



Business case

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Community (UN SD goal):	7, Affordable and clean energy
Date:	May 18, 2021

Proposed Project	MotiveGreen
Date Produced	May 18, 2021
Background	Educate the Moose Jaw community about the role of renewable energy to reduce carbon footprints, helps to find ways to increase the share of renewable energy and replace energy efficiency devices everywhere. This website will provide proper information about up-to-date renewable energy sources, cost calculation and comparison, Government solar power Incentives programs by entering a user location. Also, people can find the most energy-efficient household devices and community users can enter their user reviews and rating about the products.
Business Need/ Opportunity	This website can include the selling and installation of renewable energy-producing devices. This will create some jobs in the economy.
Options	Develop an android or iOS application with this website plan and encourage members to install the application on their devices through different social media platforms.

Cost-Benefit Analysis

The web development time is much faster than developing an android or apple device application. This is because developing an application needs some time to understand and learn the tool. The cost of inquiring about making an application is higher than developing a website.

Recommendation

[This section contains the recommended option from the previous section.]