

NIDHI SANGHI

OBJECTIVE

A highly creative individual with 10+ years of experience in designing, as well as advanced skills in HTML, CSS, JAVASCRIPT, Adobe Creative Suite, Photoshop, Acrobat, Illustrator seeks the position of Web Developer to help in developing and implementing creative designs for brand recognition and effective communication.



ADDRESS

Attapur
Hyderabad, Telangana
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EXPERIENCE

02/2013– 12/2013

Graphic Designer (Contract) • Fundoo Gaming (Zintec Software) • Hyderabad

01/2010– 08/2010

Graphic Designer (Contract) • D E Shaw Co. • Hyderabad

11/2007– 01/2009

Graphic Designer & Cartoon Artist • Aivah Web Solutions • Hyderabad

Primary responsibilities of my job include development and integration of digital media, other visual images using digital media products. This role requires an advanced understanding of building interactive content with following application: Photoshop & Illustrator.

- Conceptualization, design, layout and produce compelling on-brand, on-strategy creative solutions for UI
- Create end to end graphics for slot games with Fundoo Gaming
- Specializing in creating promotion mailers and developing content for the events organized
- Flash Animations, Coloring of visuals for subject based Concepts, Illustrations, layouts and Cover page designs for various books
- I also handled advertising-related assignments: in-house publicity designing for logo, brochures, layouts, CD covers and Advertisement, and drew numerous illustrations - while ensuring the visual appeal of every design

EDUCATION

Women's College Koti, Hyderabad

Bachelor of Commerce – Computers – 57% (2003-2006)

Badruka Junior College, Hyderabad

Intermediate – Commerce – 54% (2001-2003)

St. Dominic's High School, Hyderabad

Board of Secondary Education – 66% (1988-2001)

Tech. Skills/Learning

Diploma in Web Designing and 3D Max - Opel Orbit

Creative Suite – Shaw Academy

The Web Developer Bootcamp 2021 – Udemy

Technical Skills:

HTML, CSS, Java Script, Adobe Photoshop CC 2019, Illustrator CC 2019, Adobe In-design CC 2019, Adobe Premiere CC 2019 & Adobe After effects CC 2019

Summary

- Hands on Expertise on Graphic/Visual Designing, Cartoon Designing, Multimedia and Content designing.
- Thorough and meticulous
- Fast and able to work under pressure
- Strong skills in People Management, Time management and Project Delivery Management
- Capable of doing a massive range of styles rather than just my own
- Ability to stick to the creative brief and other guidelines

- Excellent knowledge of design and typography
- Sound knowledge of e-learning concepts, technologies, products, and implementation strategies with use of web as an instructional medium as well.
- Involved in development of interactive, self-study courses including activity development/simulation development and the development of 2D animations.
- Ability to extrapolate principles, conventions and apply them across multiple contexts.

REFERENCES

[Available upon request.]