**Trends in Crowdfunding Success**

**Category Impact:** Journalism projects show a 100% success rate, although the sample size is limited to 4. Technology projects have a 66% success rate, surpassing the average success rate of around 50% for most categories.

**Sub-category Variances:** While most sub-categories have a success rate above 50%, science fiction films and mobile games are more prone to failure. In contrast, theatre and plays are funded more frequently.

**Seasonal Patterns:** Campaigns launched in June and July exhibit higher success rates. However, a spike in failures is observed in January, May, and August. Anomalies were noted in the year 2017.

**Limitations of the Data**

**Geographic Concentration**: 76.3% of the data points are from the U.S., affecting the generalizability of the findings to a global context.

**Temporal Factors**: The data spans a decade, a period subject to economic fluctuations, changes in platform algorithms, and shifts in the public interest, none of which are controlled for in the analysis.

**Technological Evolution**: Advancements in payment systems and social media outreach are not captured but could have a significant impact on crowdfunding success.

**Recommendations for Further Analysis**

**Campaign Duration vs Outcome:** A pivot table could reveal the optimal time frames for campaigns.

**Goal Amount vs Outcome**: Another pivot table could investigate the correlation between the funding goal and the campaign’s outcome.

**Success Rate Over Time:** A line graph could provide insights into the temporal trends in success rates.

**Category-wise Funding**: A bar chart could offer a comparative view of the average funding percentages across different categories.