# RESULTS
Remote Workers Survey

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The Respondents

Who responded to the survey?

- **94.5%** identified as **remote workers**

- While a few are mainly based in one city (13%), **most travel while working remotely**.

- The majority of respondents were from **USA** (70%)

- Some professions held by respondents include: UX designer; IT worker; Business consultant; Digital marketer; Web designer.

Age

■ 18 - 25 ■ 26 - 35 ■ 36 - 45 ■ 46 - 55 ■ 56 +
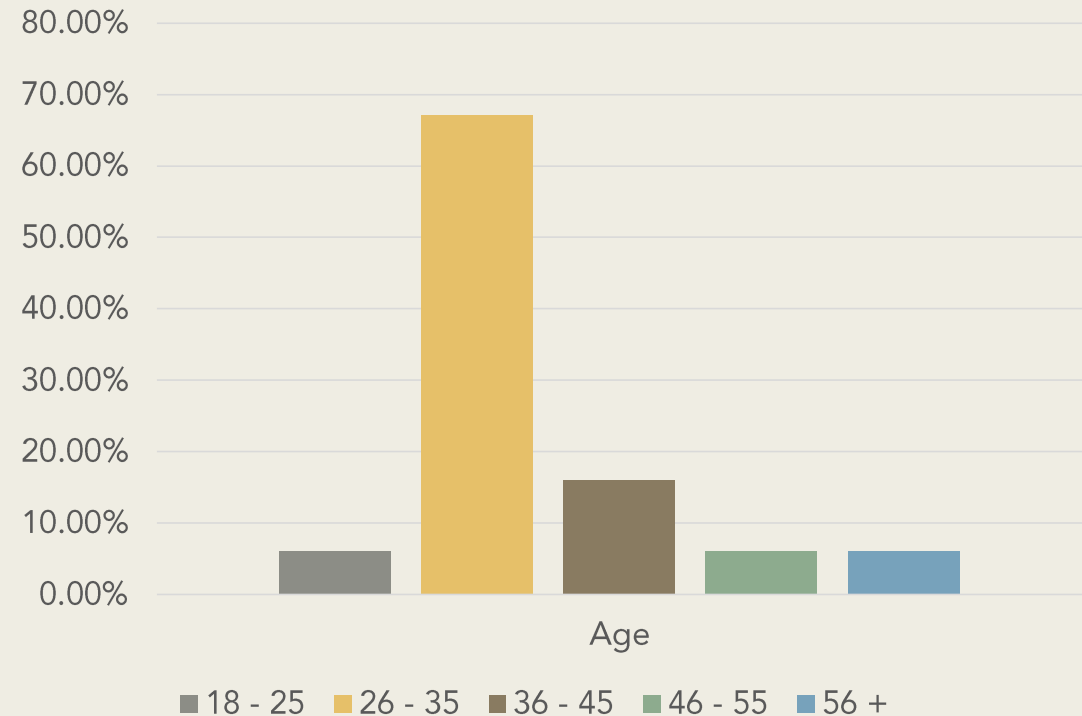
Who wants an app?

75% would like an app for remote workers, which has information about co-working spaces, work-friendly coffee shops and facilitates connections between remotes.

Only 1 respondent **was not interested in this type of app** – because they had already personally built a list of co-working spaces.

App Features

The most popular features that the app should offer:

- Information about work-friendly coffee shops (88%)
- A way to connect with other remote workers in the same city (80%)
- Listings of fun things to do (70%)
- Information about co-working spaces (70%)

Most respondents wanted the option of **adding working space listings** themselves & the ability **to comment on and rate listings**.

Respondents were also asked if there was anything else they'd love to see on the app. Answers included:

- Tips and information about the city (emergency numbers, SIM card info.)
- Shared calendar function with fellow remotes
- Free WI-FI spots nearby
- Language learning resources

What should we tell you?

Respondents were asked what information should be included in a listing of a paid co-working space. The most important information was:

- The cost of the space
- WI-FI quality
- Amenities available
- Type of seating
- Noise levels
- Number of call booths

When asked the same about work-friendly coffee shops, the most important info was:

- Availability of plug points/electricity outlets
- WI-FI quality
- Type of food/drinks for sale
- Noise levels
- Operating hours

Before you go…

We asked respondents if there was anything else they'd like to add. Here are some of the comments which stood out:

-   "… if you give people free reign to add to the list, it will become oversaturated."

-   "It would be amazing to have a one stop shop remote app. There are so many but they only do very small things."

-   "love the idea! I think quality of information and a stand out/differentiation factor from another similar app (like Work from anywhere) will really help set this apart!"

Summary

There is certainly an interest in an app focused on the needs of remote workers, the challenge is ensuring that the features don't overlap with the competition.
While respondents were interested in information about paid co-working spaces, there was a greater interest in listings of work-friendly coffee shops and a platform to connect remote workers in the same city.

A thorough analysis of the competition is needed in order to reduce of the scope of the app.