

DogRun

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doelpubliek

- ▶ Demografische
 - ▶ Man & vrouw
 - ▶ Voor 14 jaar en ouder
- ▶ Psychografische
 - ▶ Dierenvriend
 - ▶ In bezit van hond of ander huisdier (waar je mee kan gaan wandelen)
 - ▶ Sociaal opgesteld
- ▶ Technografische
 - ▶ Locatie: Gent
 - ▶ Er is niet echt een tijdstip nodig?
 - ▶ Veel technologische kennis is niet vereist. Applicatie zou eenvoudig moeten zijn.

Moodboard

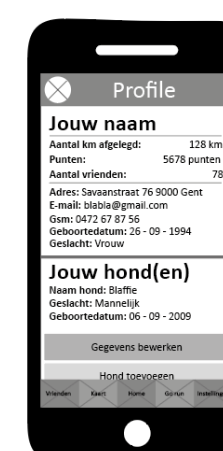
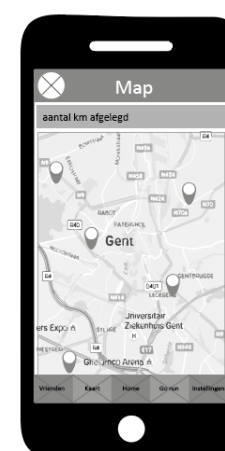
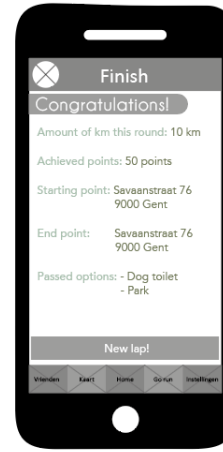
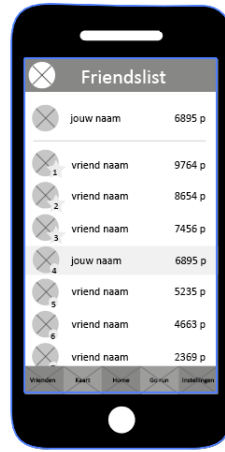
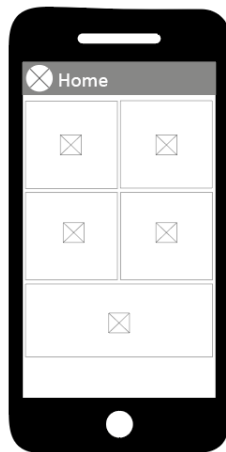


Style Tile



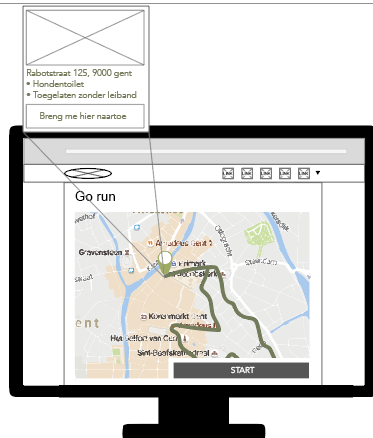
Wireframes

Mobile



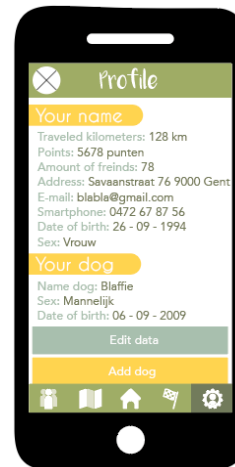
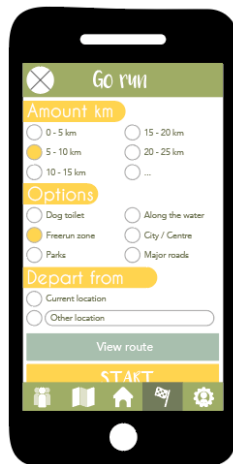
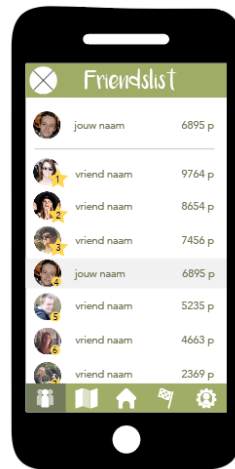
Wireframes

Desktop



Screenesigns

Mobile



Screenendesigns

Desktop

