



# Niconyx Media Pvt Ltd. Proposal

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# Social Media Package

		<b>MOST POPULAR</b>	
<b>Particulars</b>	<b>Plan 1</b>	<b>Plan 2</b>	<b>Plan 3</b>
<b>Content calendar</b>	✓	✓	✓
<b>Customised strategy</b>	-	-	✓
<b>Platforms</b>	Instagram	<b>Instagram and Facebook</b>	Instagram and Facebook
<b>Statics</b>	3	<b>5</b>	7
<b>Reels</b>	4	<b>6</b>	7
<b>Carousels</b>	1	<b>2</b>	2
<b>Shoot</b>	-	<b>Phone shoot</b>	Professional shoot
<b>Pricing</b>	12,999	<b>20,999</b>	94,999
<b>Ideal for</b>	Businesses looking to build basic online presence	<b>Businesses looking for more customer engagement</b>	Businesses looking for leads through Social media

**Full advance Payment**

No Additional  
Charges

# Website Package

Particulars	Plan 1	Plan 2
Type	Template based	Customized Design
Hosting*	-	1 Year
No of pages*	Upto 3 pages	1 Page
Search engine submission*	No	Yes
Content writing	6,999	6,999
Designing	2,989	5,990
Development	-	9,999
Total	<b>9,988</b>	<b>22,988</b>

\*Hosting and domain cost will be as per the market rates and Rs. 3,000 will be charged for management.

\*Every additional page will cost Rs. 2,500 each for plan 1 and Rs. 5,000 for plan 2.

\*Search engine submission only includes putting the website on Google and other search engines, it does not guarantee appearance of website on search, for that additional SEO services will be required.



## Add ons

1. Logo designing - Rs. 11,999
2. Product Photoshoot - Rs. 499 per photo (Minimum of 20 photos)
3. YouTube management + optimization - Rs. 4,999 per platform (Similar content as Instagram)
4. LinkedIn Management for individual professionals - Starting at Rs. 6,599 for 8 posts per month.
5. Newspaper Ad designing - Rs. 19,899
6. Radio script - Rs. 19,990
7. Influencer Marketing- Cost to be decided basis the requirement (Management charges will be Rs. 4,999 or on 10% commission, whichever is higher.)
8. Media buying (ads) - Cost to be decided basis the requirement (Management charges will be Rs. 4,999 or on 15% commission, whichever is higher.)
9. Brand strategy - Rs. 19,989