

DAY 7 - LIVE DEPLOYMENT AND POST-LAUNCH PRACTICES

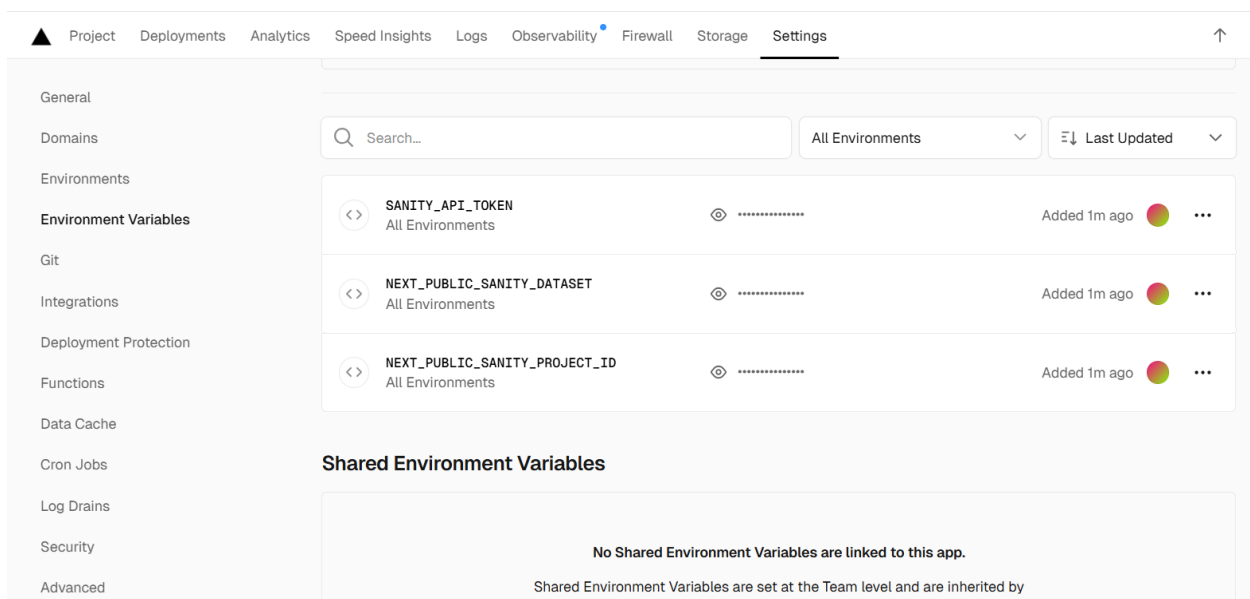
Go Live Practices:

1. Production Deployment

Environment Setup:

Configure production environment variables securely.

Vercel Setting / Environment Variable



The screenshot shows the Vercel Settings page for a project. The left sidebar contains a navigation menu with options: General, Domains, Environments, Environment Variables (selected), Git, Integrations, Deployment Protection, Functions, Data Cache, Cron Jobs, Log Drains, Security, and Advanced. The main content area is titled 'Environment Variables' and features a search bar, a dropdown for 'All Environments', and a 'Last Updated' filter. Below this, there is a table of environment variables:

Variable Name	Value	Added	Status
SANITY_API_TOKEN	*****	Added 1m ago	● ...
NEXT_PUBLIC_SANITY_DATASET	*****	Added 1m ago	● ...
NEXT_PUBLIC_SANITY_PROJECT_ID	*****	Added 1m ago	● ...

Below the table, there is a section for 'Shared Environment Variables' which states: 'No Shared Environment Variables are linked to this app. Shared Environment Variables are set at the Team level and are inherited by ...'.

2. Secure Hosting:

. SSL and HTTPS Enable

<https://marketplace-hackathon-2025-orcin.vercel.app/>

3. Performance Optimization:

Image

```
sac={"/images/chair.png"}  
width={520}  
height={584}  
alt="Chair"  
/>
```

4. Monitoring and Analytics Tool:

Use tools like Sentry,

```
npm install @sentry/nextjs
```

