



# SnapNow

The Uber for Professional Photography

📍 Connecting Travelers with Local Photographers Worldwide

Investor Presentation | 2025

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# The Problem

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## For Travelers

- ✗ Selfies and tourist photos don't capture the magic of travel
- ✗ Finding reliable local photographers is time-consuming and risky
- ✗ No easy way to book, pay, or receive photos while traveling
- ✗ Language barriers and payment friction with international photographers

## For Photographers

- ✗ Difficulty finding consistent clients, especially tourists
- ✗ No platform designed for short, on-demand photo sessions
- ✗ Payment collection from international clients is complicated
- ✗ High customer acquisition costs with limited geographic reach

*"78% of millennials say they'd rather spend money on experiences than things"*

— Harris Poll



## The Solution: SnapNow

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### Discover

Find verified local photographers near any tourist destination with real portfolios and reviews



### Book Instantly

Request sessions in minutes, not days. Photographers respond quickly with dynamic availability



### Receive & Share

Get professionally edited photos delivered to your permanent in-app gallery within hours

**"Book a photographer as easily as you'd book an Uber"**



# Market Opportunity

**\$44B**

Global Photography Services Market

Growing 5.4% annually

**1.5B**

International Tourist Arrivals

Pre-pandemic peak, recovering fast

**\$200+**

Average Session Value

High willingness to pay for memories

## Target Users

- Couples on honeymoons & engagements
- Families on vacation
- Solo travelers & influencers
- Business travelers capturing experiences

## Geographic Focus

- Major tourist destinations worldwide
- Instagram-famous locations
- Wedding & honeymoon hotspots
- Urban centers with high tourist traffic



# Business Model

## Two-Sided Revenue

**10%**

Customer Service Fee  
Added to every booking

**20%**

Photographer Commission  
Deducted from photographer earnings

**20%**

Editing Add-on Commission  
Applied to photo editing services

## Revenue Example

Session Price	<b>\$150.00</b>
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Customer Pays (+10%)	\$165.00
Photographer Gets (80%)	\$120.00
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<b>SnapNow Revenue</b>	<b>\$45.00</b>

30% effective take rate per transaction

**Additional Revenue Stream:** Photo Editing Add-on Service (same fee structure applies)



# Platform Features

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## Location-Based Discovery

Interactive map showing nearby photographers with real-time availability



## Smart Booking System

Dynamic response windows based on session urgency (30 min to 24 hours)



## Secure Payments

Stripe-powered payments with automatic fee splitting and photographer payouts



## In-App Photo Gallery

Permanent galleries for customers to view, download, and share their photos



## Reviews & Ratings

Build trust with verified reviews and photographer response capability



## Editing Add-on

Photographers offer post-delivery editing services for additional revenue



# Why SnapNow Wins

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## vs. Traditional Booking

- ✓ Book in minutes, not days of research
- ✓ Verified portfolios and real reviews
- ✓ Secure payment protection for both sides
- ✓ In-app delivery with permanent gallery

## vs. Stock Photography

- ✓ YOU are in the photos, not models
- ✓ Authentic moments, not staged shots
- ✓ Local expertise on best photo spots
- ✓ Memories that last a lifetime

## Network Effects

More photographers → Better coverage → More customers → Higher earnings → More photographers



# Roadmap

## Complete

### Phase 1: MVP

- ✓ User authentication
- ✓ Photographer profiles
- ✓ Booking system
- ✓ Payment processing
- ✓ Photo delivery
- ✓ Reviews system
- ✓ Editing add-on

## Next

### Phase 2: Mobile

- iOS App Store launch
- Android Play Store
- Push notifications
- In-app messaging
- Camera integration

## Q3 2025

### Phase 3: Scale

- 10 major cities
- Photographer onboarding
- Marketing campaigns
- Partner hotels/tours
- AI photo curation

## 2026

### Phase 4: Expand

- 50+ destinations
- Video services
- Drone photography
- Event packages
- Enterprise clients





## The Ask

**\$500K**

Seed Round

**40%**

Product Development  
Mobile apps & features

**35%**

Growth & Marketing  
User acquisition

**25%**

Operations  
Team & infrastructure

Let's capture the world's memories, together.



**SnapNow**



# Thank You

Let's discuss how we can work together

Contact

[your.email@example.com](mailto:your.email@example.com)

Website

[www.snapnow.app](http://www.snapnow.app)

Demo

Available upon request

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