

NIDHIN RAJENDRAN

UI UX DESIGNER



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Ernakulam, Kerala

SUMMARY

Detail-oriented Product Designer with 3.75 years of experience collaborating across product, design, and tech teams. Passionate about crafting intuitive, user-focused digital experiences and transitioning into a full-time Product Designer role. Skilled in wireframing, prototyping, and user research with a strong understanding of agile development and product thinking.

TECHNICAL SKILLS

FIGMA	JAVASCRIPT	JIRA	BOOTSTRAP
HTML	ADOBE XD	CANVA	TAILWIND
CSS	SERVICE NOW	SLACK	

ASPIRING SKILLS

ILLUSTRATOR
PHOTOSHOP
SKETCH

PROFESSIONAL EXPERIENCE

Tata Consultancy Services

July 2021 - Present

Product Designer

BFSI Domain

Nov 2023 - Present

- Collaborated with product managers and UX designers to enhance workflows and interfaces for non-customer-facing users
- Participated in regular usability testing sessions with internal stakeholders to gather feedback and iterate on UI improvements.
- Helped redesign modules to reduce manual entry errors, improve data visibility, and streamline user actions
- Designed dashboards for tracking internal requests, improving visibility into ticket statuses, SLAs, and workload distribution.

Product Designer

Retail Domain

Mar 2022 - Oct 2023

- Collaborated with the product and design team on a E-commerce application to improve the UI/UX of product section.
- Worked on the internal Product Service Application used by backend associates to manage product lifecycle operations, to check the product details.
- Conducted Feedback sessions with the QA, and development teams for better outcomes.
- Documented product changes with clear visual summaries and UI walkthroughs for internal stakeholders.

Product Coordinator

Operations team/Retail Domain

July 2021 - Mar 2022

- Worked closely with the Product Information Management (PIM) team to troubleshoot and resolve product-related issues, including product variants and article discrepancies.
- Conducted root cause analysis on product issues and implemented solutions to ensure accurate product information across systems
- Maintained SLA compliance by prioritizing and addressing critical product issues efficiently.
- Documented issue resolutions and best practices, contributing to knowledge base improvements for faster troubleshooting
- Collected and analyzed user feedback to assist in product improvement decisions.
- Worked closely with the design team to document and test new features before production.
- Designed internal presentations and UI walkthroughs for cross-functional teams.

PRODUCT DESIGN PROJECTS (PERSONAL)

Doctor Consultation App – UX/UI Designer

- Designed a mobile-first medical consultation app enabling users to book doctor appointments, share reports, and chat with physicians.
- Focused on a clean UI for older users with simple navigation and intuitive onboarding.
- Built interactive prototypes in Figma and tested with 5 users for usability insight

Internal Dashboard Redesign – UI Designer

- Revamped a cluttered internal dashboard used by support teams to track KPIs.
- Introduced a card-based layout, intuitive filtering, and data visualizations for faster decision-making.

VR Box Retail App – Product Designer (Concept project)

- Designed a futuristic e-commerce app for virtual reality-based retail shopping.
- Focused on gesture-based navigation and immersive product displays.
- Conducted competitive analysis of VR shopping apps and mapped potential user flows.

Accessible Chatbot – UI UX Designer

- Designed a chatbot UI optimized for users with color blindness using accessible color schemes and high-contrast design.
- Implemented WCAG 2.1 guidelines for contrast, font sizes, and interaction feedback.
- Validated design with color-blind simulation tools and user feedback.

PRODUCT DEVELOPMENT PROJECTS (PERSONAL)

Media Player (Web Application)

- Built a custom media player interface to play and manage audio content using React.
- Designed with React Bootstrap and Bootswatch for a clean and responsive UI.
- Tech Stack: React.js, HTML5, CSS3, JavaScript, React Bootstrap, Bootswatch

E-Kart (E-commerce Website)

- Developed a fully functional e-commerce front-end with cart, product listings, and filters.
- Implemented state management using Redux and styled with Tailwind CSS.
- Tech Stack: React.js, Redux, HTML5, CSS3, JavaScript, Tailwind CSS

Netflix Clone App (CRUD App)

- Recreated Netflix UI with basic CRUD functionality and responsive layout.
- Focused on media content layout, search interface, and user interactivity.
- Tech Stack: React.js, HTML5, CSS3, JavaScript, React Bootstrap, Bootswatch

EDUCATION

Bachelor of Technology in Civil Engineering

Jul 2017 - Jul 2021

APJ Abdul Kalam Technological University, Kerala

Higher Secondary Education

Jun 2015 - Jun 2017

NSS Higher Secondary School, Tripunithura

CERTIFICATIONS

- The Complete App Design Course - UX , UI and Design Thinking (Udemy)
- User Experience Design Essentials - Adobe XD UI UX Design (Udemy)
- HTML - Introduction to HTML web development (Udemy)

SOFT SKILLS

- Leadership Quality
- Teamwork & Critical Thinking
- Decision Making
- Strong Problem Solving Skills
- Strong Communication Skills & Team Management

ADDITIONAL INFORMATION

- **Languages:** English, Malayalam
- **Awards/Activities:** On the Spot Team Award (2021, 2023 & 2024) , Star Team Award (2022)
- **Interests:** Deep learning, Tech Curious, Arts, Cricket & Cricket Analysis
- **Creative Instagram Page:** nr__creatives
- **My Portfolio :** <https://nidhinrajendran.github.io/NidhinPortfolio/>
- **Figma Designs :** https://www.figma.com/design/JgE0QojRAcd3N5rT48LCPG/My_personal_projects?node-id=134-524&t=68JU155eXj052TI-1
- **Development Projects :** <https://nidhinrajendran.github.io/developmentProjects/>