

Role	Task	Importance
As a new user	I want to create an account	High
All users	I want to add products I'm currently using	High
All users	I want to read reviews	High
All users	I want to read skincare articles	High
As a returning user	I want to log in	High
All users	I want to write reviews	Medium
All users	I want to follow other app users	Medium
All users	I want to fill in a profile	Medium
All users	I want to complete a skin analysis	Medium
All users	I want to see product recommendations	Medium
All users	I want to write skincare articles	Medium
All users	I want to see what products other app users are using	Medium
All users	I want to upload photos	Medium
All users	I want to add products to a wishlist	Medium
As a returning user	I want to edit my profile	Medium
All users	I want to search for products by geographical availability	Low
All users	I want to search for products by price	Low
All users	I want to search for products by brand	Low
All users	I want to search for products by skin concern	Low
All users	I want to search for products by type of product	Low
All users	I want to add products by scanning the barcode	Low
All users	I want to share reviews to social media	Low
All users	I want to save skincare articles I've found online	Low
All users	I want to see how many followers I have	Low
All users	I want to see what products other app users have added to their wishlist	Low