

## TEDxEuston 2019 LEGACY: Overview

The theme for our 10th anniversary signifies the end of the journey as we know it, and speaks to a future yet to be created by the builders, shapers and revolutionaries in our community. For our final year, we will be sharing ideas and bridging the gap between the wisdom of our ancestors and the knowledge of our youth. Every journey has an end, and this is the last stop before the train changes direction. TEDxEuston is the start of something greater. LEGACY is where we discover it.



**11.00AM REGISTRATION BEGINS**

**12.00PM SESSION ONE: (RE)CLAIM** - *Retake something lost*

**Cherae Robinson**  
**Mariam Hazem**  
**Charles Dhewa**  
**Panashe Chigumadzi**

**1.45PM LUNCH BREAK**

**3.30PM SESSION TWO: (RE)ROOT** - *Settle foundations somewhere new*

**Kirstie Kwarteng**  
**Elsie Owusu**  
**Rebecca Enonchong**  
**Edwin Cameron**

**5.50PM SESSION THREE: (RE)FRAME** - *To change the way something is expressed or considered*

**Funa Maduka**  
**Ric Lewis**  
**Benjamin Fernandes**  
**Nanjala Nyabola**  
**Chikwe Ihekweazu**

**8PM CLOSE & AFTERPARTY**

## Session One: (RE)CLAIM



**CHERAÉ  
ROBINSON**

Cheraé Robinson is the founder and CEO of Tastemakers Africa, an experiences platform connecting black millennials to heritage and culture worldwide. The winner of the inaugural “She Leads Africa” startup competition, Cheraé has been named one of the “10 Emerging Women Entrepreneurs in Africa” by Forbes, one of the “20 to Watch” by leading Silicon Valley trends group Culture Shift Labs, and a “Woman to Watch” by the United Nations Foundation. Most recently she was named one of “44 People Changing the Way We Travel” by Condé Nast’s Traveller Magazine alongside Elon Musk and the founders of AirBnB. Cheraé holds a B.S. in Biology from Morgan State University and is a member of Delta Sigma Theta Sorority, Inc. Prior to launching her company, Cheraé bridged the gap between science and people within large international organizations like CIMMYT, CARE, and the US Centers for Disease Control and Prevention. One of her proudest moments was launching the Borlaug Institute for South Asia, a next generation training program for agricultural innovation across Bangladesh, India, and Nepal.



**MARIAM  
HAZEM**

Mariam Hazem is one half of the duo who founded the Reform Studio in 2012, a lifestyle brand based in Cairo, Egypt. Their story started directly after the 2011 revolution in Egypt. Mariam and Hend Riad were excited to be part of the great change around them and were eager to make a difference. This eagerness and excitement motivated them to invent “Plastex”, with which they hoped to solve Egypt’s waste problem. Through Reform, their goal is to design creative responsible products that both benefit the environment and positively impact society through reviving an ancient Egyptian ‘handloom craft’ that was on the brink of extinction, while empowering local craftsmen and underprivileged women.



**CHARLES  
DHEWA**

Charles Dhewa is the CEO of Knowledge Transfer Africa, which he founded in 2006 after realising that agricultural value chain actors in developing countries needed a knowledge broker to keep reminding them of what they could be forgetting and under-estimating. Working at the intersection of formal and informal agricultural markets in Zimbabwe, his organisation has setup a fluid knowledge and information platform called MKambo which tracks, trends and ensures agricultural value chains are driven by knowledge, technology and innovation. Charles is always clarifying opportunities and influencing policy through his thought leadership blog ‘eMKambo’.



**PANASHE  
CHIGUMADZI**

Panashe Chigumadzi is an essayist and novelist. Her 2015 debut novel *Sweet Medicine* (Blackbird Books) won the 2016 K. Sello Duiker Literary Award. Her second book, *These Bones Will Rise Again* (The Indigo Press) was published in June 2018 and shortlisted for the 2019 Alan Paton Prize for Non-fiction. Chigumadzi was the founding editor of Vanguard Magazine, a platform for young black women coming of age in post-apartheid South Africa. A columnist for *The New York Times*, and contributing editor of the *Johannesburg Review of Books*, her work has featured in titles including *The Guardian*, *Chimurenga*, *Africa is A Country*, *Transition*, *Washington Post* and *Die Ziet*. She is a doctoral candidate at Harvard University’s Department of African and African American Studies.



## Session Two: (RE)ROOT



**KIRSTIE  
KWARTENG**

*Kirstie attended TEDxEuston in 2017, then volunteered in 2018 and is now a speaker as the winner of the TEDxEuston ideas search held in September 2019, where 8 members of our community were shortlisted to present their 'African idea worth spreading'.*

Kirstie Kwarteng is a Doctoral Student at SOAS, University of London in the Department of Development Studies. Her PhD explores the transnational experiences of second-generation Ghanaians in London and New York City. Prior to beginning her doctorate, she founded The Nana Project, a digital platform dedicated to preserving Ghana's history through the voices of Ghanaian elders. In 2016, she was named as one of Ghana's Top 30 Under 30 by the Future of Ghana and she is a recipient of the Royal Geographical Society's (with IBG) Dudley Stamp Memorial Award. Kirstie has previously volunteered and attended TEDxEuston. She was selected from the brilliant line-up of people from our community at the TEDxEuston Ideas Search, to share her African idea worth spreading with the world.



**ELSIE  
OWUSU (OBE)**

Elsie Owusu OBE is a Ghanaian-British architect. Her projects include the UK Supreme Court Arts and London's GreenParkStation. A runner-up for Royal Institute of British Architects (RIBA) President in 2018, she was re-elected to RIBA National Council. Her current projects include an eco-development in Takoradi, Ghana, low-energy homes in Sussex and Africa Bauhaus, and a new College of African Art in Accra. In 2003, she was honoured by the Queen for services to architecture as Founding Chair of the Society of Black Architects.



**REBECCA  
ENONCHONG**

Rebecca Enonchong is founder and CEO of AppsTech, a leading global provider of enterprise application solutions. She is also co-founder and President of Cameroon Angels Network; CEO of I/O Spaces; Board Chair of Afrilabs; board member of: Venture Capital for Africa (VC4Africa), Salesforce.org, and the African Media Initiative. Enonchong was named a Global Leader for Tomorrow (GLT) by the World Economic Forum of Davos, Switzerland. Forbes magazine listed her as a top female tech founder in Africa. She currently serves as a mentor/advisor to several technology startups.



**EDWIN  
CAMERON**

Edwin Cameron was a Justice of South Africa's highest court, the Constitutional Court, for ten years until the 20 August 2019, and was appointed by President Mandela as a judge in 1994. Before the Constitutional Court, he was in the Supreme Court of Appeal for eight years, and in the High Court for six. He was educated at Pretoria Boys' High School, Stellenbosch and Oxford, where he was a Rhodes Scholar. During apartheid he was a human rights lawyer. Edwin was a powerful critic of President Mbeki's AIDS-denialist policies. His prize-winning memoir *Witness to AIDS*, was published in South Africa, the UK, the USA and in translation in Germany and China. *Justice: A Personal Account* (2014) won the South African Literary Award for creative non-fiction in 2016. He also chaired the governing council of the University of the Witwatersrand for more than ten years and remains involved in many charitable and public causes. He has received many honours for his legal and human rights work.

## Session Three: (RE)FRAME



**FUNA  
MADUKA**

Funa Maduka, a filmmaker credited with producing and directing the first Nigerian film to world premiere at the Sundance Film Festival, holds a BA in History from Cornell University and a MBA from Harvard Business School. A former Director of International Original Films at Netflix, Funa pioneered Netflix's move into international film production, building a development slate across Europe, Middle East, Asia and Africa. Her film acquisitions brought Netflix its first film nominations at both the Golden Globes and the Academy Awards. She has also held leadership and strategic positions at McKinsey & Company, the Oprah Winfrey Foundation, the Obama Campaign, the Clinton Global Initiative and Goldman Sachs.



**BENJAMIN  
FERNANDES**

Benjamin Fernandes is a Tanzanian entrepreneur, a former national television presenter and an award-winning speaker. He also worked at The Bill and Melinda Gates Foundation in the United States (Digital Team and Financial Services team). Fernandes holds an MBA from Stanford University and an Exec Ed from Harvard University Kennedy School of Government.

A huge fan of Android and intersecting financial services with technology in Africa, he is the founder and CEO of a Fintech company called NALA, a mobile money application that works offline.

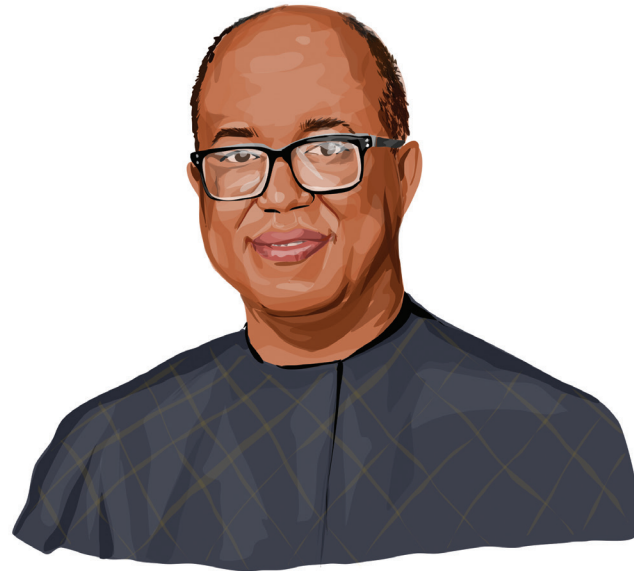


**RIC  
LEWIS**

Ric Lewis is Founder, Chief Executive and Chairman of Tristan Capital Partners, a London-based real estate investment management company with €11 Billion in assets under management. Tristan was voted by industry peers as the European Real Estate Private Equity Firm of the Year in 2014 and 2015. The firm also won The Queen's Award for Enterprise and International Trade in 2017. Passionate about providing quality education to underprivileged children, Ric founded The Black Heart Foundation in 2009. Each

year, the Foundation provides several educational scholarships to young people in need in the UK and abroad. Ric also serves on a number of educational and community Boards including the Board of Trustees of Dartmouth College (USA), John F. Kennedy School of Government- Harvard University, and the Royal National Children's Springboard Foundation. He is also on the Board of Governors of King Solomon Academy and the Board of Directors of the Eastside Young Leaders Academy.

## Session Three: (RE)FRAME



CHIKWE  
IHEKWEAZU

**Dr. Chikwe Ihekweazu is the Director-General of the Nigeria Centre for Disease Control (NCDC) and was until recently the Acting Director of the Regional Centre for Disease Control for West Africa.**

A graduate of medicine from the University of Nigeria, Chikwe also has a Master's in Public Health (MPH) from the Heinrich-Heine University, Dusseldorf, Germany. An infectious disease epidemiologist with over 20 years' experience working in senior public health and leadership positions in several National Public Health Institutes, including the South African

National Institute for Communicable Diseases (NICD), the UK's Health Protection Agency, and Germany's Robert Koch Institute (RKI), he has led several short-term engagements for WHO, mainly in response to major infectious disease outbreaks around the world.

Chikwe is a TED Fellow, co-founder TEDxEuston and sits on the board of several NGOs. In between public service, he was Managing Partner of EpiAFRIC - a health consultancy firm based in Abuja and curator of the health policy advocacy platform, Nigeria Health Watch.



NANJALA  
NYABOLA

Nanjala Nyabola is a writer and political analyst based in Nairobi, Kenya. She is the author of *Digital Democracy, Analogue Politics: How the Internet Era is Transforming Kenya* and the co-editor of *Where Women Are: Gender and the 2017 Kenyan Elections*. She is a frequent contributor to publications including the Financial Times, Foreign Affairs, Foreign Policy, Al Jazeera and others.