**Objective of Radhika store data analysis:**

Create Annual sales report using dashboard in excel of the 2022 so they can understand their target customers and grow their sales in the coming years.

In this project first data cleaning of data is done then added some columns like Gender and Qty. Inserted some new columns like Age Group and Month for Data Analysis Purpose. After data cleaning and preprocessing we start our analysis like

# Compare sales and orders using single pivot chart

# Which month got the highest sales and orders?

# Who purchases more-Men or women in 2022?

# What is the different order status in 2022?

# List top 5 states in 2022?

# Relation between age and gender on the bases of orders?

# Which channel contributing max sales?

# Highest sales category? Etc