

# NIGEL MARSHAL

## FRONT-END ENGINEER

### ABOUT

Possess six years of **front-end development** experience along with **project & technical management** experience; managing outsourced international development teams and handling client requests. Most recently worked as a front-end developer for ADDA creating multiple government entity Sitecore websites and building **modular website components**. Strong core in **UX**, having taken the **HFI UX course** and worked in one of the top MENA UX digital agencies as a **UX Specialist / UX Developer**. Experience in key technologies and tools such as **React.js, HTML5, CSS3, SASS, ECMAScript (ES6, ES7 JavaScript) and Git**, to build & deliver robust **SPAs** and websites. Actively learning to stay ahead of the curve.

### PROFESSIONAL EXPERIENCE



#### FRONT-END CONSULTANT (CONTRACT) / DEVELOPER

*Abu Dhabi Digital Authority (ADDA) | December 2019 - March 2021*

- Developed 10+ government entity Sitecore websites for the Abu Dhabi Government TAMM Project whilst being a member of multiple development SCRUM teams.
- Built custom HTML and JavaScript modular components for teams to integrate in subsites, that were customizable with SASS variables to follow branding themes.
- Created and maintained documentation for developed components and subsites to contribute to the development wiki accessed by 10+ teams on Confluence.



#### FRONT-END ENGINEER

*dubizzle | January 2019 - November 2019*

- Oversaw frontend development as the sole front-end support for OLX MENA, spanning 8 countries including Lebanon, Egypt and Oman.
- Led the front-end initiative to implement new paid product features for OLX MENA, to generate passive revenue for the company and boost users ad reach by 50%.
- Worked as an integral instructor on a code migration initiative, guiding 5 international colleagues in helping them move from a custom PHP framework codebase to React as well as assist with RTL migration issues.
- Maintained, optimized and converted outdated custom PHP MVC front-end code to more robust future-proof code using React and third party libraries.
- Compiled documentation & wikis for on-boarding new developers on key projects.



#### UX SPECIALIST & UX DEVELOPER

*rbbi | September 2015 - March 2018*

- Built fully responsive and comprehensive websites using HTML5 and SCSS with a user-centered approach as part of the core development team.
- Supervised outsourced development teams of 8+ members as a hybrid Technical/Project manager for client deliverables and code collaboration.
- Managed client-facing communications with regards to project progress, change requests and trouble shooting while spearheading development progress for 3 large website projects including Banking and Real estate.
- Coordinated with cross departments including SEO, Analytics, CRO (A/B Testing) and Content teams for websites ranging from landing pages, WordPress sites, web apps and e-commerce.
- Accomplished closing one of the longest running projects for the company after taking over and leading as a project manager on an emergency basis.

### CONTACT

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### EDUCATION

#### BACHELOR OF SCIENCE

**(WITH DISTINCTION):**

#### COMPUTER SYSTEMS

2012 - 2015

Heriot-Watt University -  
School of Mathematical and  
Computer Sciences, Dubai, UAE

### CODING

React  
TypeScript  
JavaScript  
SCSS (BEM Methodology)  
CSS Flex  
HTML5  
Responsive Design  
RESTful APIs  
PHP  
git  
webpack  
npm  
gulp

### PROJECT MANAGEMENT

Scrum Agile Methodologies  
JIRA  
Confluence  
Trello

### DESIGN

Sketch  
Adobe Photoshop  
Figma  
Axure

### LANGUAGES

English (Native)  
Hindi (Intermediate)  
Urdu (Intermediate)  
Malayalam (Intermediate)