



# NIHAR GANDHI

STUDENT

## Contact

+971 58 274 5157  
nihargandhi0000@gmail.com  
Wasl Green Park, Ras Al Khor,  
Dubai

## Expertise

- Python Coding(Front-End and Back-End)
- Highly Organized
- Proactive Learner
- Leadership
- Design Thinking
- Problem-Solving
- Innovator/ Innovation Thinking

## Education

### High School

GEMS Our Own Indian School,  
Dubai

2019-2023

### Bachelor's of Computing and Marketing

Rochester Institute of Technology,  
Dubai

2023-2027

## About Me

As a passionate and creative individual with a strong understanding of various marketing strategies and techniques, I am excited to kickstart my career in this dynamic industry. I am a quick learner, possess excellent interpersonal skills, and have experience in utilizing social media for personal branding and networking. I am a team player and am eager to bring my dedication and passion to a marketing role, with a strong desire to learn and grow within the industry.

## Skills



## Experience

### Senior School Prefect, GEMS Our Own Indian School

#### Digital Marketing

- Managed school social media accounts to improve engagement and reach.
- Created and curated content for social media platforms to promote school events and initiatives.
- Coordinated with school administration to ensure consistency in messaging and branding.

### Innovation Leader, GEMS Our Own Indian School

#### Innovation Thinking

- Introduced new initiatives, including Napkin Sketch Challenges and Robotics Competition, to foster innovation among students and staff.
- Organized events and competitions to encourage creativity and problem-solving skills.
- Developed and implemented strategies to promote innovation culture in the school community.

### Education and Leadership Experience, GEMS Our Own Indian School

#### Leadership

- Built strong relationships with guidance counselors to identify and achieve educational objectives.
- Contributed to student councils and worked collaboratively to promote leadership and support fellow classmates.
- Completed projects and submitted research proposals to propel personal learning ambitions.
- Collaborated with industry professionals to achieve learning goals.
- Led assemblies and sporting event preparations to develop personal leadership skills and foster student spirit.



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## Expertise

- Highly Organized
- Email Marketing
- Copyediting
- Proactive Learner
- Leadership
- Design Thinking
- Discipline
- Problem-Solving
- Innovator/ Innovation Thinking
- Python Coding(Front-End and Back-End)

## Language

English 

Hindi 

Arabic 

### Event Coordinator, RIT

#### Leadership

- Implemented creative and targeted event marketing strategies, utilizing various platforms and channels, resulting in increased attendance and engagement levels for key events. Employed social media, email campaigns, and other promotional tactics to effectively reach the target audience.
- Led the planning and successful execution of a wide range of events, including academic conferences, student workshops, and campus-wide celebrations, ensuring seamless coordination and timely delivery of all logistical elements
- Effectively managed event budgets, demonstrating strong financial acumen by optimizing resources, negotiating vendor contracts, and implementing cost-saving measures without compromising the quality of events.

## CERTIFICATIONS

- **Accenture Virtual Experience Program on Forage - January 2023**
  - Set Project Priorities, Made a Plan, did Outcomes Analysis and Fixed the errors with UX designs.
- **Lululemon - Omnichannel Marketing Virtual Experience Program**
  - Developing an integrated marketing plan
  - Digital transformation of the retail guest experience  
Tom Brunskil
- **Achieved FIRST POSITION in 'Ican Global Summit 2021' by introducing iBot software for Face Recognition Software.**
- **Supervised team of 5 staff members.**
- **Completed NASA Astronaut Training Program.**
- **Won the Award for most Innovative Product in 'Ican Global Summit 2021'.**