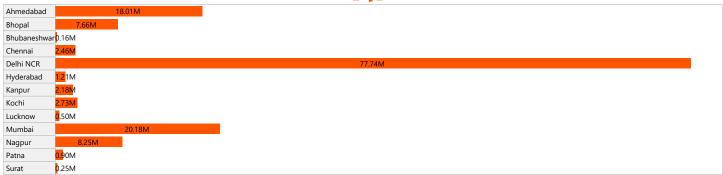
Total_Revenue 142.24M

Sum of Calculation1. The data is filtered on Action (Blank, MONTH (Cy Date)), Action (Blank, YEAR (Cy Date)), Action (Markets Name), Action (Product Code (Products)), Action (Custmer Name) and Action (Product Code). The Action (Blank, MONTH (Cy Date)) filter keeps 12 members. The Action (Blank, YEAR (Cy Date)) filter keeps 1 member. The Action (Markets Name) filter keeps 16 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code) filter keeps 339 members.

Sales_quantity 2,444.42K

Sum of Sales Qty. The data is filtered on Action (Blank, YEAR (Cy Date)), Action (Markets Name), Action (Blank, MONTH (Cy Date)), Action (Product Code (Products)), Action (Custmer Name) and Action (Product Code). The Action (Blank, YEAR (Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 16 members. The Action (Blank, MONTH (Cy Date)) filter keeps 12 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code) filter keeps 339 members.

Revenue_by_market



Sum of Calculation1 for each Markets Name. The marks are labeled by sum of Calculation1. The context is filtered on Action (Blank,MONTH(Cy Date)), Action (Blank,YEAR(Cy Date)), Action (Custmer Name), Action (Markets Name), Action (Product Code (ProductS)) and Action (Product Code). The Action (Blank,MONTH(Cy Date)) filter keeps 12 members. The Action (Blank,YEAR(Cy Date)) filter keeps 1 member. The Action (Custmer Name) filter keeps 38 members. The Action (Markets Name) filter keeps 16 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (Product Code) filter keeps 339 members. The view is filtered on sum of Calculation1, which keeps non-Null values only.

Sales_quantity_by_markets



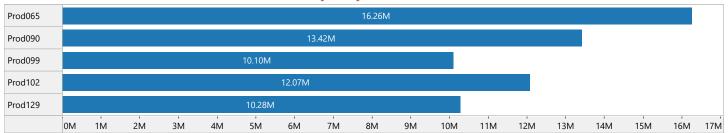
Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Markets Name), Action (Blank,MONTH(Cy Date)), Action (Product Code). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 16 members. The Action (Blank,MONTH(Cy Date)) filter keeps 12 members. The Action (Product Code) filter keeps 38 members. The Action (Product Code) filter keeps 39 members. The view is filtered on sum of Sales Qty, which keeps non-Null values only.

Top_5_customers



Sum of Calculation1 for each Custmer Name. The marks are labeled by sum of Calculation1. The context is filtered on Action (Blank,MONTH(Cy Date)), Action (Blank,YEAR(Cy Date)), Action (Markets Name) and Action (Product Code (Products)). The Action (Blank,MONTH(Cy Date)) filter keeps 12 members. The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 16 members. The Action (Product Code (Products)) filter keeps 280 members. The data is filtered on Action (Product Code), which keeps 339 members. The view is filtered on Custmer Name, which keeps Electricalsara Stores, Electricalslytical, Excel Stores, Nixon and Premium Stores.

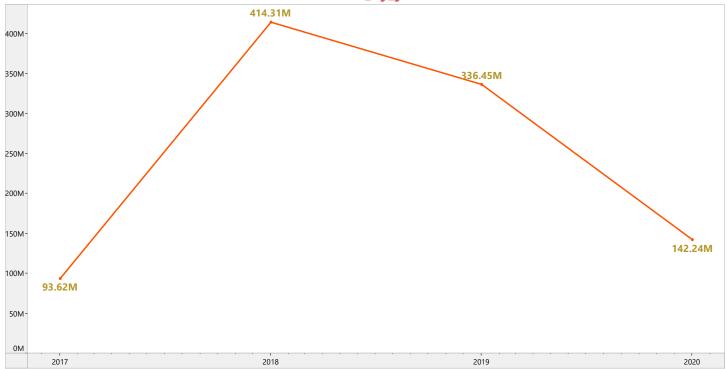
Top_5_products



Sum of Calculation1 for each Product Code. The marks are labeled by sum of Calculation1. The data is filtered on Product Type, Action (Markets Name), Action (Blank, YEAR(Cy Date)) and Action (Custmer Name). The Product Type filter keeps Distribution and Own Brand

. The Action (Markets Name) filter keeps 16 members. The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Custmer Name) filter keeps 38 members. The view is filtered on Product Code, which keeps Prod065, Prod090, Prod099, Prod102 and Prod129.

Revenue_by_year



The trend of sum of Calculation1 for Cy Date Year. The marks are labeled by sum of Calculation1. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Markets Name), Action (Blank,MONTH(Cy Date)), Action (Product Code (Products)), Action (Custmer Name) and Action (Product Code). The Action (Blank,YEAR(Cy Date)) filter keeps 4 members. The Action (Markets Name) filter keeps 16 members. The Action (Blank,MONTH(Cy Date)) filter keeps 12 members. The Action (Product Code (Products)) filter keeps 280 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code) filter keeps 339 members. The view is filtered on sum of Calculation1, which keeps non-Null values only.

2017	2018	2019	2020

Blank broken down by Cy Date Year vs.
Blank. The data is filtered on Action (Markets Name), Action (Blank,MONTH(Cy Date)),
Action (Product Code (Products)), Action (Custmer Name) and Action (Product Code).
The Action (Markets Name) filter keeps 16 members. The Action (Blank,MONTH(Cy Date)) filter keeps 12 members. The Action (Product Code (Products)) filter keeps 279 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code) filter keeps 339 members.

Jan	Feb	Mar	Apr	May	Jun

Blank broken down by Cy Date Month. The data is filtered on Action (Blank,YEAR(Cy Date)), Action (Markets Name), Action (Custmer Name), Action (Product Code (Products)) and Action (Product Code). The Action (Blank,YEAR(Cy Date)) filter keeps 1 member. The Action (Markets Name) filter keeps 16 members. The Action (Custmer Name) filter keeps 38 members. The Action (Product Code (Products)) filter keeps 279 members. The Action (Product Code) filter keeps 339 members. The view is filtered on Cy Date Month, which keeps 12 of 12 members.







Jan Feb Mar Apr May Jun

REVENUE ANALYSIS









