

Nicole Reiman

BA in Data Science

Phone: +54 11 4945-0033

Email: nreiman@itba.edu.ar

LinkedIn: @NicoleReiman

Buenos Aires, Argentina

Data science professional with training in statistics, programming, and business analysis. I have experience applying analytical tools to solve real-world problems and generate impact through data-driven decisions.

WORK EXPERIENCE

Data Analyst | Diario La Nación

August 2024 – Present

Applied descriptive analytics models in investigative journalism.
Built, cleaned, normalized, and maintained public and internal databases.
Analyzed large data volumes to detect patterns and anomalies.
(Sample of my work <https://shorturl.at/Fa6py>)

Audience Analytics Intern | La Nación Newspaper

August 2023 – July 2024

Evaluated content performance across digital platforms.
Developed Tableau dashboards and SQL queries to analyze content consumption.
Automated recurring reports and generated actionable insights for editorial and product teams.
Participated in business decisions based on user behavior metrics.

Non-formal Educator | Sociedad Hebraica Argentina

March 2019 – January 2022

Planned and led weekly educational and recreational activities.
Organized winter and summer camps after completing a two-year leadership training program.

EDUCATION

Bachelor's Degree in Data Science - Instituto Tecnológico de Buenos Aires (ITBA)

GPA: 8.56 / 10 | Honors Diploma | Teaching assistant in courses: General Computing and Creativity.

Academic Exchange Program - University of Bologna

Completed seven courses across bioinformatics, sustainability, and statistics.

SKILLS

Technical Skills

- Programming: Python (OOP), SQL, R Script
- Visualization: Tableau
- Machine Learning: NLP, time series, image processing, regression and classification models
- Tools: Databricks, Geopandas, AnyLogic
- Simulation: Agent-based Modeling (ABM) and Discrete Event Simulation (DES)

Languages

- Spanish: Native
- English: Advanced (IGCSE 2018, FCE 2017, TOEFL 2022)
- Hebrew: Intermediate