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# **A survey of matrix completion and clustering techniques in the context of Recommender Systems**

Niharika Shimona D'Souza

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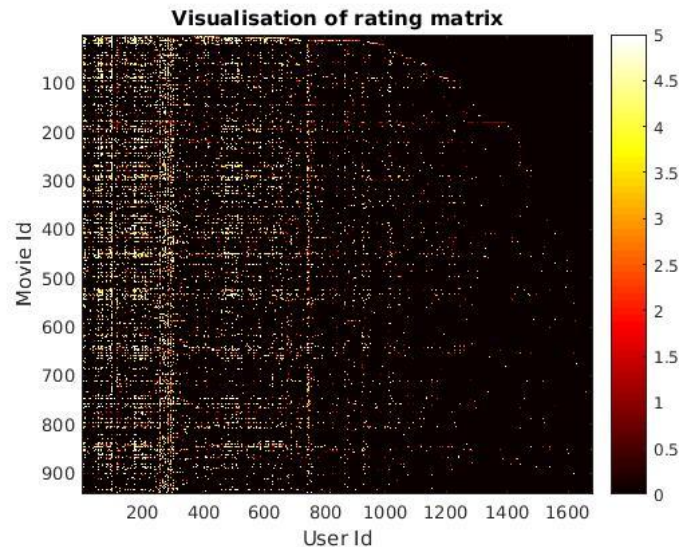
# The challenge

- MovieLens 100k dataset:
- 100,000 ratings (1-5) ,943 users,1682 movies
- Highly sparse!

Task 1: Matrix Completion

- 19 genres : Action ,Adventure,Animation,Children's ,Comedy,Crime, Documentary,Drama,Fantasy, Film-Noir ,Horror,Musical,Mystery, Romance,Sci-Fi,Thriller,War,Western

Task 2: Genre Based Clustering



# Datasets

## Small Datasets:

- Comedy (505 movies)
- Thriller (251 movies)

## Medium Dataset:

Comedy + Thriller (756 movies) : Minimise overlap of movies across genre!

## Large Dataset:

Overlap of genre when all movies are considered (multilabel ?)

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# Part 1: Matrix Completion

Low Rank Matrix Completion via Proximal Gradient:

$$\min_A \quad \tau \|A\|_* + \frac{1}{2} \|A\|_F^2 \quad \text{s.t.} \quad \mathcal{P}_\Omega(A) = \mathcal{P}_\Omega(X),$$

Soft-Impute: <sup>[1]</sup>

$$\underset{Z}{\text{minimize}} \quad f_\lambda(Z) := \frac{1}{2} \|P_\Omega(X) - P_\Omega(Z)\|_F^2 + \lambda \|Z\|_*.$$

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**Algorithm 3.2 (Low-Rank Matrix Completion by Proximal Gradient)**

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**Input:** Entries  $x_{ij}$  of a matrix  $X \in \mathbb{R}^{D \times N}$  for  $(i, j) \in \Omega$  and parameter  $\tau > 0$ .

- 1: Initialize  $Z \leftarrow \mathbf{0}$ .
- 2: **repeat**
- 3:    $A \leftarrow \mathcal{D}_\tau(\mathcal{P}_\Omega(Z))$ .
- 4:    $Z \leftarrow Z + \beta(\mathcal{P}_\Omega(X) - \mathcal{P}_\Omega(A))$ .
- 5: **until** convergence of  $Z$ .

**Output:** Matrix  $A$ .

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**Algorithm 1 SOFT-IMPUTE**

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1. Initialize  $Z^{\text{old}} = \mathbf{0}$ .
  2. Do for  $\lambda_1 > \lambda_2 > \dots > \lambda_K$ :
    - (a) Repeat:
      - i. Compute  $Z^{\text{new}} \leftarrow \mathbf{S}_{\lambda_k}(P_\Omega(X) + P_\Omega^\perp(Z^{\text{old}}))$ .
      - ii. If  $\frac{\|Z^{\text{new}} - Z^{\text{old}}\|_F^2}{\|Z^{\text{old}}\|_F^2} < \epsilon$  exit.
      - iii. Assign  $Z^{\text{old}} \leftarrow Z^{\text{new}}$ .
    - (b) Assign  $\hat{Z}_{\lambda_k} \leftarrow Z^{\text{new}}$ .
  3. Output the sequence of solutions  $\hat{Z}_{\lambda_1}, \dots, \hat{Z}_{\lambda_K}$ .
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<sup>[1]</sup> Mazumder, Rahul, Trevor Hastie, and Robert Tibshirani. "Spectral regularization algorithms for learning large incomplete matrices." *Journal of machine learning research* 11.Aug (2010): 2287-2322.

# Quantifying matrix completion performance

	Proximal Gradient	Soft-Impute
Small Dataset 1	1.8651 (rank = 91)	1.632 (rank = 93)
Small Dataset 2	1.93 (rank =66)	1.915 (rank =63)
Medium Dataset	2.479 (rank =153)	2.315 (rank =151)
Large Dataset	2.9015 (rank =202)	2.78 (rank = 204)

Table 1 : RMSE errors from 10 fold Cross Validation

$$\text{RMSE}(X, \hat{A}) = \sqrt{\frac{1}{\Omega_s} \sum_{i,j \in \Omega_s} (X_{ij} - \hat{A}_{ij})^2}$$

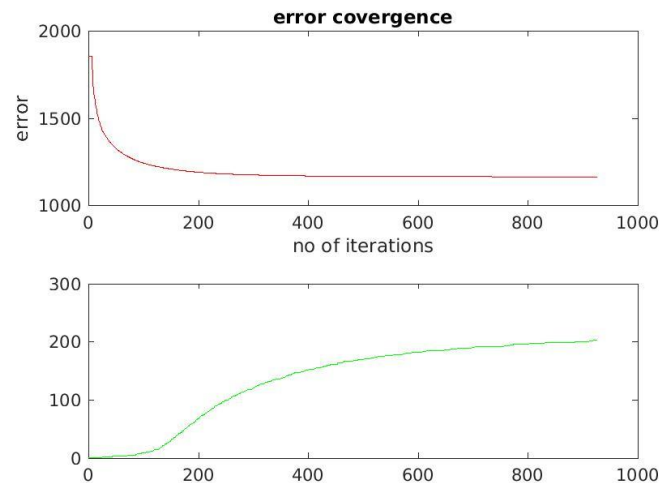


Figure 2: Performance run on a large dataset (Proximal Gradient )

# Evaluation

- Soft-Impute gives better results
  - These completion results are used for clustering
- Performance on smaller of the two datasets is worse
  - Relatively larger percentage of missing entries
- Complete large matrix not considered for clustering (genre overlap)
  - 4 genres: Comedy, Documentary, Film-Noir, Thriller

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# Part 2: Clustering Algorithms

## 1. K means:

$$\min_{\{\mu_i\}, \{w_{ij}\}} \sum_{i=1}^n \sum_{j=1}^N w_{ij} \|x_j - \mu_i\|^2$$

$$\text{s.t. } w_{ij} \in \{0, 1\} \text{ and } \sum_{i=1}^n w_{ij} = 1, \quad j = 1, \dots, N.$$

## 2. Spectral Clustering:

### Affinity measures

- k-NN
- rbf

### The silhouette coefficient

$$s_i = (b_i - a_i) / \max(a_i, b_i).$$

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#### Algorithm 4.4 (K-means)

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**Input:** A set of points  $\{x_j\}_{j=1}^N$  and the number of groups  $n$ .

- 1: **Initialization:** Select  $n$  distinct data points as initial cluster centers  $\mu_1^{(0)}, \dots, \mu_n^{(0)}$ .
- 2: **while** (the clusters and their centers do not converge) **do**
- 3:   Assign each data point  $x_j$  to its closest cluster center  $\mu_i^{(k)}$ , i.e.,

$$w_{ij}^{(k+1)} \leftarrow \begin{cases} 1 & \text{if } i = \arg \min_{\ell=1, \dots, n} \|x_j - \mu_\ell^{(k)}\|_2^2, \\ 0 & \text{else.} \end{cases} \quad (4.55)$$

- 4:   Update the cluster centers  $\mu_i^{(k+1)}$  to be the mean of all points  $x_j$  that belong to cluster  $i$ ,

$$\mu_i^{(k+1)} \leftarrow \frac{\sum_{j=1}^N w_{ij}^{(k+1)} x_j}{\sum_{j=1}^N w_{ij}^{(k+1)}}. \quad (4.56)$$

If more than one cluster achieves the minimum, assign the point to one of them.

5: **end while**

**Output:** The  $n$  cluster centers  $\{\mu_i\}$  and the segmentation  $\{w_{ij}\}$ .

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#### Algorithm 4.5 (Spectral Clustering)

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**Input:** Number of clusters  $n$  and affinity matrix  $W \in \mathbb{R}^{N \times N}$  for points  $\{x_j\}_{j=1}^N$ .

- 1: Construct an affinity graph  $\mathcal{G}$  with weight matrix  $W$ .
- 2: Compute the degree matrix  $\mathcal{D} = \text{diag}(W\mathbf{1})$  and the Laplacian  $\mathcal{L} = \mathcal{D} - W$ .
- 3: Compute the  $n$  eigenvectors of  $\mathcal{L}$  associated with its  $n$  smallest eigenvalues.
- 4: Let  $y_1, \dots, y_N$  be the columns of  $Y \doteq [u_1, \dots, u_n]^\top \in \mathbb{R}^{n \times N}$ , where  $\{u_i\}_{i=1}^n$  are the eigenvectors in step 3 normalized to unit Euclidean norm.
- 5: Cluster the points  $\{y_j\}_{j=1}^N$  into  $n$  groups using the K-means algorithm, Algorithm 4.4.

**Output:** The segmentation of the data into  $n$  groups.

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# Quantifying clustering performance

- Medium dataset

	Dataset 1	Dataset 2
K means	39.50	54.14
Spectral Clustering (k-NN)	13.07	49.79

Table 2: Percentage error on the datasets

Before separation	After separation
2.16	2.09

Table 3: Comparison of RMSE values before and after clustering

Fig 3:

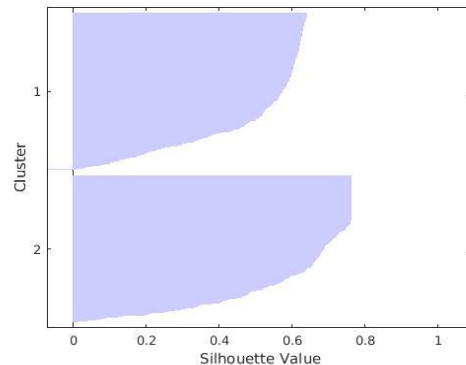


Fig 3: Silhouette coefficients on K Means clusters

Fig 4:

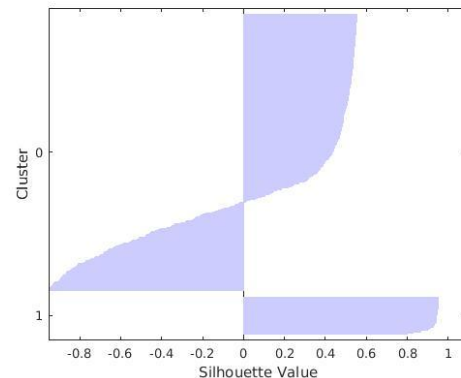


Fig 3: Silhouette coefficients on clusters from Spectral Clustering

# Quantifying clustering performance

- Large dataset

	Dataset 1	Dataset 2	Dataset 3	Dataset 4
K means	56.56	34.79	67.27	46.98
Spectral Clustering (k-NN)	53.34	36.67	65.78	44.05

Fig 5: Table 4: Percentage error on the datasets

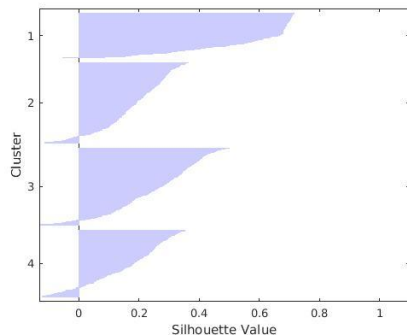


Fig 5: Silhouette coefficients on K Means clusters

Fig 6:

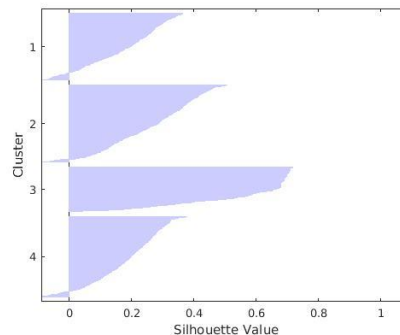


Fig 6: Silhouette coefficients on clusters from Spectral Clustering

# Discussions and Future work

- Overall clustering performance is poor  $\rightarrow$  matrix completion isn't good enough.
- Outliers in the data, corrupted entries not accounted for.

Robustness:  $\min_{L,E} \|L\|_* + \lambda \|E\|_1 \quad \text{s.t.} \quad \mathcal{P}_\Omega(X) = \mathcal{P}_\Omega(L + E).$

- Better matrix completion techniques to be explored

Matrix Factorisation:  $\min_{U,V,d} \|P_\Omega(X - UV^\top)\|_F^2 + \lambda_u \|U\|_F^2 + \lambda_v \|V\|_F^2,$

# References

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**Thank You**