



## In Semester Examination-1, February 2022

### Data Mining & Business Visualization

YEAR/SEM: ST/ SEM IV

DATE: 15/02/2022

BRANCH: AIML

TIME: 2.30 PM to 3.30 PM

MARKS: 20

#### Instructions:

1. All questions are compulsory.
2. Assume suitable data wherever necessary and state the assumptions made.
3. Figures to the right indicate full marks.

#### Subjective Questions

##### Subjective Type Question (10 Marks)

##### Q2 Solve any 1 (5 Marks)

MARKS

Q2.a Illustrate the three major issues in Data Mining? which kind of pattern to be mined?

5

Q2.b Demonstrate KDD Process in details.

5

##### Q3 Solve any 1 (5 Marks)

Q3.a Distinguish Noise Data from normal data? How to handle Noise data?

5

Q3.b Suppose a group of 12 sales price records has been sorted as follows:  
5; 10; 11; 13; 15; 35; 50; 55; 72; 92; 204; 215;

5

**Solve** it by Binning :

**Divide** them into **three bins** by each of the following methods

- (a) equal-frequency partitioning
- (b) equal-width partitioning