FESTMAN STORE DATA ANALYSIS

FESTMAN

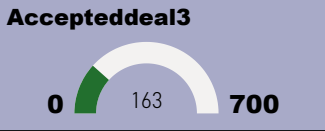| Accepteddeal1	Accepteddeal2	Accepteddeal3	Accepteddeal4	Accepteddeal5	Acceptedlastdeal
0 144 700	0 30 700	0 163 700	0 167 700	0 163 700	0 334 700

WebVisitsMonth by Device Category

- desktop: 928
- mobile: 928
- tablet: 384
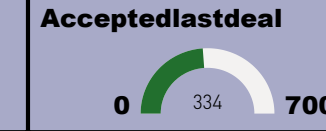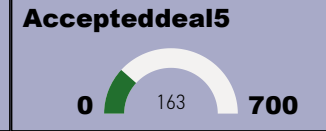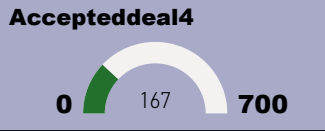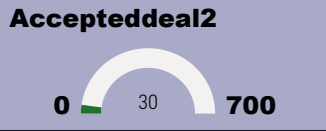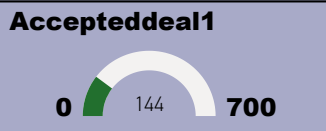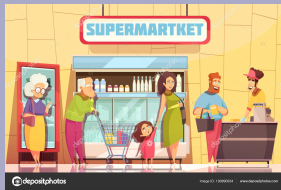
Device Category

All

User_id

All

Purchase made from different Categories

Web 9K (27%)
Store 13K (39%)
Catalog 6K (18%)
Deals 5K (16%)
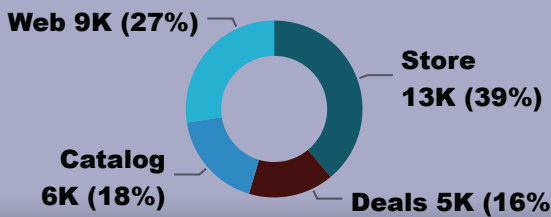
Category
- Store
- Deals
- Catalog

Complain raised count

- Spain: 19
- Canada: 4

Country vs (0 — 10 — 20)
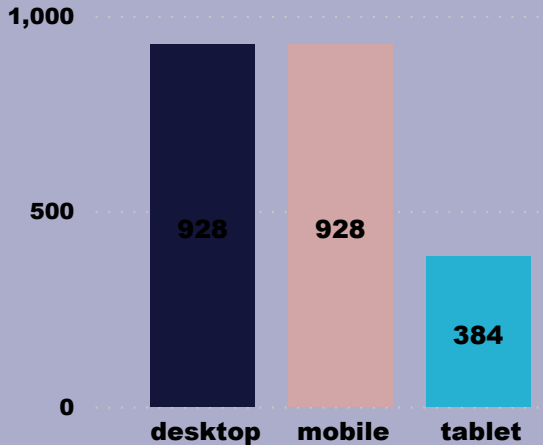
Purchases made from various devices

- desktop
  - Store 5424
  - Web 3767
  - Catalog 2436
  - Deals 2...
- tablet
  - Store 2207
  - Web 1603
  - Cat...
  - De...
- mobile
  - Store 5339
  - Web 3780
  - Catalog 2452
  - Deals 2...

Customer vs location

Earthstar Geographics SIO, © 2021 TomTom, © 2021 Microsoft Corporation, © OpenStreetMap

Total amount spend

Items
- Fruits: 59K
- Gold: 99K
- Fish: 84K
- Meat: 374K
- Sweet: 61K
- Wines: 681K