

2023 – Lab Exam 01 Report

Student ID	
Batch	
Name	
Submission Date	25/02/2024

Island Odyssey

Your All-in-One Travel Companion for Sri Lanka

Introduction

Island Odyssey is a groundbreaking mobile application designed to transform travel experiences within Sri Lanka. With its comprehensive features and intuitive interface, Island Odyssey aims to revolutionize the way tourists explore the island, providing them with everything they need to make the most of their journey.

App Description

Island Odyssey is an all-encompassing travel companion app that offers a plethora of features tailored specifically for travelers exploring Sri Lanka. From booking accommodations and transportation to discovering popular attractions and sharing travel memories, Island Odyssey simplifies the travel experience and empowers users to embark on their own odyssey across the island.

Target Audience

Island Odyssey is designed for both domestic and international tourists visiting Sri Lanka. Whether its solo adventurers seeking excitement, families planning a vacation, or groups of friends exploring the island, Island Odyssey caters to the diverse needs of travelers seeking to uncover the wonders of Sri Lanka.

Why Island Odyssey?

1. Streamlined Booking Facilities - Island Odyssey provides users with seamless booking facilities for accommodations, restaurants, tour guides, vehicles, and drivers, all within a single, user-friendly platform. This eliminates the need to navigate multiple websites or apps, simplifying the travel planning process.
2. Tailored to Sri Lanka - Island Odyssey offers features specifically curated for the unique landscape and culture of Sri Lanka, ensuring an authentic and immersive travel experience. With a focus on local accommodations, cuisine, tour guides, and transportation options, Island Odyssey showcases the best that Sri Lanka has to offer.
3. Explore with Weekly Spotlights - Island Odyssey keeps users informed and engaged with weekly spotlights highlighting the most visited places, latest attractions, and upcoming events in Sri Lanka. This feature allows travelers to stay up to date with the latest happenings and discover hidden gems off the beaten path.

Features Overview

1. User Authentication - Users can easily sign up and log in to their Island Odyssey accounts, allowing for personalized experiences and access to exclusive features.
2. Categories - Island Odyssey offers categories such as places, hotels, restaurants, tour guides, vehicles, and drivers, providing users with comprehensive options for planning their itinerary.
3. Booking Facilities - Users can book accommodations, restaurants, transportation, and other services directly through the app, making travel planning convenient and hassle-free.
4. Explore with Weekly Spotlights - Island Odyssey's weekly spotlights feature highlights the best destinations and attractions in Sri Lanka, allowing users to discover new places and experiences.
5. User Profile and Memory Sharing - Users can create profiles, track their travel history, and share their memories and experiences with friends and fellow travelers, fostering a sense of community and connection.

Conclusion

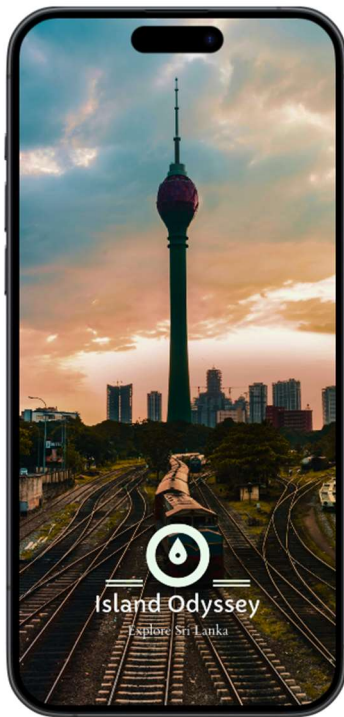
Island Odyssey is not just a travel app; it's an invitation to embark on an unforgettable odyssey across the stunning landscapes and vibrant culture of Sri Lanka. By providing users with comprehensive booking facilities, curated recommendations, and a platform for sharing travel memories, Island Odyssey aims to redefine the travel experience and inspire adventurers to explore Sri Lanka with confidence and enthusiasm.

1. App Logo and Launch Screen

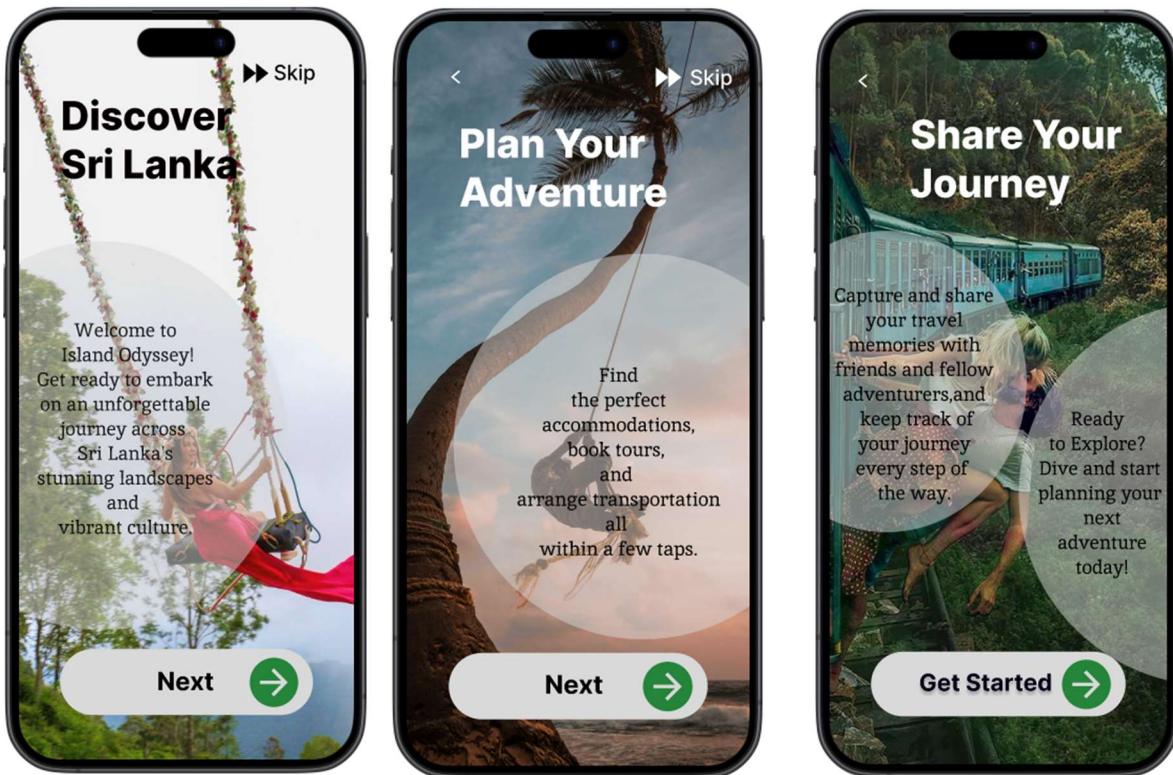
1.1 Logo



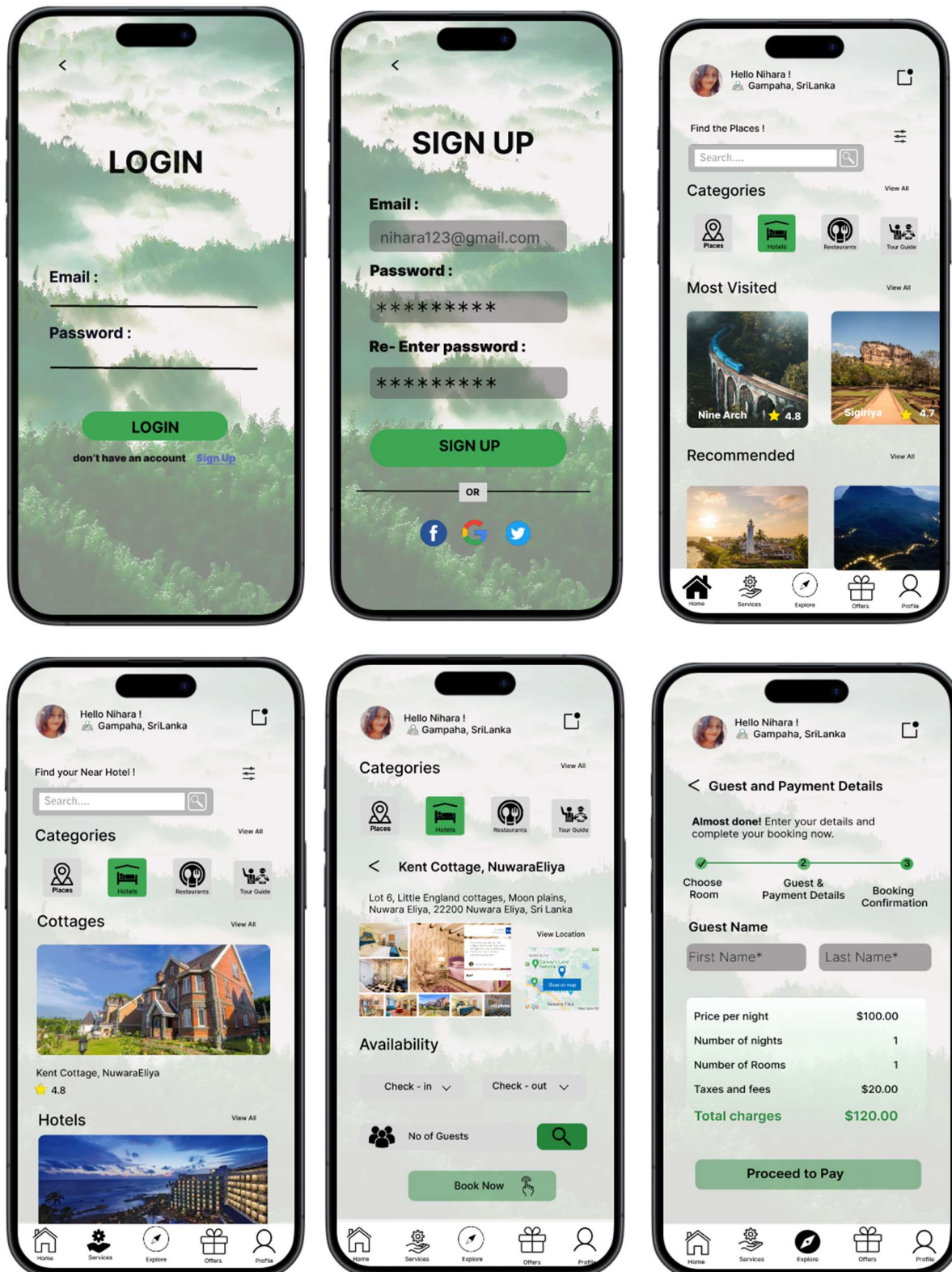
1.2 Launch Screen

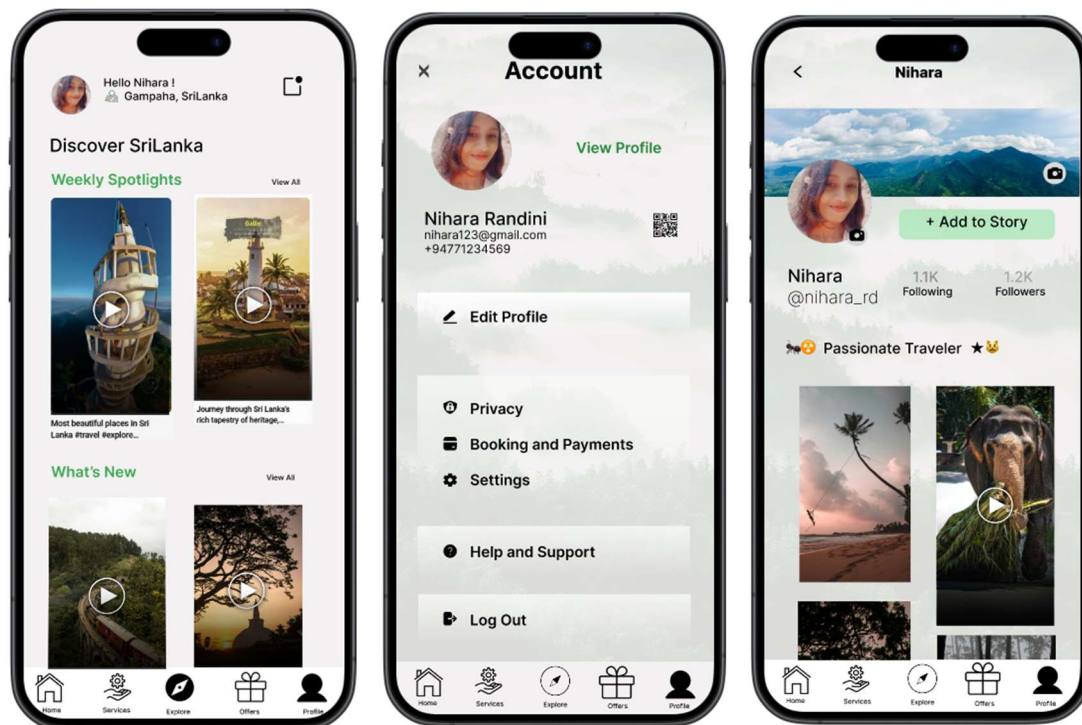


2. User Onboarding Screens



3. Main Interface Design





4. Figma Link

<https://www.figma.com/proto/iVwnOMPG7TVALUdLMWpT1g/Mad-P1?type=design&node-id=94-193&t=lrWrEkYZfSaGBV61-1&scaling=scale-down&page-id=0%3A1&starting-point-node-id=19%3A61&show-proto-sidebar=1&mode=design>