

Neeraj Kumar

Product Designer

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Berlin, Germany

EXPERIENCE

Product Designer

RANA – Seattle, US (Remote)

06/2022 - 06/2023

- Collaborating cross-functionally with developers, PMs, and stakeholders to design user-centric solutions.
- Shipped projects across diverse industries including Blockchain, Web3, Workforce Automation, AgriTech, and Digital Identity.
- Responsible for end-to-end design—from research and UX strategy to high-fidelity UI and handoff.
- Designed high-fidelity mockups from selected concept ideas.

Product Design Intern

Neuflo - India (Remote)

01/2022 - 06/2022

- Contributed to the design of user interfaces for multiple client applications, focusing on clean visuals, intuitive navigation, and modern UI design using Figma.
- Developed scalable design systems and component libraries that improved design consistency and developer hand-off efficiency.
- Built interactive prototypes to test and validate user flows and functionality before implementation, reducing development time.

UI/UX Design Intern

Bettr - India (Remote)

09/2021 - 12/2021

- Designed an internal tool to improve team workflows.
- Created marketing collateral including standees and banners for campaigns.
- Learned basics of visual design, typography and print design.

EDUCATION

Visual and Experience Design

University of Europe Innovation Hub Potsdam

09/2023 - 08/2024

Master of Arts

Transportation and Mobility Design

University of Petroleum and Energy Studies

07/2018 - 05/2022

Bachelor of Design

SUMMARY

Product Designer with 2 years of experience crafting scalable, user-centric solutions across Web3, B2B SaaS, and e-commerce. Passionate about Visual Design, Branding and research-driven UX.

SKILLS

Interaction Design

Product Design

User Flow

Storyboards

User Research

Prototyping

Usability Testing

Low/High-Fidelity Wireframes

Visual Design System

Product Branding

Figma

Sketch

Adobe XD

Photoshop

Illustrator

Microsoft Office

Blender

LANGUAGES

German

Basic

English

Fluent

Hindi

Native