

Nidhi Sanghi

OBJECTIVE

A highly creative individual with 10+ years print design and web design experience, as well as advanced skills in latest Adobe Creative Suite, including Photoshop, Acrobat, Illustrator, and Swish seeks the position of Graphic Designer to help in developing and implementing creative designs for brand recognition and effective communication.



ADDRESS

Himayath Nagar
Hyderabad, Telangana
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PHONE

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EMAIL

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EXPERIENCE

01/2014–05/2014

Freelance Graphic Designer • Freelancer • Hyderabad

02/2013– 12/2013

Graphic Designer (Contract) • Fundoo Gaming (Zintec Software) • Hyderabad

01/2010– 08/2010

Graphic Designer (Contract) • D E Shaw Co. • Hyderabad

11/2007– 01/2009

Graphic Designer & Cartoon Artist • Aivah Web Solutions • Hyderabad

Primary responsibilities of my job include development and integration of digital media, other visual images using digital media products. This role requires an advanced understanding of building interactive content with following application: Photoshop & Illustrator.

- Conceptualization, design, layout and produce compelling on-brand, on-strategy creative solutions for UI
- Create end to end graphics for slot games with Fundoo Gaming
- Specializing in creating promotion mailers and developing content for the events organized
- Flash Animations, Coloring of visuals for subject based Concepts, Illustrations, layouts and Cover page designs for various books
- I also handled advertising-related assignments: in-house publicity designing for logo, brochures, layouts, CD covers and Advertisement, and drew numerous illustrations - while ensuring the visual appeal of every design

EDUCATION

Women's College Koti, Hyderabad

Bachelor of Commerce – Computers – 57% (2003-2006)

Badruka Junior College, Hyderabad

Intermediate – Commerce – 54% (2001-2003)

St. Dominic's High School, Hyderabad

Board of Secondary Education – 66% (1988-2001)

TECH. EDUCATION

Diploma in Web Designing and 3D Max from Opel Orbit, Dilsukhnagar
Duration: 1 year from May 2006- May 2007
Certification: Good (A Class)

The web developer Bootcamp 2021 from Udemy

Skills:

Web Designing: Adobe Photoshop CS6, Illustrator CS6 & Swish

Graphic Designing: Adobe Photoshop CS6, Coral Draw 12, Illustrator CS5

SUMMARY

- Hands on Expertise on Graphic/Visual Designing, Cartoon Designing, Multimedia and Content designing.
- Thorough and meticulous
- Fast and able to work under pressure
- Strong skills in People Management, Time management and Project Delivery Management
- Capable of doing a massive range of styles rather than just my own
- Ability to stick to the creative brief and other guidelines
- Excellent knowledge of design and typography
- Sound knowledge of e-learning concepts, technologies, products, and implementation strategies with use of web as an instructional medium as well.
- Involved in development of interactive, self-study courses including activity development/simulation development and the development of 2D animations.
- Ability to extrapolate principles, conventions and apply them across multiple contexts.

REFERENCES

[Available upon request.]