

Social Media Proposal

Prepared by:
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Social Media Package

		MOST POPULAR	
Particulars	Plan 1	Plan 2	Plan 3
Content calendar	✓	✓	✓
Customised strategy	-	-	✓
Platforms	Instagram	Instagram and Facebook	Instagram and Facebook
Statics	3	5	7
Reels	4	6	7
Carousels	1	2	2
Shoot	-	Phone shoot	Professional shoot
Pricing	12,999	20,990	94,999
Ideal for	Businesses looking to build basic online presence	Businesses looking for more customer engagement	Businesses looking for leads through Social media

Full advance Payment

No Additional Charges

Website Package

Particulars	Plan 1	Plan 2
Type	Template based	Customized Design
Hosting*	-	1 Year
No of pages*	Upto 3 pages	1 Page
Search engine submission*	No	Yes
Content writing	6,999	6,999
Designing	2,989	5,990
Development	-	9,999
Total	9,988	22,988

*Hosting and domain cost will be as per the market rates and Rs. 3,000 will be charged for management.

*Every additional page will cost Rs. 2,500 each for plan 1 and Rs. 5,000 for plan 2.

*Search engine submission only includes putting the website on Google and other search engines, it does not guarantee appearance of website on search, for that additional SEO services will be required.

Add ons

1. Logo designing - Rs. 11,999
2. Product Photoshoot - Rs. 499 per photo (Minimum of 20 photos)
3. YouTube and LinkedIn Management + optimization - Rs. 5000 per platform (Similar content as Instagram)
4. LinkedIn Management for individual professionals -
5. Newspaper Ad designing - Rs. 19,899
6. Radio script - Rs. 19,990
7. Influencer Marketing- Cost to be decided basis the requirement (Management charges will be Rs. 5,000 or on 10% commission, whichever is higher.)
8. Media buying (ads) - Cost to be decided basis the requirement (Management charges will be Rs. 5,000 or on 15% commission, whichever is higher.)
9. Brand strategy - Rs. 19,989