



E-Commerce Performance

Category

Todas

Total Revenue

R\$1,427 mil M

ingreso total

Average Order Value

R\$12,065 mil

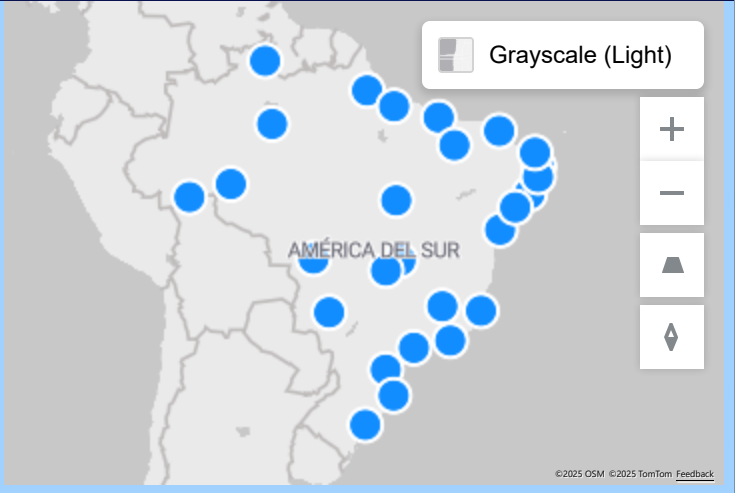
Valor Promedio

Total Items Sold

118 mil

Cant Articulos

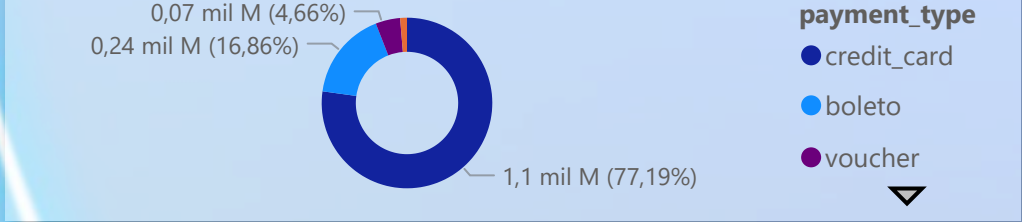
Revenue by State



Top 10 Sellers by Revenue

seller_id	ingreso total	Cant Articulos
fa1c13f2614d7b5c4749cbc52fecda94	20.398.422,00	609
955fee9216a65b617aa5c0531780ce60	13.740.500,00	1530
7e93a43ef30c4f03f38b393420bc753a	18.287.817,00	352
7c67e1448b00f6e969d365ce26b010ab	19.968.811,00	1463
Total	583.548.197,00	48519

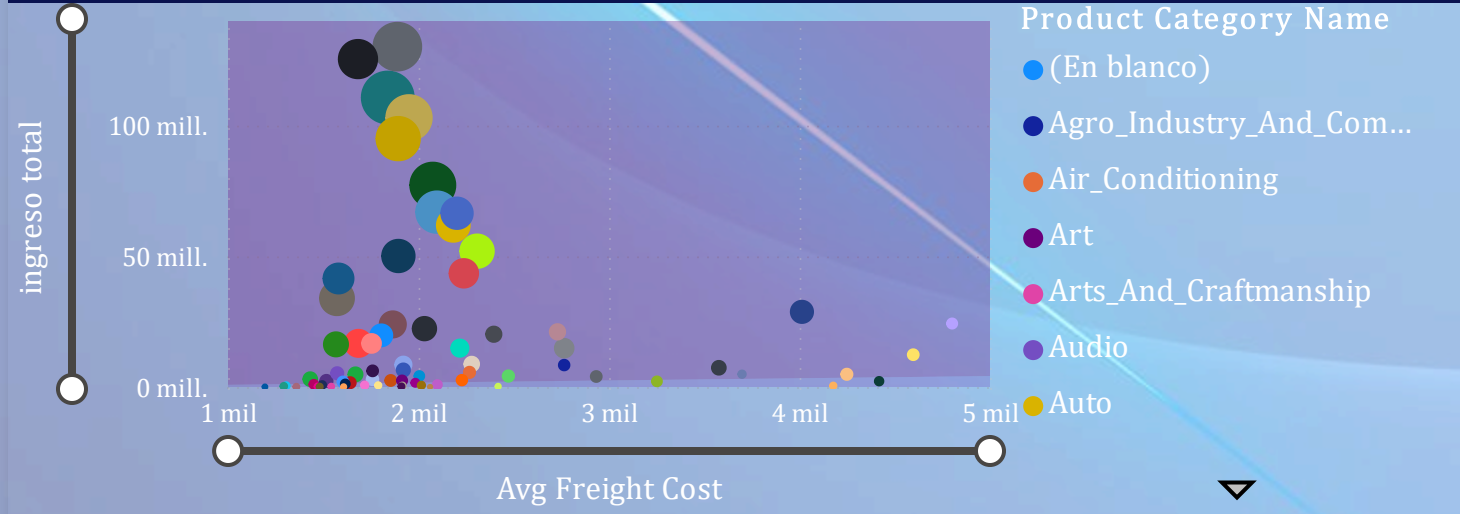
Payment Type Percent



Total Reviews by Score



Revenue vs. Avg Freight Cost by Category



Total Revenue by Product Category.

