



WEBSITE

## CONTACT

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 nigelmarshal.com  
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## EDUCATION

**BACHELOR OF SCIENCE  
(WITH DISTINCTION):  
COMPUTER SYSTEMS**  
2012 - 2015

Heriot-Watt University -  
School of Mathematical and  
Computer Sciences, Dubai, UAE

## CODING

Angular  
React  
TypeScript  
JavaScript  
Tailwind  
Bootstrap  
SCSS  
HTML5  
Responsive Design  
RESTful APIs  
git  
POSTMAN  
npm  
gulp

## PROJECT MANAGEMENT

Scrum Agile Methodologies  
JIRA  
Shortcut  
Confluence  
Trello

## DESIGN

Sketch  
Adobe Photoshop  
Adobe XD  
InVision  
Figma  
Axure

# NIGEL MARSHAL

FRONT-END ENGINEER

## ABOUT

An experienced **Front-End Developer** with **eight years** of expertise in **project and technical management**, including managing outsourced international teams and handling client requests. Currently enhancing and maintaining features in **Angular** as a **Software Engineer at Ajar**. With a strong core in **UX** and hands-on experience in key technologies such as **Angular, React, HTML5, CSS3, SASS, and Git**, I deliver robust SPAs and websites. Committed to lifelong learning and staying ahead of the curve in technology trends.

## PROFESSIONAL EXPERIENCE

### **SOFTWARE ENGINEER**

*Ajar | May 2022 - Ongoing*

- Spearheaded end-to-end development and launch of new landing pages using Angular and Bootstrap, resulting in a 30% surge in user engagement and enhanced web traffic. Managed multilingual support using i18n, Transifex and tailwind RTL.
- Orchestrated the implementation of Facebook and Snapchat tracking pixels as part of a high-impact marketing campaign in KSA, leading to a substantial influx of high-value clients and increased revenue.
- Leveraged Angular and Tailwind for maintaining, updating, and expanding vital platform functionalities, boosting user experience and platform efficiency by 40%.
- Incorporated new automated test cases using Playwright in conjunction with GitHub workflows, enhancing the deployment process. This strategic introduction expedited release cycles, improved code quality, and reduced the time spent on bug discovery and resolution by 35%.



### **FRONT-END CONSULTANT (CONTRACT) / DEVELOPER**

*Abu Dhabi Digital Authority (ADDA) | December 2019 - March 2021*

- Developed and contributed to 10+ government entity Sitecore websites as a member of various SCRUM teams for the Abu Dhabi Government TAMM Project, aiding in the public digitization efforts.
- Built and managed custom HTML and JavaScript components that could be customized with SASS variables to align with branding themes, enhancing integration in Sitecore subsites.
- Created and maintained thorough documentation for developed components and subsites, facilitating easy access and comprehension by 10+ teams via a development wiki on Confluence.



### **FRONT-END ENGINEER**

*dubizzle | January 2019 - November 2019*

- Operated as the sole front-end support for OLX MENA, overseeing frontend development across eight countries including Lebanon, Egypt, and Oman.
- Spearheaded the front-end development to implement ad subscription packages for OLX MENA, driving passive revenue growth and boosting user ad reach by 50%.
- Orchestrated a code migration initiative, guiding five international colleagues in transitioning from a custom PHP framework to React, which significantly improved codebase maintainability and team productivity.



### **UX SPECIALIST & UX DEVELOPER**

*rbbi | September 2015 - March 2018*

- Developed fully responsive websites using HTML5 and CSS3 as a core team member, ensuring quality web solutions.
- Supervised outsourced development teams, leading development progress for major clients in the Banking and Real Estate sectors, ensuring high-quality results and timely delivery.
- Handled client-facing communications, managing updates, change requests, and troubleshooting to maintain client satisfaction.