**FINSIGHTS :SMALL BUSSINESS FINANCE MANAGEMENT**

**A PROJECT REPORT**

***Submitted by***

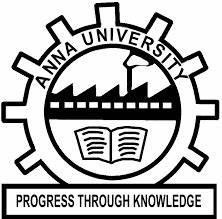
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***in partialfulfilment for the award of the degree***

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**BACHELOR OF ENGINEERING IN**

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**BONAFIDE CERTIFICATE**

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**ABSTRACT**

The proposed e-commerce platform for cottage industries aims to bridge the gap between traditional small-scale businesses and the digital marketplace. It provides a unified solution for sellers, buyers, and administrators to engage effectively and efficiently. The platform enables sellers to manage product inventories, track sales, update pricing, and monitor stock levels via a comprehensive dashboard. Buyers, on the other hand, benefit from an intuitive shopping experience, which includes browsing products, adding items to the cart, making secure payments, and tracking their orders in real time. Admins oversee user management, approve seller registrations, and ensure smooth operations across the platform, ensuring product listings are maintained and orders are processed correctly. The system integrates real-time data updates, inventory management, and sales tracking to empower sellers with better control over their operations. The platform also offers a secure and transparent environment, fostering trust among users. By offering scalable features, such as role-based access for sellers, buyers, and admins, the platform ensures efficient management at all levels. Furthermore, its responsive design ensures that users across various devices can navigate the platform with ease. This e-commerce solution specifically caters to the unique needs of cottage industries, promoting growth and facilitating seamless interaction between all stakeholders. The platform ensures that sellers can thrive digitally while providing a secure and efficient shopping experience for buyers.

**Keywords**: E-commerce, Cottage Industry, Inventory Management, Seller Dashboard, Buyer Experience, Admin Control, Real-Time Tracking, Secure Payments, Role-Based Access, Scalable Solution.

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