



SnapNow

The Uber for Professional
Photography



Connecting Travelers with Local
Photographers Worldwide

Investor Presentation | 2025



The Problem

For Travelers

- ✗ Selfies and tourist photos don't capture the magic of travel
- ✗ Finding reliable local photographers is time-consuming and risky
- ✗ No easy way to book, pay, or receive photos while traveling
- ✗ Language barriers and payment friction with international photographers

For Photographers

- ✗ Difficulty finding consistent clients, especially tourists
- ✗ No platform designed for short, on-demand photo sessions
- ✗ Payment collection from international clients is complicated
- ✗ High customer acquisition costs with limited geographic reach

"78% of millennials say they'd rather spend money on experiences than things"

— Harris Poll



The Solution: SnapNow



Discover

Find verified local photographers near any tourist destination with real portfolios and reviews



Book Instantly

Request sessions in minutes, not days. Photographers respond quickly with dynamic availability



Receive & Share

Get professionally edited photos delivered to your permanent in-app gallery within hours

"Book a photographer as easily as you'd book an Uber"



Market Opportunity

\$44B

Global Photography Services Market

Growing 5.4% annually

1.5B

International Tourist Arrivals

Pre-pandemic peak, recovering fast

\$200+

Average Session Value

High willingness to pay for memories

Target Users

- Couples on honeymoons & engagements
- Families on vacation
- Solo travelers & influencers
- Business travelers capturing experiences

Geographic Focus

- Major tourist destinations worldwide
- Instagram-famous locations
- Wedding & honeymoon hotspots
- Urban centers with high tourist traffic



Business Model

Two-Sided Revenue

10%

Customer Service Fee
Added to every booking

20%

Photographer Commission
Deducted from photographer earnings

Revenue Example

Session Price	\$150.00
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Customer Pays (+10%)	\$165.00
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Photographer Gets (80%)	\$120.00
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SnapNow Revenue	\$45.00
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30% effective take rate per transaction

Additional Revenue Stream: Photo Editing Add-on
Service (same fee structure applies)



Platform Features



Location-Based Discovery

Interactive map showing nearby photographers with real-time availability



Smart Booking System

Dynamic response windows based on session urgency (30 min to 24 hours)



Secure Payments

Stripe-powered payments with automatic fee splitting and photographer payouts



In-App Photo Gallery

Permanent galleries for customers to view, download, and share their photos



Reviews & Ratings

Build trust with verified reviews and photographer response capability



Editing Add-on

Photographers offer post-delivery editing services for additional revenue



Why SnapNow Wins

vs. Traditional Booking

- ✓ Book in minutes, not days of research
- ✓ Verified portfolios and real reviews
- ✓ Secure payment protection for both sides
- ✓ In-app delivery with permanent gallery

vs. Stock Photography

- ✓ YOU are in the photos, not models
- ✓ Authentic moments, not staged shots
- ✓ Local expertise on best photo spots
- ✓ Memories that last a lifetime

Network Effects

More photographers → Better coverage → More customers → Higher earnings → More photographers



Roadmap

Complete

Phase 1: MVP

- ✓ User authentication
- ✓ Photographer profiles
- ✓ Booking system
- ✓ Payment processing
- ✓ Photo delivery
- ✓ Reviews system
- ✓ Editing add-on

Next

Phase 2: Mobile

- iOS App Store launch
- Android Play Store
- Push notifications
- In-app messaging
- Camera integration

Q3 2025

Phase 3: Scale

- 10 major cities
- Photographer onboarding
- Marketing campaigns
- Partner hotels/tours
- AI photo curation

2026

Phase 4: Expand

- 50+ destinations
- Video services
- Drone photography
- Event packages
- Enterprise clients



The Ask

\$500K

Seed Round

40%

Product Development
Mobile apps & features

35%

Growth & Marketing
User acquisition

25%

Operations
Team & infrastructure

Let's capture the world's memories, together.



SnapNow



Thank You

Let's discuss how we can work together

Contact

your.email@example.com

Website

www.snapnow.app

Demo

Available upon request

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