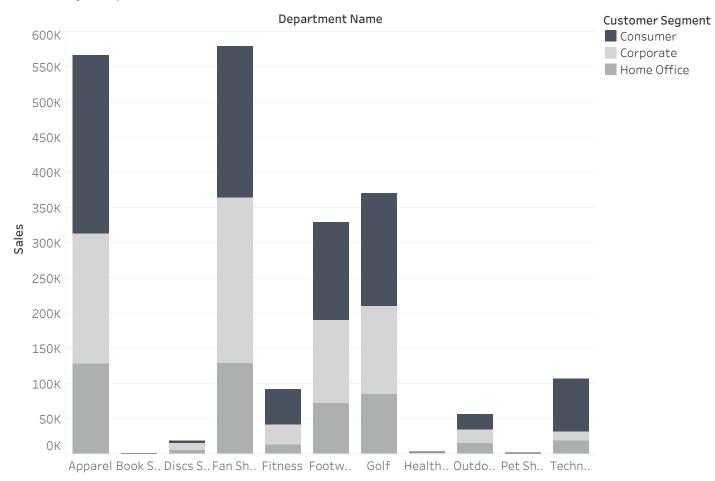
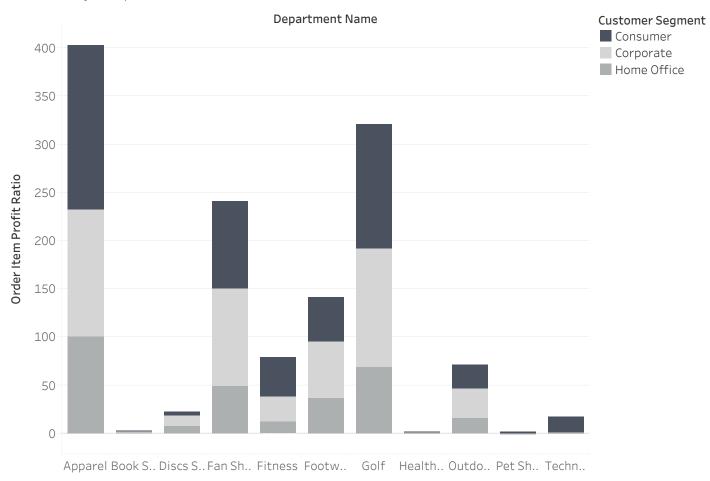
Sales By Department



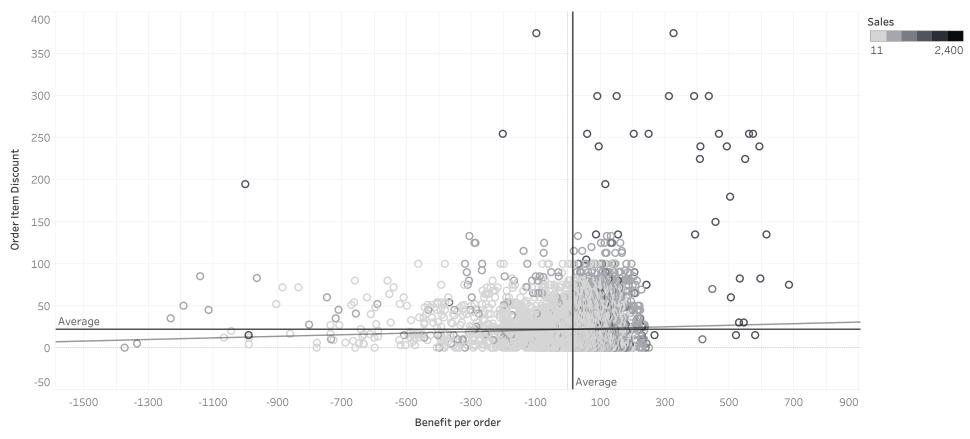
Sum of Sales for each Department Name. Color shows details about Customer Segment.

Profit By Department



Sum of Order Item Profit Ratio for each Department Name. Color shows details about Customer Segment.

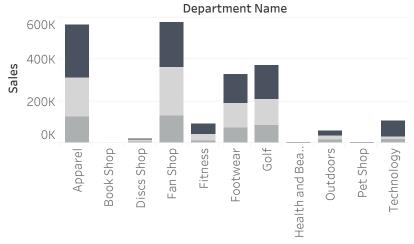
Sales Vs Profit



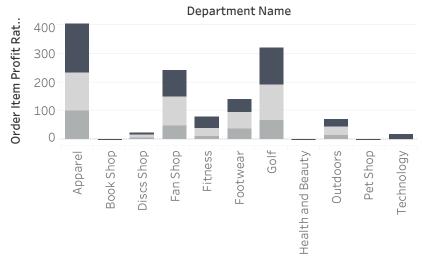
Benefit per order vs. Order Item Discount. Color shows sum of Sales.

Sales and Profit By Department

Sales By Department



Profit By Department



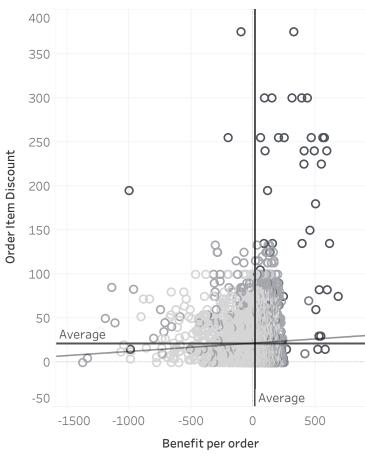
Customer Segment

Consumer

Corporate

Home Office

Sales Vs Profit





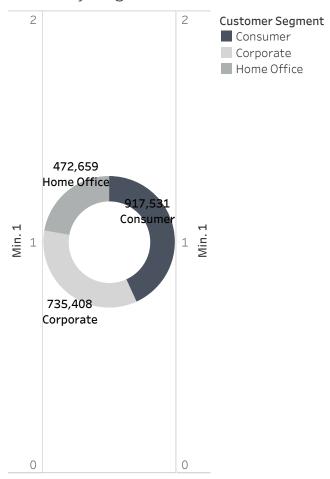
Sales By Country



247,769

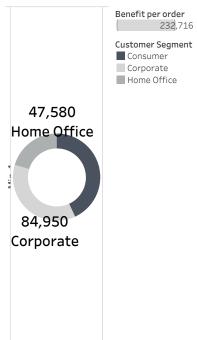
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. The marks are labeled by sum of Sales. Details are shown for Order Country. The data is filtered on Shipping Mode, Market, Category Name and Delivery Status. The Shipping Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Market filter keeps Africa, Europe, LATAM, Pacific Asia and USCA. The Category Name filter keeps 42 of 42 members. The Delivery Status filter keeps Advance shipping, Late delivery, Shipping canceled and Shipping on time.

Sales By Segment



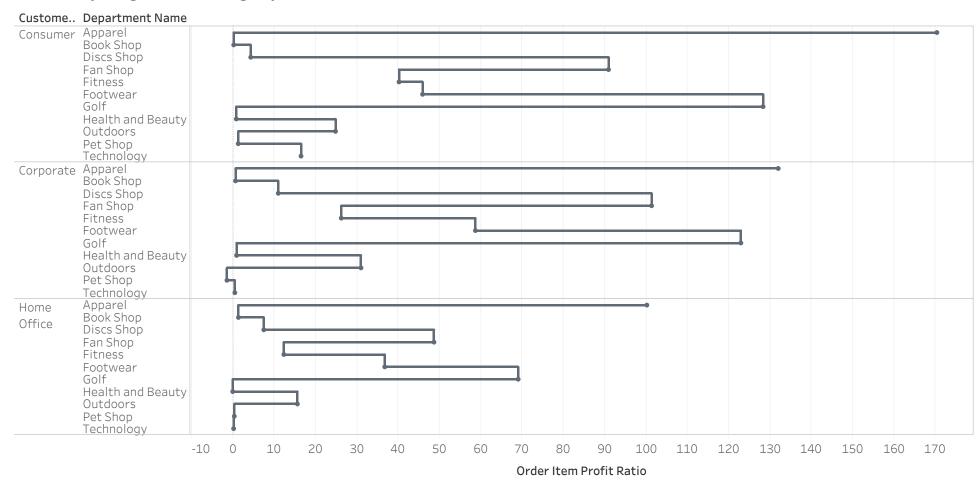
Minimum of 1 and minimum of 1. For pane Minimum of 1: Color shows details about Customer Segment. The marks are labeled by sum of Sales and Customer Segment. The data is filtered on Order Region, Shipping Mode and Market. The Order Region filter keeps 23 of 23 members. The Shipping Mode filter keeps First Class, Same Day, Second Class and Standard Class. The Market filter keeps Africa, Europe, LATAM, Pacific Asia and USCA.

Profit By Segment



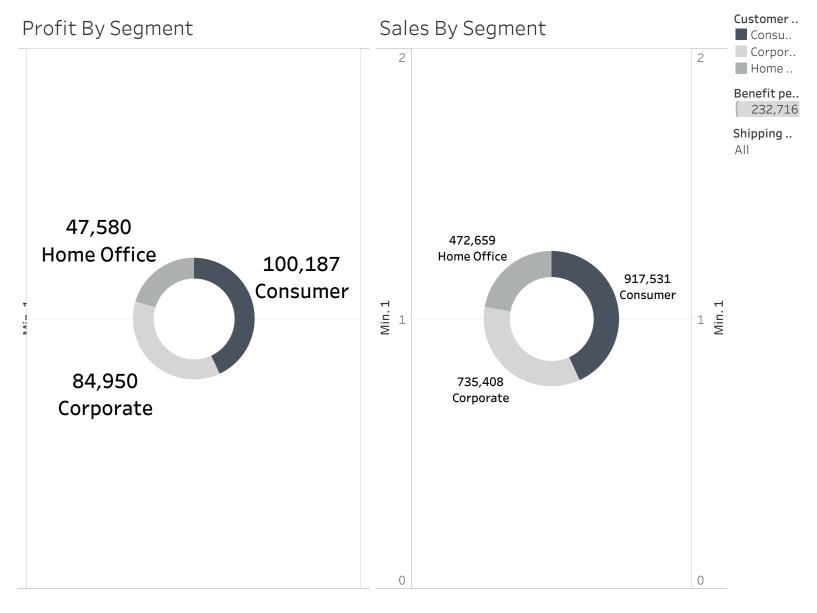
Minimum of 1 and minimum of 1. For pane Minimum of 1: Color shows details about Customer Segment. The marks are labeled by sum of Benefit per order and Customer Segment. For pane Minimum of 1 (2): Size shows sum of Benefit per order. The data is filtered on Order Region, Market and Shipping Mode. The Order Region filter keeps 23 of 23 members. The Market filter keeps Africa, Europe, LATAM, Pacific Asia and USCA. The Shipping Mode filter keeps First Class, Same Day, Second Class and Standard Class. The view is filtered on Customer Segment, which keeps Consumer, Corporate and Home Office.

Profit By Segment, Category

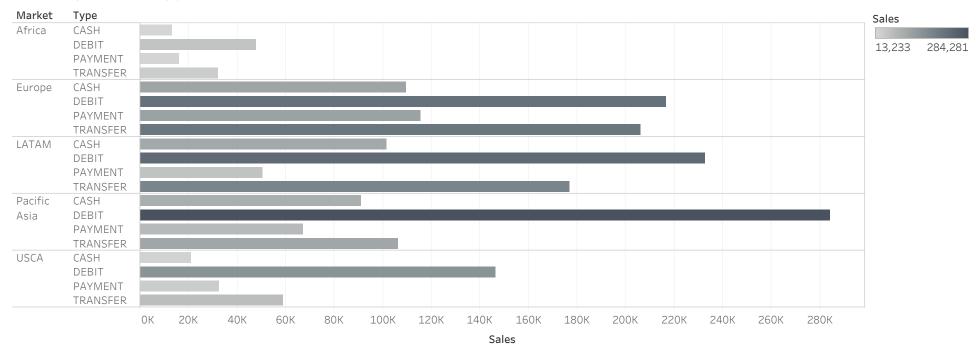


The trend of sum of Order Item Profit Ratio for Department Name broken down by Customer Segment.

Profit and Sales By Segment

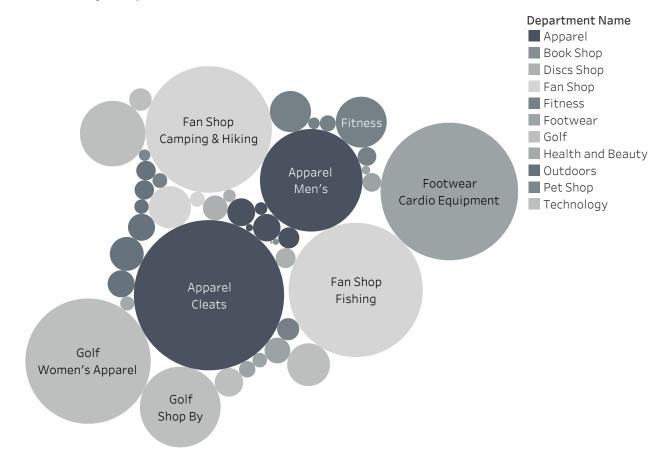


Sales By Market, Type



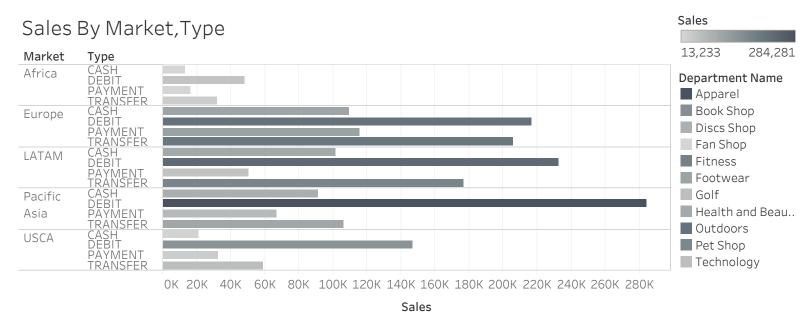
Sum of Sales for each Type broken down by Market. Color shows sum of Sales.

Sales by Department



Department Name and Category Name. Color shows details about Department Name. Size shows sum of Sales. The marks are labeled by Department Name and Category Name. The data is filtered on Shipping Mode, which keeps First Class, Same Day, Second Class and Standard Class.

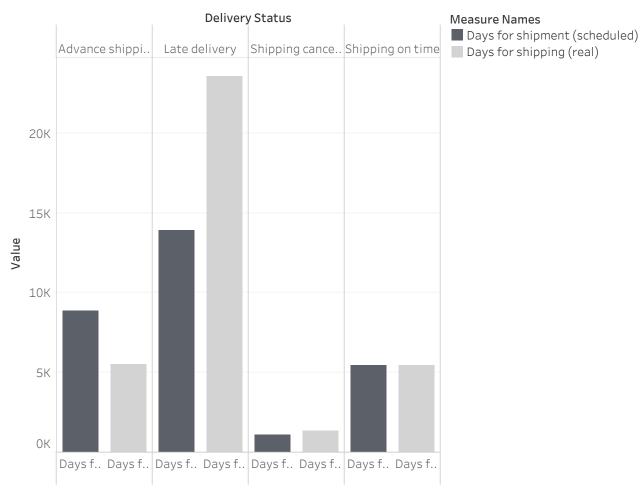
Sales of the Company



Sales by Department

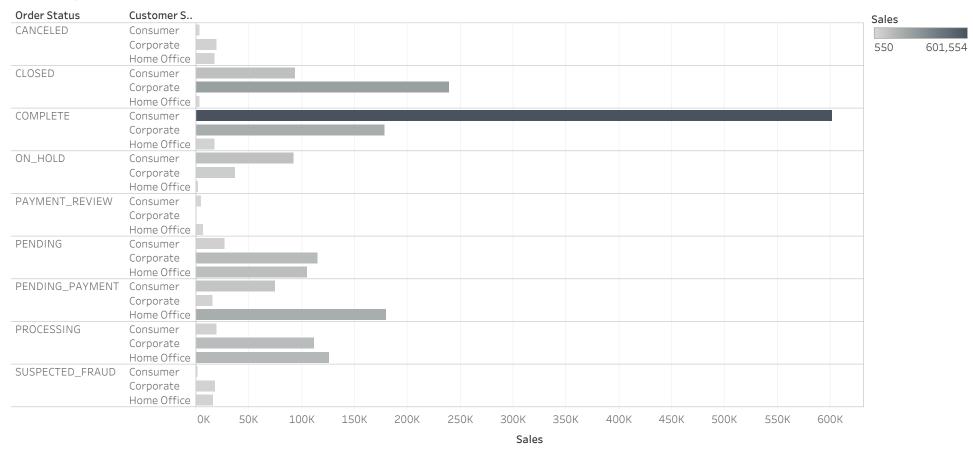


Actual Shipping Vs Estimated Shipping



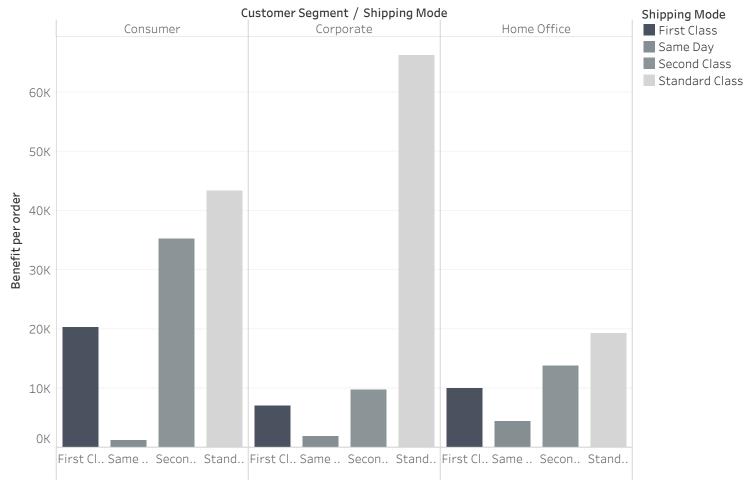
Days for shipment (scheduled) and Days for shipping (real) for each Delivery Status. Color shows details about Days for shipment (scheduled) and Days for shipping (real).

Sales By Order Status



Sum of Sales for each Customer Segment broken down by Order Status. Color shows sum of Sales.

Profit By Shipping Mode



Sum of Benefit per order for each Shipping Mode broken down by Customer Segment. Color shows details about Shipping Mode.

Order Status and Shipping

Actual Shipping Vs Estimated Shipping



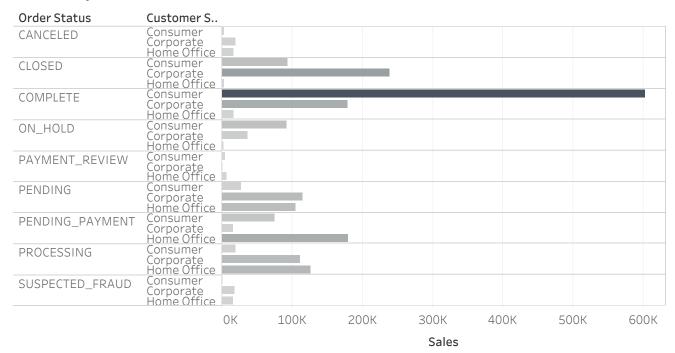
Measure Names

550

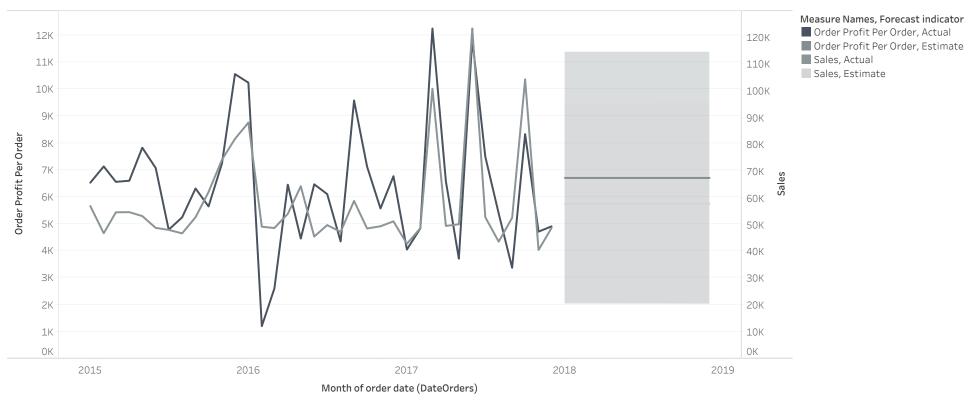
Days for shipme..

601,554

Sales By Order Status

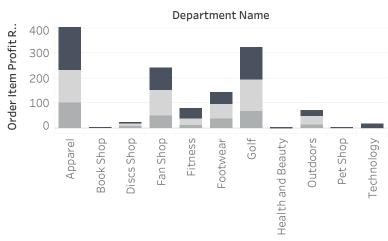


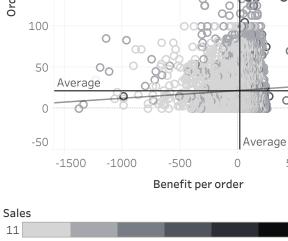
Overall Sales and Profit



The trends of Order Profit Per Order and Sales for order date (DateOrders) Month. Color shows details about Order Profit Per Order, Sales and Forecast indicator. The data is filtered on Shipping Mode, which keeps First Class, Same Day, Second Class and Standard Class.

STORY Geographical Map Showing the There are three There are This Board shows The Overall Sales comparision bet.. showing the Sale.. Segments for th.. different types o... us the Comapari... and Profit of the .. **Customer Segment** Sales and Profit By Department Consumer Corporate Sales By Department ■ Home Office Department Name Sales Vs Profit 600K 400 0 0 400K Sales 350 200K 300 ∞ ∞ 0К Fan Shop Pet Shop Book Shop Discs Shop Health and Bea.. Outdoors Technology 000 0 0 250 Order Item Discount 00 200 0 150 0 Profit By Department 0 0 Department Name 100 400 300 50 Average 200





500

2,400

STORY

Showing the comparision bet..

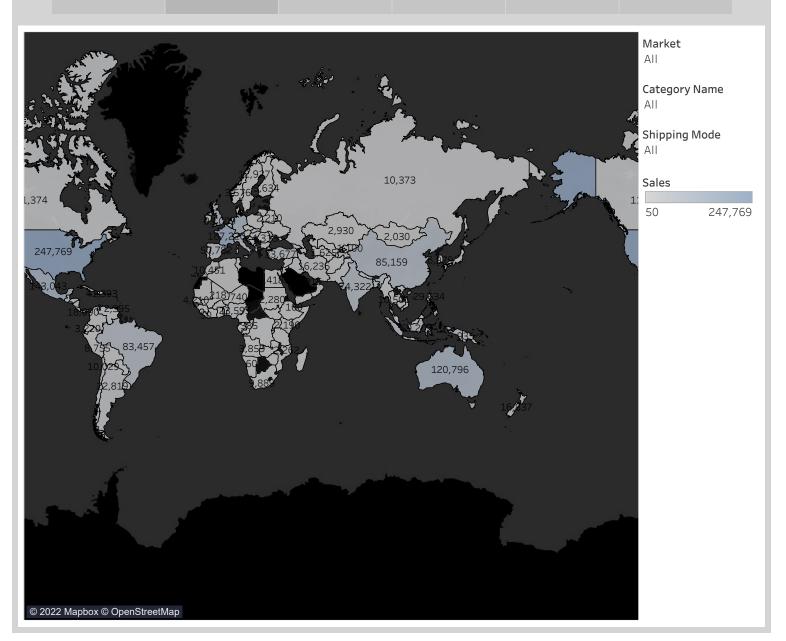
Geographical Map showing the Sale..

There are three Segments for th..

There are different types o..

This Board shows us the Comapari..

The Overall Sales and Profit of the ..





STORY

Showing the comparision bet..

Geographical Map showing the Sale..

There are three Segments for th..

There are different types o..

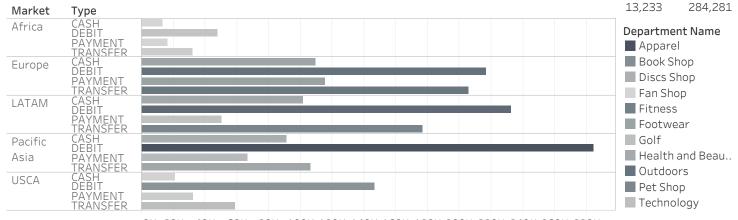
This Board shows us the Comapari..

The Overall Sales and Profit of the ..

Sales

Sales of the Company





OK 20K 40K 60K 80K 100K 120K 140K 160K 180K 200K 220K 240K 260K 280K

Sales

Sales by Department



STORY

Showing the comparision bet..

Geographical Map showing the Sale..

There are three Segments for th..

There are different types o..

This Board shows us the Comapari..

The Overall Sales and Profit of the ...

Order Status and Shipping

Actual Shipping Vs Estimated Shipping



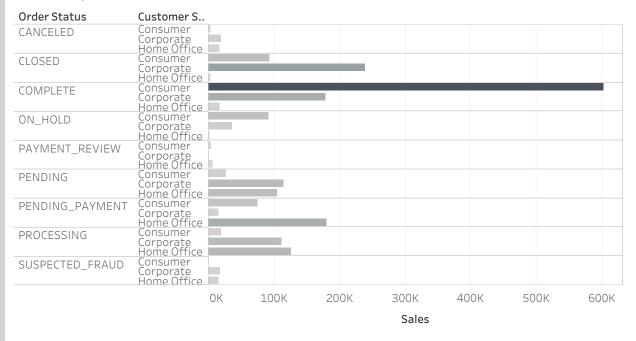
Measure Names

Days for shipme..Days for shippin..

Sales

550 601,554

Sales By Order Status



STORY Showing the Geographical Map There are three This Board shows The Overall Sales There are and Profit of the .. comparision bet.. showing the Sale.. Segments for th.. different types o.. us the Comapari.. Measure Names, Fo.. Order Profit Per .. 12K 120K Order Profit Per .. Sales, Actual Sales, Estimate 11K 110K 10K 100K 9К 90K 8K 80K Order Profit Per Order 7K 70K Sales 6К 60K 5К 50K 4К 40K 3К 30K 2К 20K 1К 10K 0K ОК 2015 2016 2017 2018 2019 Month of order date (DateOrders)