



I am a UX/UI Designer proficient in research, information architecture & design. I have 3 years of experience in academic research, which has allowed me to develop my critical thinking & analysis skills.

### Skills

#### **UX & UI**

Research  
User Interviews  
User personas  
Info Architecture  
Visual Design  
Wireframing  
Sketching  
Prototyping  
Style Guides

#### **Design**

Figma  
InVision  
Adobe Illustrator  
Git/Github  
Wordpress

#### **Languages**

HTML & CSS  
English (fluent)  
Italian (fluent)  
French (basic)  
Spanish (basic)

### Education

Psychology Research Masters  
2009 | UKZN  
(Not completed)  
Honours in Psychology  
2008 | UKZN

### Design Experience

#### **Design Apprenticeship**

2019 - 2020 | Design Track at Bloc

Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and front-end development.

#### **Project: Glo Skincare Mobile Website**

2019

Hyperlink to portfolio

- Lead Designer for a conceptual skincare website
- Involved from initial research through to branding, design and prototyping.

#### **Project: Euro Industrials Website Redesign**

2019

[www.euroindustrials.co.za](http://www.euroindustrials.co.za)

- Redesigned the existing website on Wordpress
- Created all the content, including images/photos

### Work Experience

#### **Sales & Marketing Director**

2013 - 2019 | Euro Industrials

Managed over 40 client accounts; Worked with the Production Director to manage orders and workflow; Designed the website & marketing materials; Oversaw HR related issues

#### **Buyers Assistant**

2011 - 2013 | Miladys

Cost negotiations; Assisting with range building; Monitoring item performance; Maintaining supplier relationships; Competitor research