables

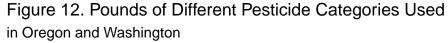
THe values in toxicity can be ranked high to low, therefore they are categorical variables. CAS#, strwb\_treatment, chem\_type, State, Year, avg, measurement and PC# are all nominal variables. Value holds interval variables.

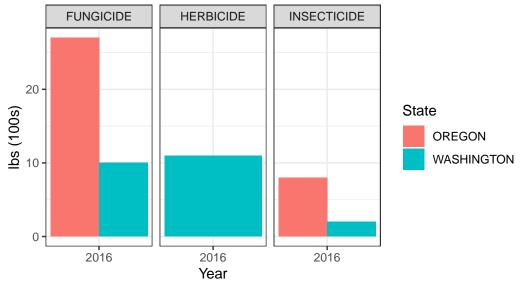
#### **Data Visualization**

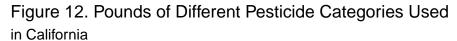
#### Questions

- 1. What pesticide category was used the most?
- 2. What pesticides were most toxic?

# What pesticide category was used the most?







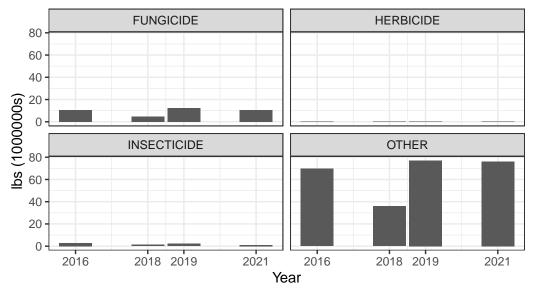
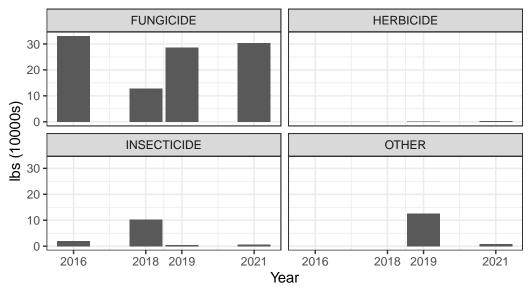


Figure 12. Pounds of Different Pesticide Categories Used in Florida



### What pesticides were most toxic?

```
new_data11 <- strwb_survey_treat |>
group_by(toxicity)

new_data11 <- new_data11 |>
mutate(toxicity = case_when(
    strwb_treatment %in% c("GARLIC OIL") ~ "Extremely hazardous",
    strwb_treatment %in% c("ABAMECTIN", "DODINE", "MINERAL OIL", "MUSTARD OIL", "ALKYL. DI
    strwb_treatment %in% c("ACEQUINOCYL", "BIFENTHRIN", "CARBARYL", "CHLORPYRIFOS", "CLOMA
    strwb_treatment %in% c("BIFENAZATE", "BOSCALID", "CAPTON", "CHLORANTRANILIPROLE", "CHL
    strwb_treatment %in% c("BUPROFEZIN", "CLOPYRALID MONO SALT", "CYFLUMETOFEN", "ETHEPHON
    strwb_treatment %in% c("CHLOROPICRIN", "PYRACLOSTROBIN", "PETROLEUM DISTILLATE") ~ "Fa
    strwb_treatment %in% c("DICHLOROPROPENE", "METHYL BROMIDE", "PEROXYACETIC ACID", "QUIN
    strwb_treatment %in% c("ACIBENZOLAR-S-METHYL", "AMMONIUM PELARGONATE", "AUREOBASIDIUM
    TRUE ~ "Unknown"
))
```

# References

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