

Get Some insights in the form of key values and visualization of data.

The team has already cleaned and merged the data in two datasets.

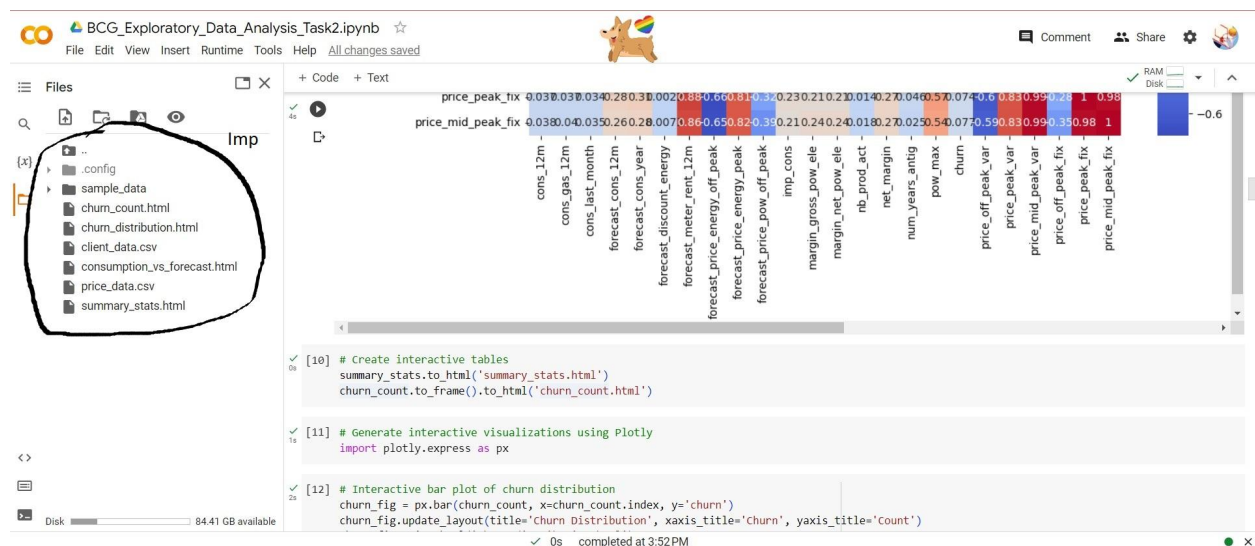
The dataset contains two CSV files:

- 1) Client_data.csv
- 2) Price_data.csv

- Low level of differentiation between products available
- Customer Service
- Keeping Customers For the Long Term
- Building Brand Loyalty

1) Electricity Consumption decreases as the number of counts decreases

3) Net Margin By Churned customers is significantly higher than unchurned customers, So the Company focuses on Retaining those customers determinedly



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