

# CUSTOMER CHURN ANALYSIS

Number of Customers

7043

Number of Customers who have left services

1869

Churn\_Rate

26.54

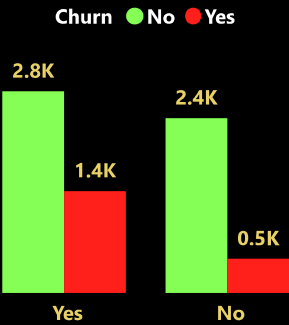
Contract

☐ Month-to-month

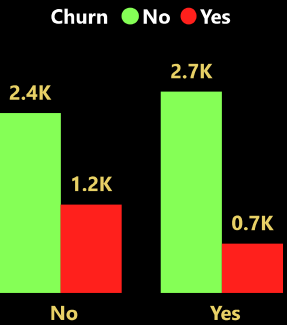
☐ One year

☐ Two year

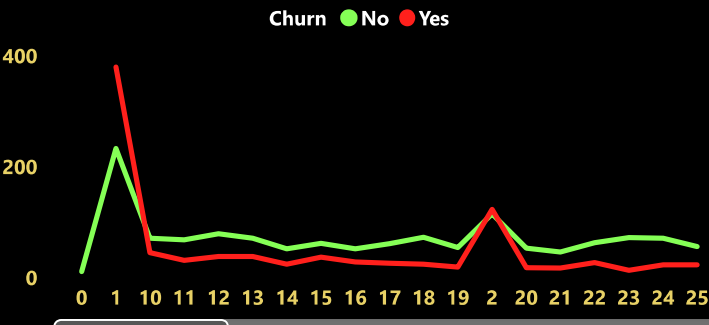
Churn by Paperless Billing



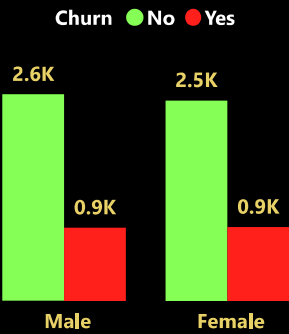
Churn by Partner



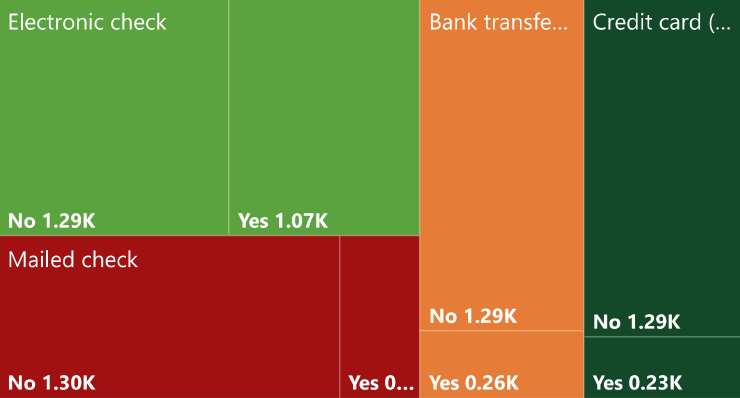
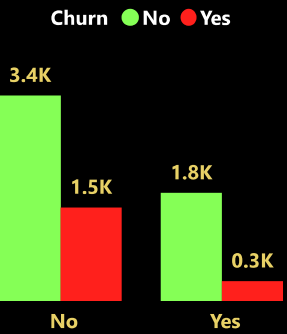
Churn by Tenure



Churn by Gender

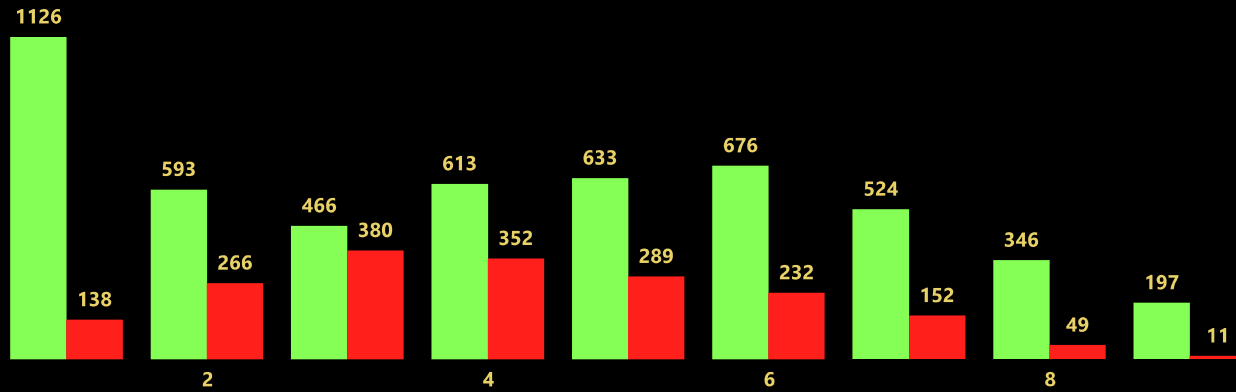


Churn by Dependents



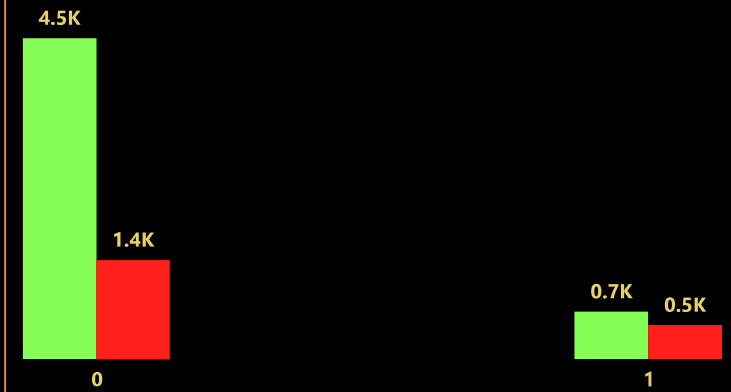
### Churn by Total Services

Churn ● No ● Yes



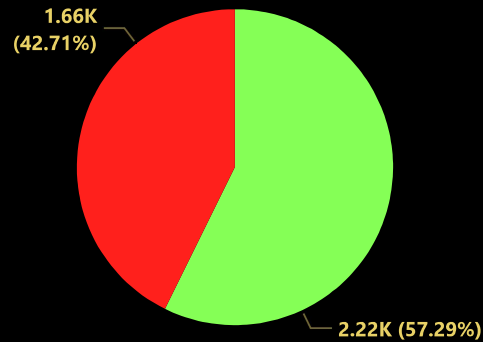
### Churn by Senior Citizen

Churn ● No ● Yes



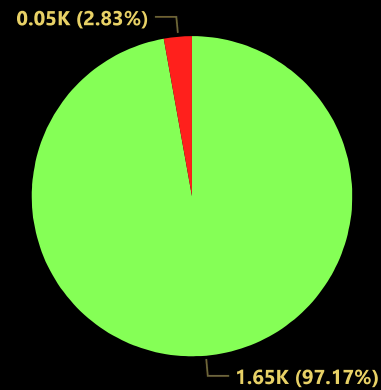
### Month-to-Month Plan

Churn ● No ● Yes



### Two Year Plan

Churn ● No ● Yes



### One Year Plan

Churn ● No ● Yes

