

Value-Added Logistics in Supply Chain Management PDF

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BESKRIVELSE

This book offers a thorough introduction to logistics and supply chain management (SCM). Part one is concerned with the concept of logistics and how the organization can optimize its added value from this perspective. Part two looks into supply chain management and considers the organization in the up- and downstream of the value chain. The book is aimed at further education where topics of logistics and supply chain management are considered. The book also exists in a Danish version: Værdiskabende logistik og supply chain management.

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