



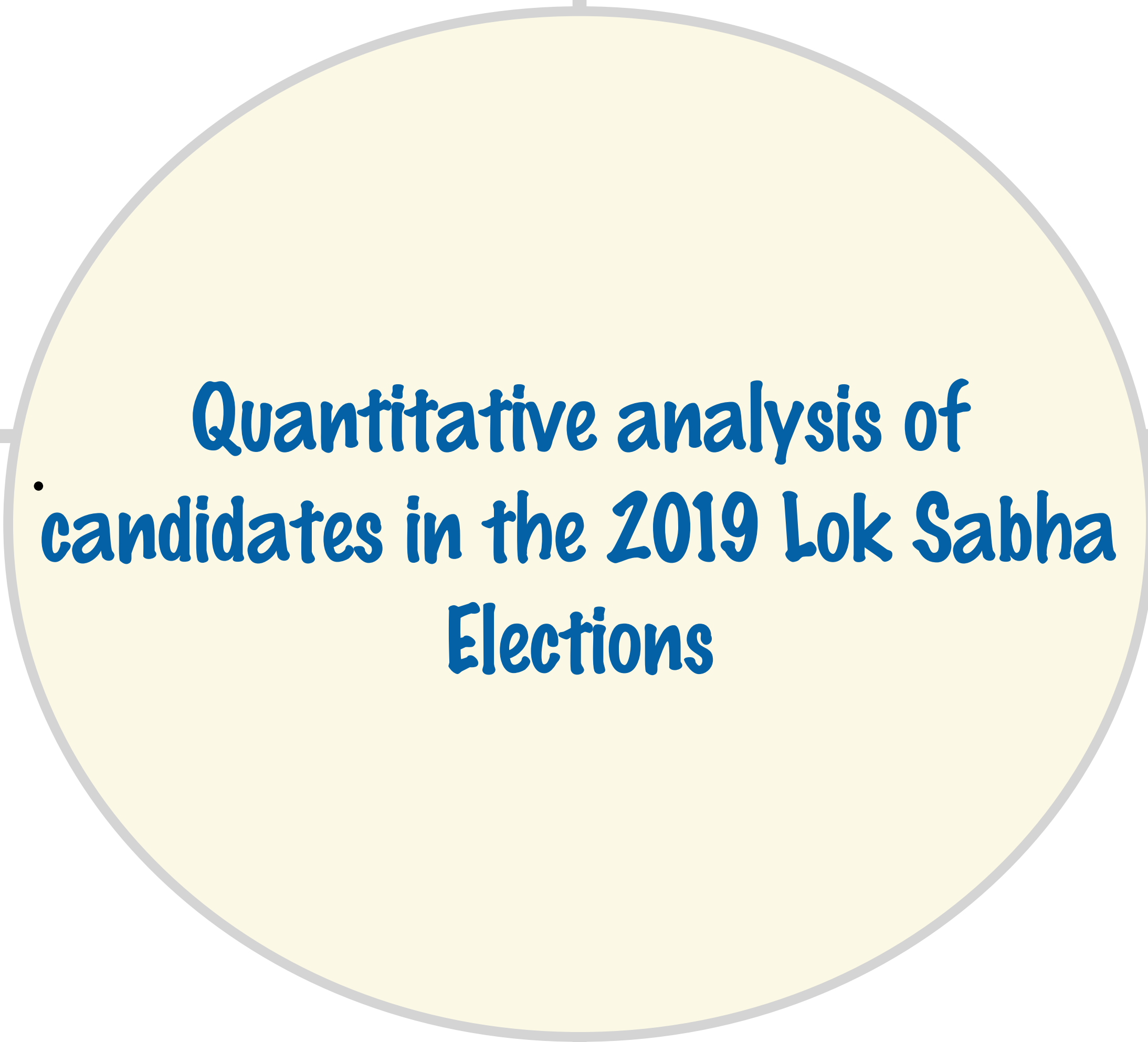
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



They could have shared their vision for their constituencies and the nation

Candidates might have stated their policy goals, campaign promises, and ideologies during their campaigns

They used catchy slogans and messages to communicate their platform to voters

Candidates closely monitored polling data to gauge their popularity and identify areas where they needed to focus their efforts

Candidates likely thought about winning strategies, voter demographics, and their competitors

They might have been concerned about public perception and media coverage

Candidates engaged in activities like canvassing, attending rallies, and participating in debates

Candidates used data analytics to target swing constituencies effectively

They made decisions on resource allocation, advertising, and campaign events

They could have experienced pressure from party leaders or supporters

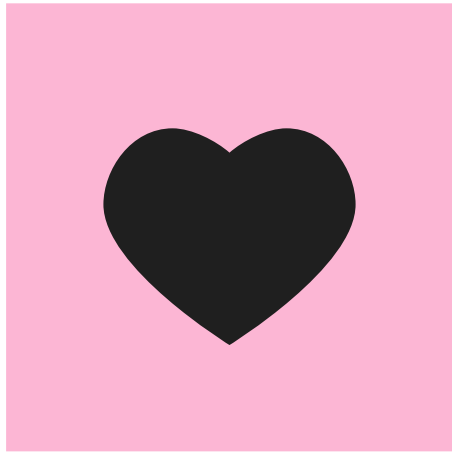
Candidates may have felt confident about their chances or anxious about the outcome

Candidates might have felt the pressure of media coverage, both positive and negative, influencing public perception



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?