| PROJECT NAME: LocaLite
TEAM MEMBERS:
Prodan Nicoleta | IDEA IN SHORT: Creating an online safe space for people to browse through second-hand items without being liable to judgment |

Hardcore entrepreneur hackathon 3.0

1.PRODUCT - PROBLEM WE SOLVE

Feeling judged for trifting or being unable to buy from second-hand stores since some prices may be a bit over someone's budget Also, my app offers not only clothes but also toys, hygiene items, books, and other items.

2. OUR TARGET GROUP

My app is not restricted to any age group since I believe all people find themselves in need at some point for one thing or another.

3. SMART OBJECTIVES

- To get people with lower incomes the items they need to pursue a better life, be it in education or just living normally
- To spread kindness among young people who want to donate or promote our app
- To let volunteers feel the burden many people may endure on a daily basis

4. PRICE

Since it is an app based on donations, the profit may come from partnerships or from social media promotions.

5. PROMOTION

Our promotion will be solely social media-centered since I believe it to be most effective in getting people to know our app's purpose.