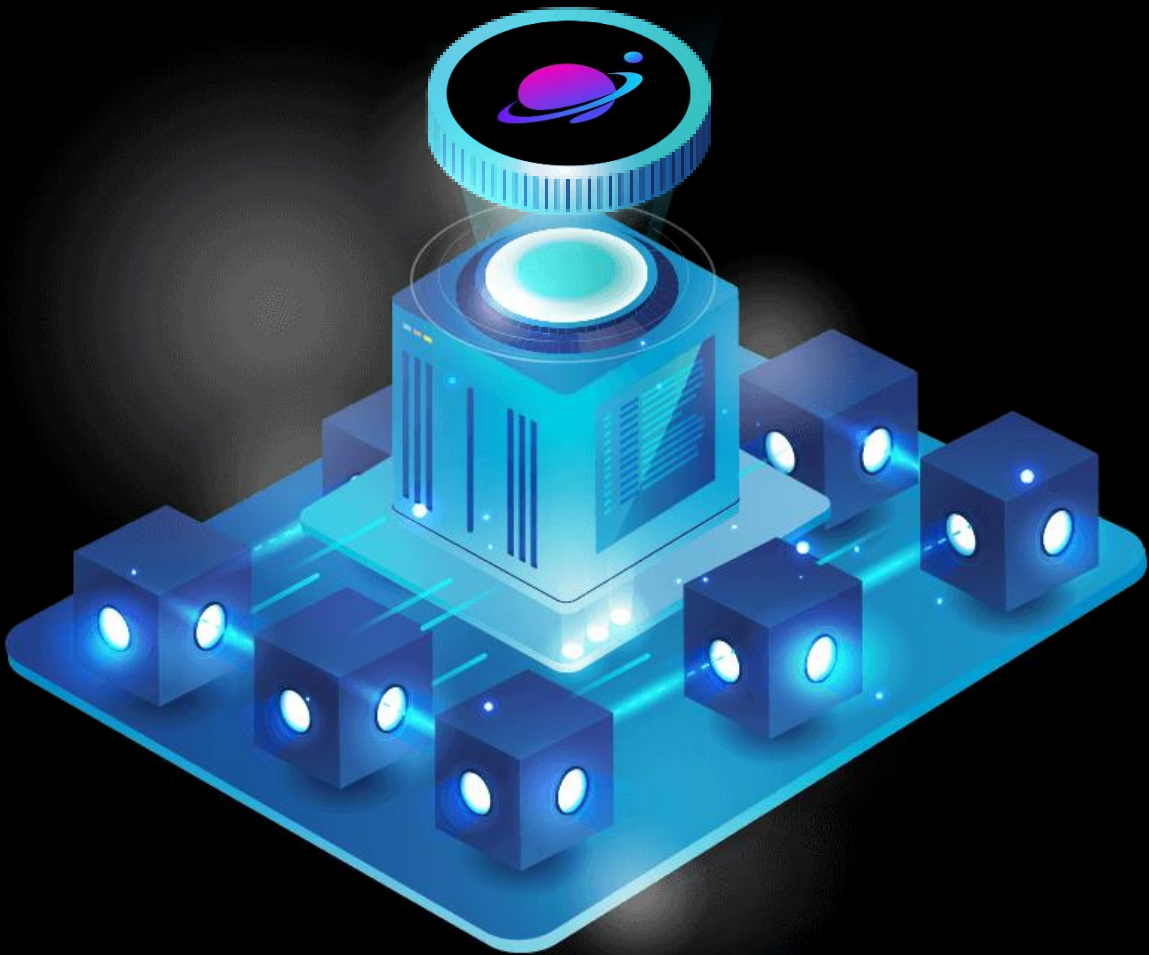


NIFTYVERSE WHITEPAPER



Introduction

Niftyverse is a convenient tool for both creators & collectors, and a great user-friendly starting into the world of NFTs and mind-boggling content. Find and discover new items via Timeline and Discovery tools. We're a social app with NFTs and Digital Land features. You can also create and store NFTs of your content with one tap. It's simple:

- Share digital content with your friends, use custom photo editing tools, and other special effects to make your photos stand out. Capture, edit, or upload videos to share moments and projects with your community.
- Communicate with friends and family, share content through chat, and easily invite and send gifts to your friends.
- Discover new NFT content projects from a variety of digital artists and creators

- Like and Share your favorite artists' content with your friends and view the latest market activity around a collection or item to stay up-to-date on projects building traction and demand all over the world.



Mission

Unite millions of people to explore the world of DeFi and Web3 together in a simple, clear and entertaining way. To build a community of happy, proactive and financially independent participants changing the world for the better.

Vision

Blockchain technology has continued to develop and grow, and has now been expanded to various business fields and general technologies throughout society. Non-Fungible Tokens (NFTs) have emerged as a solution to the current imbalanced app and gaming market in that they can permanently secure digital ownership of items without the risk of hacking, counterfeiting or tampering. In previous generations of app, users who own certain items only have the right to use those items within the app, making them unable to access the items, or if other users steal the items due to a hacked app account. It was difficult to claim digital ownership. However, in blockchain and NFT-based apps, these problems are relatively low. Because it is open source, anyone can verify digital ownership of in-app items, the risk of loss or hacking is low, and digital ownership of those items remains entirely with the user.

Niftyverse app using blockchain and NFT preserve the value of in-app NFT and transfer them to another app even if the app is destroyed. In addition, through the marketplace implemented on



the niftyverse app, NFT and tokenized assets can be traded on the blockchain. In addition, we aim for a app that allows all participants to participate in the decision-making and operation of important service changes in the ecosystem so that they can become the owners of the app.

The goal of the NIFTYVERSE Project

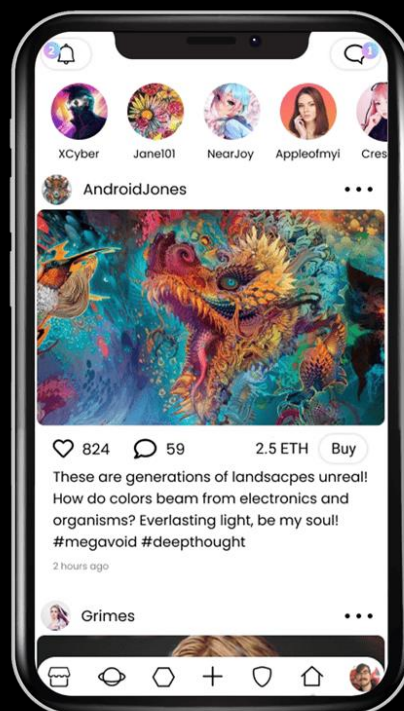
Users who participate in the app should grow with the app that they enjoy, and with that growth, users should share a fair profit. We want to create a growth cycle of profit that anyone can

understand by creating a value that can lead to greater growth by composing a cyclical ecosystem in the app based on our profits.

Each user enjoys the app and forms an asset of independent value and exchanges it with the assets of other users. However, the value of the assets of the content owned by users must be continuously recognized. We continue to recognize its value, manage and protect individual users' assets, and allow them to be exchanged with other users. Above all, since participants and developers must grow together with the app, the NIFTYVERSE project is being built on the basis of a blockchain environment. The flow of users' economic activities through app is very similar to the general social sharing economy phenomenon and the flow of growth, so it has a very large growth potential. The interconnection of each user's assets within the app ecosystem means that each user's effort becomes an asset. It can be said that the goal of the NIFTYVERSE project is to create an environment in which the value of these assets can be developed stably.

NIFTYVERSE App

Represents a set of technologies and specifications that ensure compatibility between the various products that constitute Niftyverse. Based on this project, the Niftyverse team will develop and release various trending applications. We also believe that Niftyverse can be an environment for attracting new developers and an application from independent teams. The app charges each product a small fee for use (e.g., marketplace commissions), and this revenue goes to the community treasury.



Community and the Economy

The most valuable component of any project is people. Anyone can become an active user of the applications, regardless of knowledge and skills in the world of blockchain and digital assets. Niftyverse is creating its own Academy, where educational materials will be provided for free in a simple and understandable form for everyone.

All Niftyverse apps, unlike many applications we're used to, rely on an open, user-owned Blockchain economy where everyone can truly own and trade their assets. In Niftyverse, users can have fun or work toward ambitious goals while earning resources that will have real monetary value thanks to a free economic system and other users' demands.



The Treasury

Serves to accumulate assets in the ecosystem. The project's income from applications is used to replenish the treasury.

Most of the treasury income will be distributed to Niftyverse token holders, or allocated to Niftyverse token redemption and burning.

The other part of the treasury income is allocated to the creation of new applications, recruiting new developers and teams.

Creating new products is necessary for the long-term growth and development of the entire system.

Niftyverse token holders

Anyone can become an Niftyverse token holder by purchasing it on an exchange or receiving it as a reward for using the Niftyverse application. The Niftyverse governance token has a limited supply, meaning the number of tokens is strictly limited. Most of the funds from the Niftyverse treasury are allocated to increase the value of the Niftyverse token.

Through the distribution of tokens to Niftyverse holders, or through the redemption and burning of Niftyverse tokens (redemption and burning means buying tokens at the market price and destroying them, which reduces the supply of tokens and helps increase the price).

Through Niftyverse, Niftyverse will gradually become a decentralized, community-owned organization. This process occurs as Niftyverse is distributed to players and stakeholders, with token ownership by the project team becoming less concentrated over time.

In the future, Niftyverse holders will be able to decide by vote whether to add new applications to the Niftyverse, as well as to distribute assets from the treasury.

NIFTYVERSE Long-Term Economics

Basic system guidelines

NIFTYVERSE is a web3 app that rewards app users for their activity and contribution to the ecosystem.

The economy of NIFTYVERSE is 100% user-owned. And developers focus on growing the economy from user to user. Commissions

from the trading floor go to the community treasury, which distributes the accumulated rewards for the benefit of Niftyverse holders. Developers earn by owning a portion of the Niftyverse tokens. Digital assets in NIFTYVERSE app are created by users for app tokens and Niftyverse tokens and sold to new/other players on the open market. You can compare NIFTYVERSE to a shopping mall. Where projects are tenants and Niftyverse token holders can be considered as co-owners who profit from business development. All resources and items within applications are tokenized, meaning they can be transferred or sold to anyone in any open peer-to-peer market.

Economic sustainability

The economics of the platform will be maintained by:

Educating the engaged audience

NIFTYVERSE creates its own Academy, where training materials will be provided for free in a simple and understandable form for everyone. It is important for us not just to attract a wide audience, but to teach everyone who is interested to use new technologies in the most comfortable and safe way.

Community service

One of the most important components in the life of many projects. We want to build a community of happy, healthy, proactive and financially independent participants who change the world for the better. A big aspect of the work of the project is given to moderators and support app so that every user was heard and led by the hand to the solution of their problem.

Growth rate control and bot exclusion

A critical component of the economic sustainability of the application, monitoring the quantity and quality of new users.

NIFTYVERSE introduces a system of onboarding and activation codes. The user who has installed the application gets acquainted with the application and takes a queue. Various project-related tasks and social activities can be performed to speed up the activation process. This process also allows us to filter out bots.

Adding new app mechanics and the ability to customize digital assets. To create additional demand for in-app currency (tokens), users will be offered opportunities to improve their assets, or customize their assets and create their own NFT.



Adding new applications to the NIFTYVERSE platform

Users will be able to use earned digital assets in application. This mechanic will enable economic sustainability through demand from existing users and reduced dependence on new entrants to the ecosystem.

Advertising and sponsorship

NIFTYVERSE creates the largest community of people who know how to use blockchain technology; advertising in such a community has tremendous value.

Marketplace

Marketplace is a section in the app where users can buy, sell their NFTs. Filter and sorting are available on the Marketplace for easy navigation.

All prices on the Marketplace are expressed in the ETH cryptocurrency. The Marketplace is fully blockchain-based, so to make any transaction on the Marketplace you will need to sign the transaction from your wallet.

Features

Our core values for Niftyverse:

Data Sovereignty

You should be in control of your data and how it is used.

Niftyverse does not collect sensitive data from its users.

Whenever personally identifying information is required, it will be

used for computations on the user's computer. Only the



irreversible hashes made from that data will be stored on the blockchain.

Safety

Niftyverse systems are engineered so they will not inadvertently or intentionally compromise users' security, privacy, or agency. Niftyverse will protect the privacy of its users by collecting the minimum information required to provide the desired service and clearly informing users of actions that may put their privacy, security, or agency at risk.

Personal Agency

Niftyverse strives to increase the freedom of its users from the external application of coercive force, whether financial, physical, or social.

Sustainability

As a blockchain-based service, Niftyverse is designed to stand the test of time. The Niftyverse protocol is engineered to be flexible, upgradeable, modular, and persistent. Niftyverse will seek opportunities to incentivize activities that enhance the sustainable uses of Niftyverse, its applications, and the natural environment we all share.

Do No Harm

The developers of Niftyverse are committed to building a tool that positively impacts society. As a result, many of the design decisions built into the Niftyverse protocol are designed to facilitate the positive uses of Niftyverse and discourage bad actors. The Niftyverse ethos is our commitment to ensuring Niftyverse will not be used to deprive others of their rights, freedom, or property.

Tokenomics

Niftyverse is a ERC-20 governance token in the NIFTYVERSE universe. Niftyverse holders will be able to claim rewards if they stake their tokens on the app. Users of applications on the NIFTYVERSE can receive Niftyverse tokens as special rewards.

The purpose of the Niftyverse token is to distribute the rewards generated by the growth and development of the NIFTYVERSE among users, developers. In the future, to decentralize the ownership and management of NIFTYVERSE.

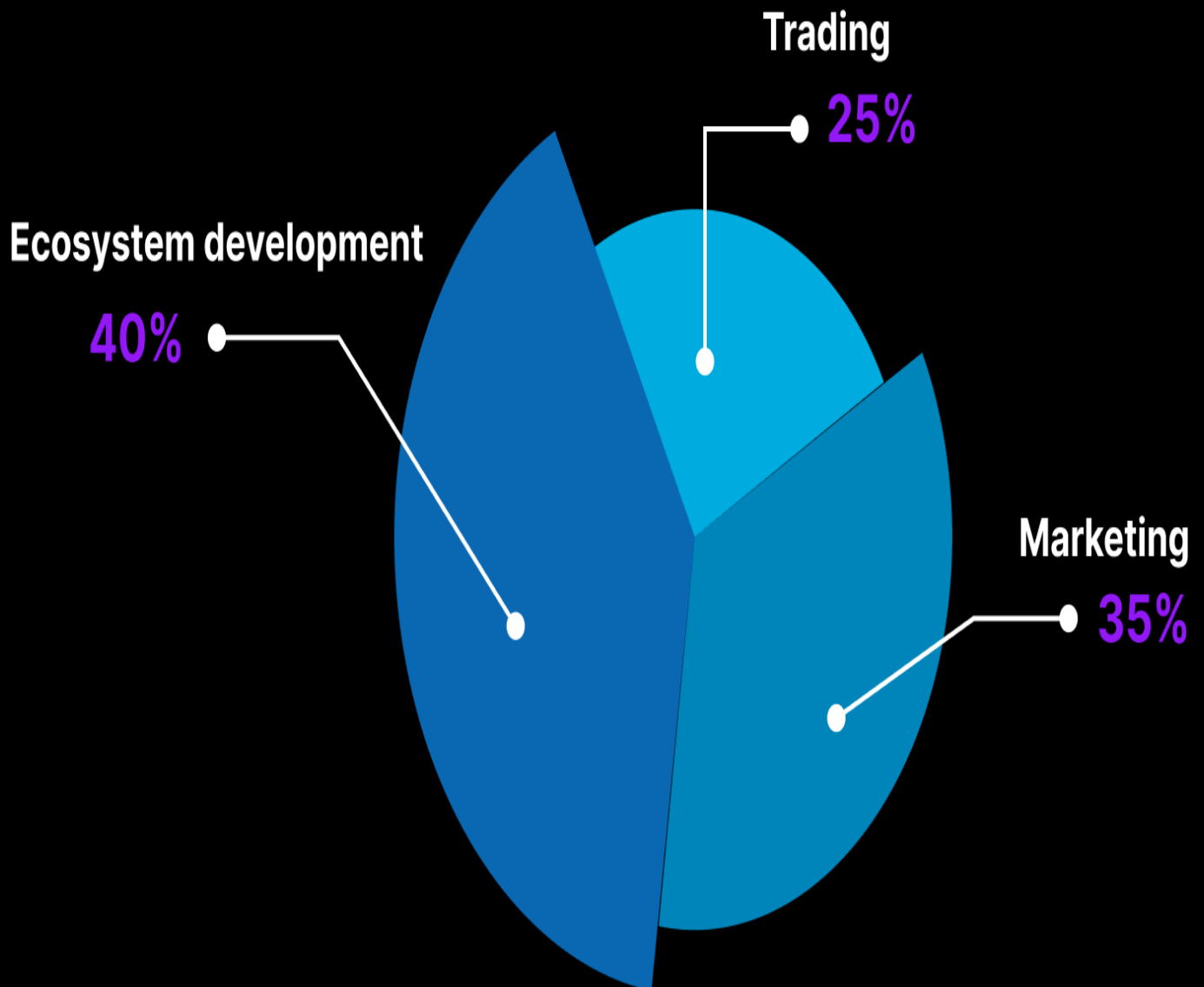
Niftyverse does not in any way represent any interest, participation, right, title in the Project, the Distributor, their respective affiliates or any other company or enterprise.

Niftyverse does not grant token holders the right to any promises of fees, dividends, income, profits or investment returns.

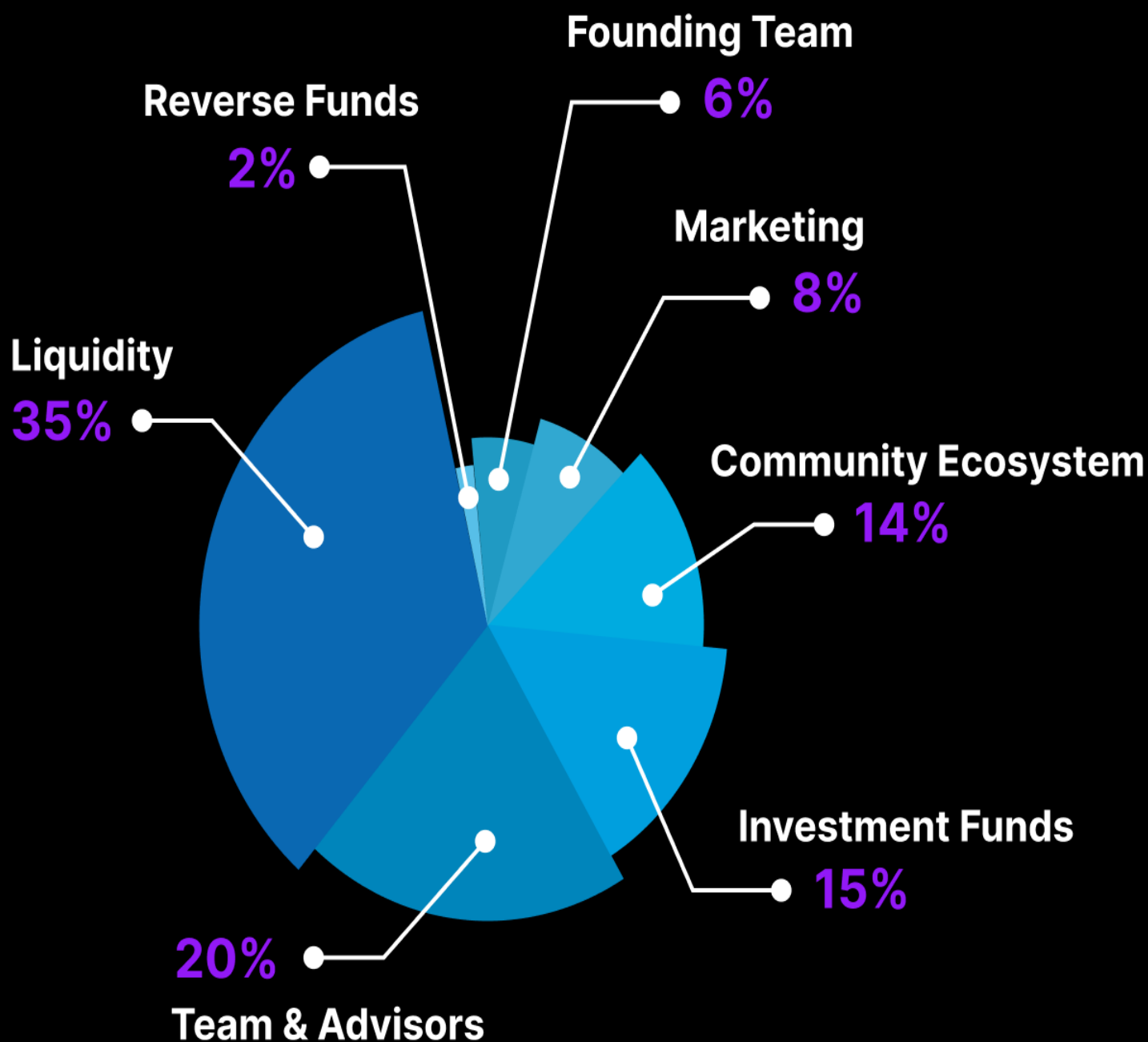
Niftyverse may only be used on NIFTYVERSE, and holding it carries no rights, express or implied, other than the right to use Niftyverse

as a means to use and interact with NIFTYVERSE. The pricing of Niftyverse on the secondary market is independent of the efforts of the NIFTYVERSE team, and there is no token functionality or scheme designed to control or manipulate secondary prices.

Fund Allocation



Token Distribution



Roadmap

❖ Phase 1

- Market Research
- Project Concept
- Deploy Smart Contract
- Website Release
- Whitepaper Release

❖ Phase 4

- Staking Reward payment
- Big Marketing Campaign
- AR/VR Integration
- Add Other App
- Metaverse

❖ Phase 2

- Uniswap Listing
- NFT Design
- Application To CoinMarketCap
- Application To CoinGecko

❖ Phase 5

- Multichain
- More Influencer Collaboration
- Ecosystem Expansion
- Update Roadmap

❖ Phase 3

- Heavy Marketing
- Community Competitions and Giveaways
- CEXs Listing
- Partnership Expansion

Legal Disclaimer

This whitepaper briefly summarizes the core concept of Niftyverse. This whitepaper was written for the purpose of providing necessary information to those who want to participate in the project, and is not a document that recommends investment, etc.

General Notice

The project-related coins in this whitepaper do not correspond to financial investment products such as securities, and their issuance does not correspond to subscription for financial investment products or solicitation of subscription. Niftyverse is not intended for speculation and have no rights in any form of real estate, intellectual property rights, other property, or cash.

Niftyverse is not stocks because they do not give ownership to the distributor, and ownership of Niftyverse does not give the right to

participate in the decision-making process in assets and/or business plans. In addition to the benefits that can be obtained from the use of the Service, there is no commitment to the value or rights for the separate Niftyverse profit.

The information contained in this whitepaper was prepared on the date indicated on the cover. Including information on the business operation and financial condition of the distributor in the future, information written in this whitepaper may be changed from time to time.

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Neither the full text nor partial excerpts of this whitepaper may be regarded as advice on legal, financial, tax, or other professional provisions. You should get separate professional advice in your decision to purchase Niftyverse. Please note that you are solely responsible for all evaluations and decisions that may arise when deciding whether to purchase Niftyverse. You may request additional information regarding Niftyverse to your distributor.

Distributors have discretion, but not legal force, and provide the requested additional information in consideration of all relevant circumstances, including whether the request for information is reasonably necessary such as 1- whether there are any prohibitions or restrictions from a legal point of view, 2- whether the requested information is a matter of helping the reader to

further clarify what is specified in this white paper, and to seek expert's advice, whether it is something that could influence his/her/its decision as to whether the reader buys coins.

Please note that this whitepaper was prepared for the purpose of information delivery and has not described the future prospects. It is stated that distributors are responsible for all losses and damages (direct/indirect, predictable, or others) arising from acting or relying on any information related to the distributor or the contents of the Niftyverse ecosystem contained in this whitepaper or additional information inquired by another reader even if there was the distributor's negligence, default, or insufficient guidance.

Reproduction of this whitepaper except for this warning and notice is strictly prohibited and is not permitted by distributors. The information set out below may not be complete. No part of this whitepaper forms a legal relationship between the recipient of this whitepaper and the distributor, and it is structured so that the

recipient of this whitepaper cannot be legally binding on the distributor nor enforce any legal action.

In purchasing Niftyverse, you are deemed to have thoroughly reviewed the white paper, and also deemed to have agreed to the terms and conditions of the provision of Niftyverse. Please note that the information specified in this whitepaper does not guarantee any legal liability. You expressly acknowledge and agree that Niftyverse are not securities and do not generate any form of return on investment.

Niftyverse and related services have been designed to be used for the purposes specified in the whitepaper and are provided by the distributors as they are and under this use if possible. Distributors do not make any guarantees or representations (both explicit and implicit) of the accessibility, quality, suitability, accuracy, adequacy or completeness of Niftyverse and related services, and expressly deny this.

Thus, the distributors also expressly deny any liability arising from errors, delays or omissions in any action taken by you by relying on Niftyverse and related services. No warranty is made in any respect, including the guarantee that there will be no infringement of the rights of third parties with respect to the Niftyverse and related services provided by the distributor, name, merchantability, satisfactory quality, or fitness for a particular purpose.

We cannot guarantee the future performance and value of Niftyverse. This includes the intrinsic value of Niftyverse, and also includes a guarantee that it will have any value in the future. Unless you fully understand and accept the distributor's overall business plan and the potential risks of Niftyverse, you should not participate in the sale of Niftyverse.

Niftyverse was developed for the future function of the Niftyverse ecosystem. The distributor expressly denies full responsibility for

any losses you may suffer in connection with the purchase of Niftyverse.

You are not obligated to make any contract or binding legal commitments in connection with the sale or purchase of Niftyverse. A separate document describing the terms of the contract (hereinafter "terms of the contract") is applied to the contract between you as the distributor and the purchaser and to the sale and purchase of Niftyverse. In the event of inconsistency between the terms of the contract and the contents of this whitepaper, the former takes precedence.

Risk factors

Purchase of tokens

Niftyverse should be purchased only by a financial expert who fully recognizes and evaluates the advantages and risks of the purchase, or a person who can get advice from a token trading-

related professional advisor, or a person who can withstand the losses that may be incurred by purchasing, including the possibility of losing the total amount spent on the purchase of Niftyverse.

No prior market

No guarantee is made as to whether the Niftyverse -enabled market or liquid funds trading market will be developed, and it must be sustainable as Niftyverse are traded on the cryptocurrency exchange after the development is completed.

Service that have not been completely developed

The value and demand for Niftyverse is highly dependent on the performance and commercial success of the Niftyverse service. Distributors give no warranty as to whether the NIFTYVERES app will be commercially successful. In addition, the Niftyverse service has not been fully developed, finalized, and integrated, and

additional changes, modifications, updates, and adjustments may exist before release (and after release). These changes can cause unpredictable consequences to users, which in turn may affect success.

Risks related to uncertain losses

Niftyverse is not protected unless personal insurance is separately acquired as a means of protection for Niftyverse. Therefore, there will be no separate public or private insurance as action taken by the distributor for the buyer in case of loss of the token itself or the utility value of the token.

Tax-related risks

The tax characteristics of Niftyverse are unclear. Therefore, the tax system that will target the token is also uncertain. Anyone who wants to buy Niftyverse should find a personal accountant who can deal with related issues before deciding whether to purchase

Niftyverse. Distributors do not make any statements as to whether taxes may be incurred by purchasing or holding Niftyverse.

Risk from third parties

Niftyverse is an asset based on the blockchain technology. The security, mobility, storage, and connectivity of these blockchain assets are based on factors such as the security, stability and suitability of the basic blockchain protocol and process.

Unexpected events may occur, such as mining attacks, hacking, and unauthorized access to the private key of the wallet where Niftyverse are stored. Distributors cannot guarantee that they will prevent these external factors from adversely affecting Niftyverse directly or indirectly.

Furthermore, the risks posed by third parties also include illegal acts, fraud, and failure to receive Niftyverse at the time of token payment because the third party's wallet is not compatible with Niftyverse. Any resulting losses are irreversible. Distributors are

not responsible for any risks arising from the intervention of third parties and cannot take action to recover lost Niftyverse in this way.



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