

Category

All

Brand

Select all

7SEVEN

Aaradhya

Abirami

Acer

acerpure

ACTIVA

adbeni

Admiral

Advance

Adventure

Count of Name

12748

Sum of selling price

32,01,46,423.00

Sum of MRP

41,86,30,223.00

Sum of Rating

7,99,66,780.00

Sum of Review

77,14,707.00

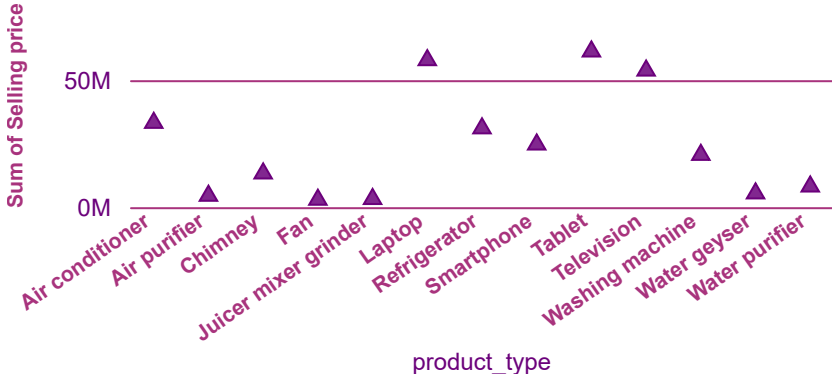
Average Rating

3.45

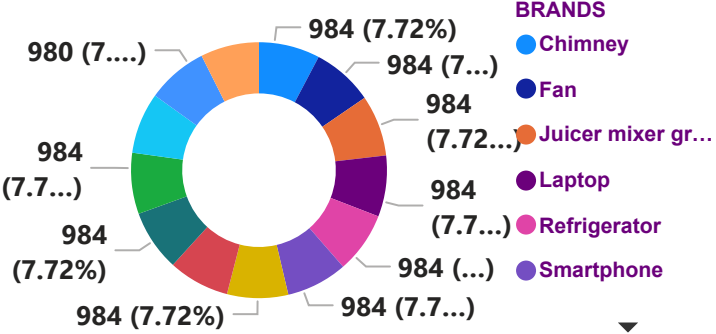
Max rating

5.00

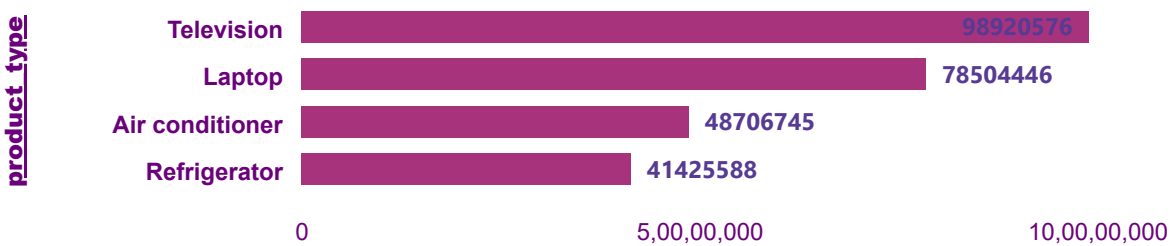
TOTAL SELLING PRICE OF EACH CATEGORY



TOTAL NO OF PRODUCT OF EACH CATEGORY



TOTAL MRP OF EACH CATEGORY



NAME	ORIGINAL PRICE	SELLING PRICE	RATING	DISCOUNT
7SEVEN ARC480A1 Compatible AC 214 Remote for DAIKIN Air conditione Model 214 suitable for Split and wi...	799.00	587.00	0.00	26.00
7SEVEN Compatible AC 169 Remote for DAIKIN Air conditioner Model 169 suitable for Split and window AC ...	999.00	707.00	0.00	29.00
7SEVEN Compatible Daikin AC Remote Original ARC479A21 Model 169a 1 1.5 2 Ton Split and Window Air Cond...	999.00	691.00	3.70	30.00
Aaradhya 5.5 L Double Nozzle Ultra Humidifier Compatible,360 Rotation Nozzle Portable Room Air Purifie...	5,999.00	2,199.00	0.00	63.00
Abirami ?InstantWaterHeater-WhiteColor-1Ltr 1 L Instant Water Geyser	3,400.00	3,113.00	0.00	8.00
Abirami 30% Energy Saving 1 L Instant Water Geyser	4,200.00	2,513.00	0.00	40.00
Abirami Blue COLOR MCB MODEL 1 L Instant Water Geyser	4,400.00	2,467.00	0.00	43.00
Abirami BLUE-RESET-MODEL-COLOR 1 L Instant Water Geyser	3,600.00	2,049.00	0.00	43.00
Abirami BucketWaterHeater-BlueColor 20 L Instant Water Geyser	2,499.00	2,498.00	4.10	0.00

FLIPKART LAPTOP SALES ANALYSIS

Brand

Select all

Acer

Apple

ASUS

Avita

CHUWI

Colorful

DELL

GIGABYTE

HP

Infinix

Lenovo

Count of Name

975

Sum of selling price

5,75,25,390.00

Sum of MRP

7,80,01,410.00

Sum of Rating

9,24,516.00

Sum of Review

79,408.00

Average rating

4.05

Max rating

5.00

TOTAL SELLING PRICE OF EACH BRAND

Brand	Sum of selling price (M)
Acer	1.5
Apple	3.5
ASUS	1.2
CHUWI	0.5
Colorful	0.8
DELL	1.0
HP	11.5
Infinix	0.5
Lenovo	11.0
MICROSOFT	0.5
MOTOROLA	0.5
MSI	1.0
realme	0.5
Samsung	0.5
ZEBRONICS	0.5

TOTAL NO OF LAPTOP OF EACH BRAND

Brand	Count	Percentage
HP	214	21.9%
ASUS	196	20.1%
Dell	193	19.79%
Lenovo	110	11.28%
Acer	90	9.23%
Others	74	7.48%

TOTAL MRP OF EACH BRAND

Brand	Total MRP
ASUS	16,86,77,89
Lenovo	16,50,37,82
HP	15,04,26,53
Acer	7,92,95,47

Name	Original Price	Selling Price	Rating	Discount
Lenovo Yoga Slim 7 Ultra 7 155H WUXGA OLED Intel Core Ultra 7 155H - (16 GB/1 TB SSD/Windows 11 Home) ...	4,59,570.00	2,69,970.00	12.90	123.00
ASUS ProArt PX13 OLED (2024) - AI PC for Creator, AMD Ryzen AI 9 10 Core 365 - (24 GB/1 TB SSD/Windows...	4,31,980.00	3,19,980.00	8.40	50.00
Lenovo IdeaPad Slim 5 Co-Pilot Next Gen AI PC Full Metal Snapdragon X Plus - (16 GB/1 TB SSD/Windows 1...	3,77,670.00	1,97,970.00	12.30	141.00
ASUS Expertbook P5 full metal AI PC Intel Core Ultra 7 258V - (32 GB/1 TB SSD/Windows 11 Home) P5405CS...	3,69,980.00	2,39,980.00	8.80	70.00
ASUS Expertbook P5 full metal AI PC Intel Core Ultra 5 226V - (16 GB/1 TB SSD/Windows 11 Home) P5405CS...	3,59,980.00	1,73,980.00	8.60	102.00
HP Omen Intel Core i9 12th Gen 12900HX - (32 GB/2 TB SSD/Windows 11 Home/16 GB Graphics/NVIDIA GeForce...	3,44,736.00	2,32,999.00	3.70	32.00
ASUS Zenbook S16 OLED (2025), MSO 2024 + M365 Basic*, AI PC, Metal Body, AMD Ryzen AI 7 Octa Core 350 ...	3,41,980.00	2,79,980.00	0.00	36.00
Lenovo LOQ Intel Core i5 13th Gen 13450HX - (16 GB/512 GB SSD/Windows 11 Home/6 GB Graphics/NVIDIA GeF...	3,30,470.00	2,36,970.00	12.90	84.00
Total	7,80,01,410.00	5,75,25,390.00	3,946.30	28,045.00



FLIPKART MOBILE SALES ANALYSIS

Brands

20

Average Price

31,226.72

Total Revenue

₹ 3,07,27,097

Ram(GB)

All

Rom(GB)

All

Batttery

All

Brand

Select all

Apple

CMF

Google

Proces...

All

Colour

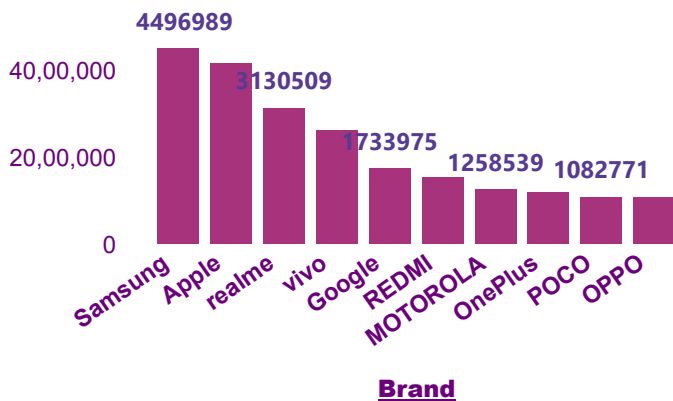
All

Camera

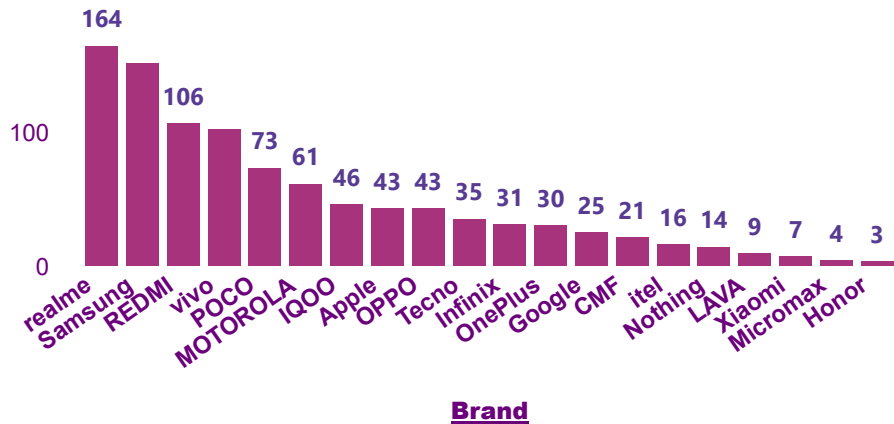
All

Brand	Model	price	Price Category
Apple	iPhone 16 Pro Max	1,57,900.00	Expensive
Google	Pixel 9 Pro Fold	1,52,999.00	Expensive
Apple	iPhone 16 Pro	1,42,900.00	Expensive
Samsun g	Galaxy S25 Ultra 5G	1,41,999.00	Budget
Apple	iPhone 16 Pro Max	1,35,900.00	Expensive
Samsun	Galaxy S25 Ultra	1,29,999.00	Budget

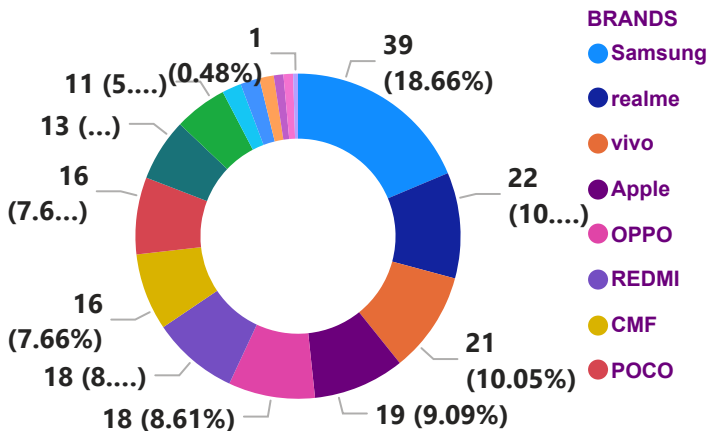
Revenue BY Top 10 Brand



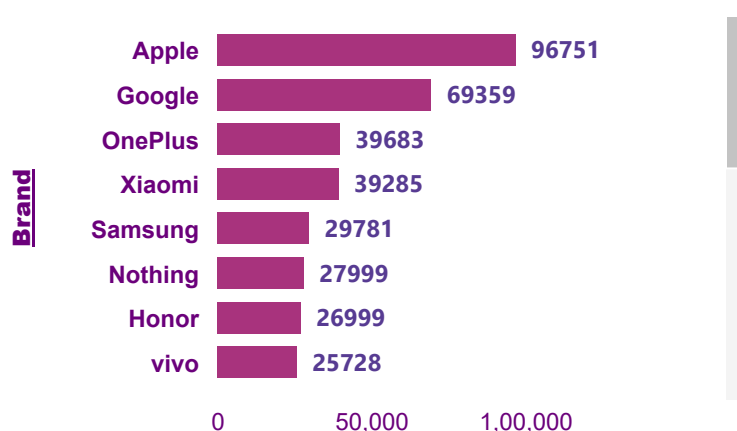
MODELS Listed By Brand



Top 20 Brand BY Colours



Average Price By Brand



Total Rating Of Each Brand

