



## PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01/01/2015

31/12/2015



Home



Best/Worst Sellers



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Average Pizzas per Order

### BUSIEST DAYS & TIMES

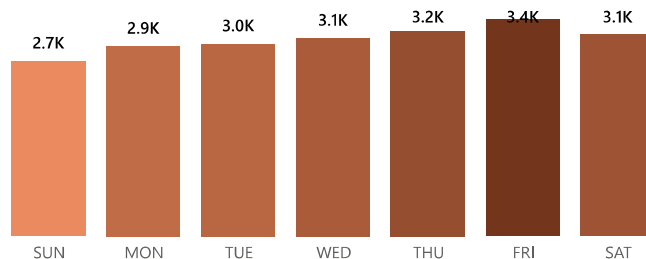
#### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

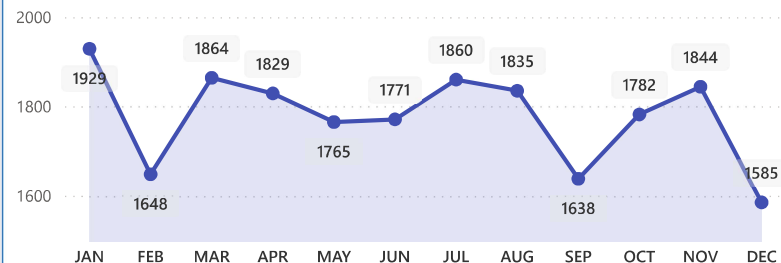
#### MONTHLY

There are **maximum** orders from month of **July** and **January**

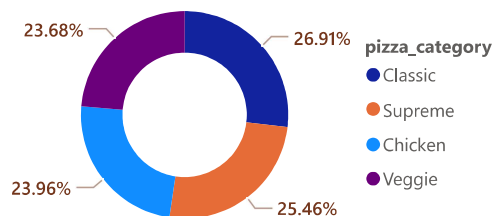
#### Daily Trend for Total Orders



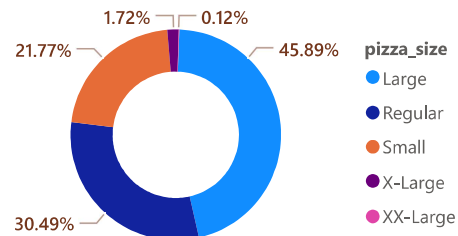
#### Monthly Trend for Total Orders



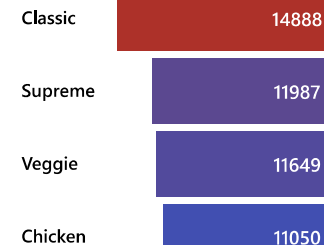
#### Percentage of Sales by Pizza Category



#### Percentage of Sales by Pizza Size



#### Total Pizzas Sold by Pizza Category



### SALES PERFORMANCE

#### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

#### SIZE

**Large size** pizza contributes to **maximum** sales



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## BEST SELLERS

### REVENUE

The Thai Chicken pizza Contributes to maximum Revenue.

### QUANTITY

The classic Deluxe Pizza Contributes to maximum Total Quantities.

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total

## WORST SELLERS

### REVENUE

The Brie Carre pizza maximum Revenue.

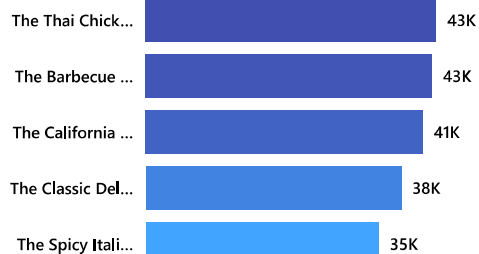
### QUANTITY

The Brie Carre Pizza Contributes to maximum Total Quantities.

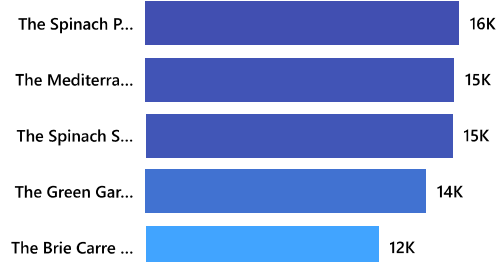
### TOTAL ORDERS

The Brie Carre Pizza Contributes to maximum Total Orders

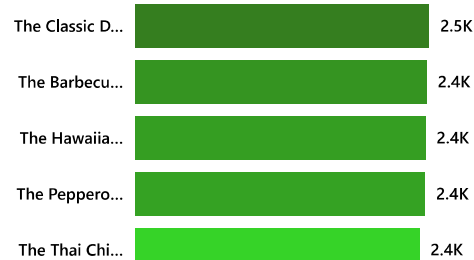
### Top 5 Pizzas by Revenue



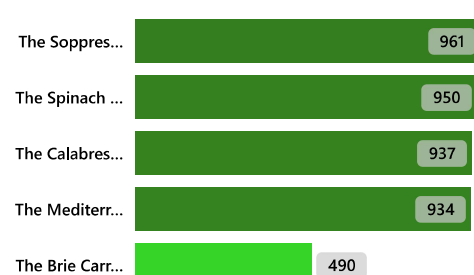
### Bottom 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



### Bottom 5 Pizzas by Quantity



### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Total Orders

