

**VC Funding data Japan:**

Top 10 startups in industrial goods and manufacturing in Japan - tracxn. Accessed December 19, 2024.

[https://tracxn.com/d/explore/fintech-startups-in-japan/\\_F63x\\_w0O2S3tg-YycgLS0hFK8mlf3HxxeIwKq6hgG3I](https://tracxn.com/d/explore/fintech-startups-in-japan/_F63x_w0O2S3tg-YycgLS0hFK8mlf3HxxeIwKq6hgG3I)

**VC Funding data U.S.:**

Boutté, Chris. “83 Fintech Statistics You Need to Know for 2024.” Siegemedia, August 14, 2024. <https://www.siegemedia.com/strategy/fintech-statistics>

Years 2014-16:

Howarth, Josh. “57+ Incredible Fintech Stats (2024-2026).” Exploding Topics, February 12, 2024. <https://explodingtopics.com/blog/fintech-stats>

**Fintech firms founded in Japan:**

Top 10 startups in industrial goods and manufacturing in Japan - tracxn. Accessed December 19, 2024.

[https://tracxn.com/d/explore/fintech-startups-in-japan/\\_F63x\\_w0O2S3tg-YycgLS0hFK8mlf3HxxeIwKq6hgG3I](https://tracxn.com/d/explore/fintech-startups-in-japan/_F63x_w0O2S3tg-YycgLS0hFK8mlf3HxxeIwKq6hgG3I)

**US firms founded:**

Top 5 startups in FinTech in United States in Nov, 2024 - tracxn. Accessed December 19, 2024.

[https://tracxn.com/d/explore/fintech-startups-in-united-states/\\_38FtfxfYPbd2pJZUtqxChyp8GMGu7eaRQpOCLB\\_rZcs#startup-and-investment-trends](https://tracxn.com/d/explore/fintech-startups-in-united-states/_38FtfxfYPbd2pJZUtqxChyp8GMGu7eaRQpOCLB_rZcs#startup-and-investment-trends)

4558020 design thinking POV - deloitte. Accessed December 19, 2024.

<https://www2.deloitte.com/content/dam/Deloitte/us/Documents/financial-services/us-dcfs-fintech-by-the-numbers-web.pdf>

**U.S. cash preference:**

2024 findings from the Diary of Consumer Payment Choice. Accessed December 19, 2024.

<https://www.frb.services.org/binaries/content/assets/crsocms/news/research/2024-diary-of-consumer-payment-choice.pdf>

2015 data:

Kaufman, Jonah. "More Americans Embrace the Cashless Economy." Coastal Wealth Management, July 5, 2023.

<https://www.coastalwealthmanagement24.com/more-americans-embrace-the-cashless-economy/>

2011-2014 data:

"The 2011 and 2012 Surveys of Consumer Payment Choice: Summary Results." Federal Reserve Bank of Atlanta. Accessed December 19, 2024.

<https://www.atlantafed.org/banking-and-payments/consumer-payments/research-data-reports/2014/the-2011-and-2012-surveys-of-consumer-payment-choice>

### **Japan cash preference:**

2010- 2021:

Japan joins the journey to a cashless society – Deutsche Bank. Accessed December 19, 2024.

<https://flow.db.com/cash-management/japan-joins-the-journey-to-a-cashless-society>

2023 ratio of cashless payment among the total amount paid by consumers calculated. Accessed December 19, 2024. [https://www.meti.go.jp/english/press/2024/0329\\_002.html](https://www.meti.go.jp/english/press/2024/0329_002.html)

### **Bank deposits in U.S.:**

"Use of Financial Services, Liabilities: Outstanding Deposits at Commercial Banks for United States." Use of Financial Services, Liabilities: Outstanding Deposits at Commercial Banks for United States - 2024 Data 2025 Forecast 2004-2023 Historical. Accessed December 19, 2024.

<https://tradingeconomics.com/united-states/use-of-financial-services-liabilities-outstanding-deposits-at-commercial-banks-for-united-states-fed-data.html>

2011:

Bank deposits hit record high of nearly \$10 trillion - Aug. 25, 2011. Accessed December 19,

2024. [Bank deposits hit record high of nearly \\$10 trillion - BusinessCNNhttps://money.cnn.com](https://money.cnn.com)

### **Bank deposits in Japan:**

"Use of Financial Services, Liabilities: Outstanding Deposits at Commercial Banks for Japan."

FRED, October 7, 2024. <https://fred.stlouisfed.org/series/JPNFCLODCXDC>

### **Fintech adoption rate:**

Kumar, Naveen. "43 Fintech Statistics (2024) - Adoption Rate & Growth." DemandSage,

October 14, 2024. <https://www.demandsage.com/fintech-statistics/>