

NovaLegal Investor Pitch Deck

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6_PRODUCT_FEATURES.txt

NovaLegal Product Highlights:

- ✅ Clause Timeline Generator
- ✅ AI-Powered Risk Flagging
- ✅ Full Contract Summarization (Local GPT-4 Compatible)
- ✅ Court Bundle Formatter (Ontario Standard)
- ✅ Redline Diff & Clause Comparison
- ✅ Precedent Loader (PDF, CSV)
- ✅ CanLII Case Law Matching
- ✅ Offline HTML & PDF Reports
- ✅ Fully Local CLI Automation

8_MONETIZATION.txt

NovaLegal Monetization Plan:

- 💰 Founding License (Lifetime, local-only)
 - 💼 /month SaaS with GPT cloud unlock + auto-updates
 - 🏢 Law Firm Bulk Licenses (5+ users) with priority support
 - 🤝 White-label option for Ontario Bar Association or Law Society
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9_GO_TO_MARKET.txt

Go-To-Market Strategy:

- Leverage lawyer networks (Peter's contacts, Ray, Bay Street firms)
- Direct demos at real estate law offices + power of sale specialists
- Twitter, LinkedIn microdemos of terminal tool in action
- Dropbox-hosted pitch package for instant download
- Targeted cold outreach to 100+ Ontario lawyers

PDF Comparison

See [NovaLegal_Comparison.pdf](#) for the Spellbook breakdown.