Nidhi Sapaliga

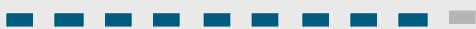nidhisapaliga2003@gmail.com

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SUMMARY

Recent marketing graduate with a strong interest in UI/UX design. Proficient in Figma and Adobe XD, with hands-on experience creating user-friendly designs. Completed a certified UI/UX design course, gaining practical skills in user research, wireframing, prototyping, and usability testing. Eager to apply a blend of marketing knowledge and design principles to enhance user experience and contribute to impactful digital solutions.

SKILLS

Figma

Visual Design

Prototyping

Team Work

EXPERIENCE / PROJECTS

- Designed and prototyped 10+ user interface components and layouts in Figma, including buttons, toggle switches, and full website homepages.

- Conducted a UX case study and designed a smart home controller app "HOMEZY" with a focus on intuitive navigation and user-friendly interface.

- Redesigned the UTS app in Figma to simplify its confusing UI, focusing on clean layout, easy navigation, and better user flow.

- Designed a pharma app named "HEALTH CART" in Adobe XD that lets users order medicines, upload prescriptions, and book doctor appointments by specialization focused on intuitive flow and clean UI.

EDUCATION

- ST. JOSEPH'S HIGH SCHOOL
  SSC- 83%

- ST. JOHN THE BAPTIST JR. COLLEGE
  HSC- 78%

- SIES COLLEGE, NERUL   (2021-2024)
  Bachelor of Management Studies
  CGPA- 8.49

CERTIFICATION

- UI / UX DESIGN COURSE
  Arena Animation, Thane.