

## NIDHI KAIRO

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### PROFESSIONAL EXPERIENCE

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#### Web Developer | Advally | Montreal, Canada

May 2021- Jul 2022

- Led the development and debugging of technical integrations for advertising widget, resulting in improved functionality and increased revenue for the company.
- Created successful page designs and navigation frameworks that met usability requirements.
- Utilized skills in JavaScript and jQuery to develop high-impact web pages.
- Fixed bugs and implemented enhancements that improved web functionality and speed.
- Developed a video player from scratch for the advertising widget.
- Integrated new modules to export revenue and analytical data from third-party APIs.
- Maintained and improved the company's website, resulting in increased traffic.

#### Front-End Developer | GZ Global | Montreal, Canada

Feb 2021 - May 2021

- Transformed app designs into front-end code using HTML, CSS, and JavaScript.
- Enhanced application for maximum speed and scalability.
- Worked with back-end developers to integrate UI components with APIs and databases.
- Debugged errors and troubleshoot issues and layout problems.

#### Web Designer | Mobibricks Technology | Gurugram, India

Oct 2017 – May 2019

- Designed and developed dynamic web pages for an e-commerce shopping website.
- Provided high-level technical support for users.
- Built a single-page application (SPA) using the React framework.
- Made the website responsive on both mobile and desktop devices.
- Ensured that the final web application met customer requirements.

### SKILLS

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- **Programming languages:** HTML5, CSS3, Bootstrap, JavaScript, jQuery, PHP, Node.js, Express.js, EJS
- **Tools:** Git, Docker, Visual Studio, Atom
- **Platforms:** HubSpot, Google Ad Manager, WordPress, Wix, Pivotal Tracker, Shopify, Squarespace
- **Frameworks:** Laravel, React.js
- **Databases:** MySQL, MongoDB

### EDUCATION

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#### Programming and Internet Technologies

L'institut Supérieur d'Informatique

Montreal, QC

Sept. 2019 - Sept. 2021

- Technical and programming logic, Database, Software structure (Framework), Mobile application development, Deployment and software integration, Web programming.

#### Electronics and Communication Engineering

Guru Jambheshwar University of Science and Technology

Hisar, India

Aug 2013 - June 2017

### ACADEMIC PROJECTS

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**Online Shopping Website:** Developed an e-commerce website for online shopping called beststore.com. It provides a seamless experience for the users to preview and buy the clothing products. The main objective of this application is to make it interactive and easy to use. The online store allows complex functionalities such as creating user accounts for the online store and adding products to cart from where the user can proceed for checkout.

**To-do List:** This project is a to-do list application built using Node.js and Express.js, with a Mongoose database for storage. The application allows users to create, read, update, and delete to-do items, and it uses Mongoose to interact with a MongoDB database to persist the data. The front-end of the application is built using JavaScript, HTML, and CSS.

**Activity Logger:** Implemented a logger to store the information logged by the user with a wide range of features including adding information such as description and duration, editing, filtering, sorting, categorizing, and tagging the activities based on their type. Other use case of this project can be Timesheet logger of an employee.

**Library Management:** Developed an online library management system which maintains the information about the books present in library and manage their records.