



Stakeholder analysis

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Community (UN SD goal): 7, Affordable and Clean Energy
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Project Name	MotiveGreen			
Name	Project Role	Power	Interest	Level of Support
Viewers	Consumers of the website for their knowledge	Low	Low to medium	Neutral
Blog Writers	Publish user reviews and their experience	High	High	Supportive
Blog Commenters	Ask questions regarding the website or published blogs	Medium	High	Supportive
Enquirer	Interested about new products availability and its cost	Low	Low to medium	Neutral