

## What is ISOM 2010 Lab?

- An independent part of lecture.
- Take 15% in your final evaluation.
- Hand-on experience with modern Information Systems.
- Explore what Information Systems is, being inspired and have meaningful takeaways.

## Lab Schedule

Session (Dates)	Topic
Session 1 (Feb. 14,15,16,17)	Web Analytics
Session 2 (Feb. 21,22,23,24)	Business Analytics using Microsoft Excel
Session 3 (Feb. 28, Mar. 1,2,3)	Advanced Business Analytics I
Session 4 (Mar. 7,8,9,10)	Advanced Business Analytics II
Session 5 (Mar. 14,15,16,17)	Advanced Business Analytics III
Session 6 (Mar. 21,22,23,24)	Database using Microsoft Access I
Session 7 (Mar. 28,29,30,31)	Database using Microsoft Access II
Session 8 (Apr. 4,6,7,12)	Database using Microsoft Access III
Apr. 19-22 Industry Week	
Session9 (Apr. 11,26,27,28)	Big Data Analytics I
Session 10 (Apr. 25, May 3,4,5)	Big Data Analytics II

## Lab Assessment

Full mark = 15 points (out of 100 points of your TOTAL course grade.)

- Online Lab Quiz: 5 points.
  - 10 Online Lab Quizzes in total. Each consists of 4 or 5 MCQs.
  - Each Online Quiz scores 0.5 points maximum. Maximum 5 points in total.
- Final Exam questions: 10 points.
  - Will be held in-line with the Lecture Final Exam, with a separate Exam paper from the lecture content. (i.e. One Exam paper for lecture content, one Exam paper for Lab content.)
  - Lab Exam Cover Topics: Business Analytics using Microsoft Excel, Advanced Business Analytics and Database using Microsoft Access.
  - Format: A number of multiple choice questions and fill in the blanks questions.
  - Summary sheet (for Lab contents ONLY) will be provided during the Exam, a copy of the summary sheet will be available on CANVAS soon after the LAB sessions are over for your reference. But DO NOT bring your own copy of summary sheet to attend the Exam. **[Tentative]**
  - Regulations in-line with the Lecture Final Exam.
  - Time allowed: 30 minutes on top of the Lecture Final Exam. For example, if time allowed for Lecture Final Exam is 90 minutes, the total time allowed will be 120 minutes. **[Tentative]**

## About Online Lab Quiz

- Start time: 40 minutes after the start of LAB session (e.g. LA10 Quiz start: Mondays 11:10 AM)
- Submission deadline:

LA02, LA08, LA10	LA09	LA04, LA07	LA01, LA03, LA05, LA06
By Mondays 11:59 PM	By Tuesdays 11:59 PM	By Wednesdays 11:59 PM	By Thursdays 11:59 PM

- Full mark of each quiz is 0.5 points.
- Each quiz consists of 4 or 5 MCQs of equal weight. That is, each MCQ carries 0.125 or 0.1 points.
- Allow unlimited attempts during the open period. Highest score will be taken.
- **IMPORTANT:** Students MUST attend your officially registered LAB session.

## Makeup Online Lab Quiz

- MUST have sound reason: sickness, attend job interview and take part in competition.
- MUST with valid proof: Medical certificate, invitation email, endorsement from organizer, etc.
- Submit your request to [isom2010lab@ust.hk](mailto:isom2010lab@ust.hk) NOT later than 72 hours after the start of the corresponding Online Lab Quiz you will miss / have missed. Late request will NOT be entertained.
- In your submission, state clearly your name, SID, registered LAB session, the topic of the Online Lab Quiz you will miss / have missed. The valid proof should be attached also.
- Upon approval, we will arrange the Makeup Lab Quiz for you. Observe our confirmation email and follow the instructions.