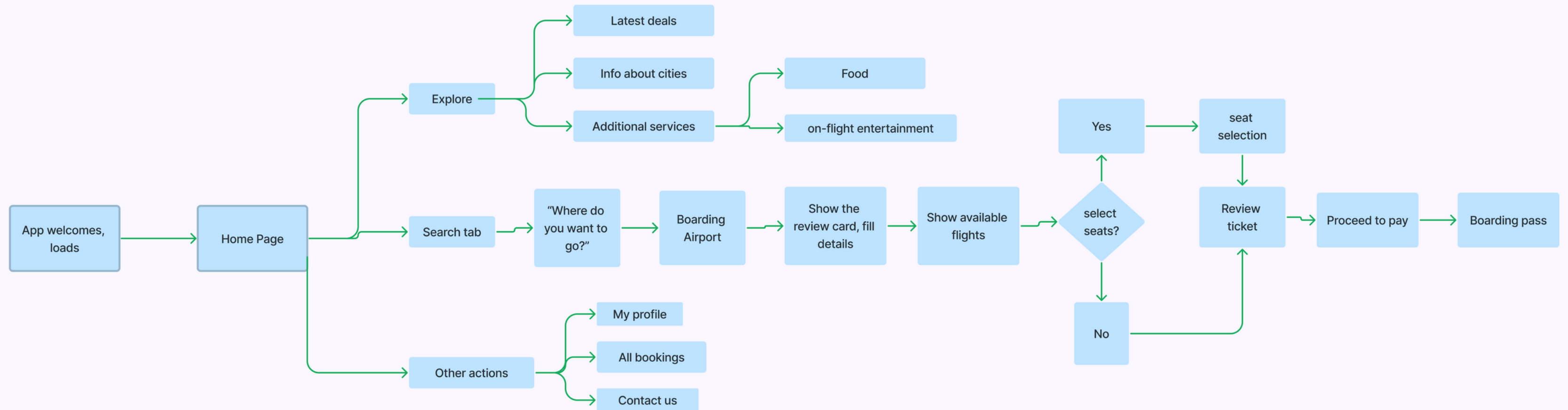


# Case Study: Flight Booking App(Oman Air)

# Mind Map:



# Colour Scheme:

The original app of Oman Air has a colour palette consisting of dark turquoise colours, shades of rusted brown, white and off white. My design has been made keeping in mind this scheme.

# User Persona:

Our user persona consists of users from all classes- may it be a young teenager booking flight tickets on his way back to home or a businessman going for a business trip; an old man, or a booking agent. The design is made in such a way that it looks both professional as well as simple. Focus is also made to make sure the app is user friendly.

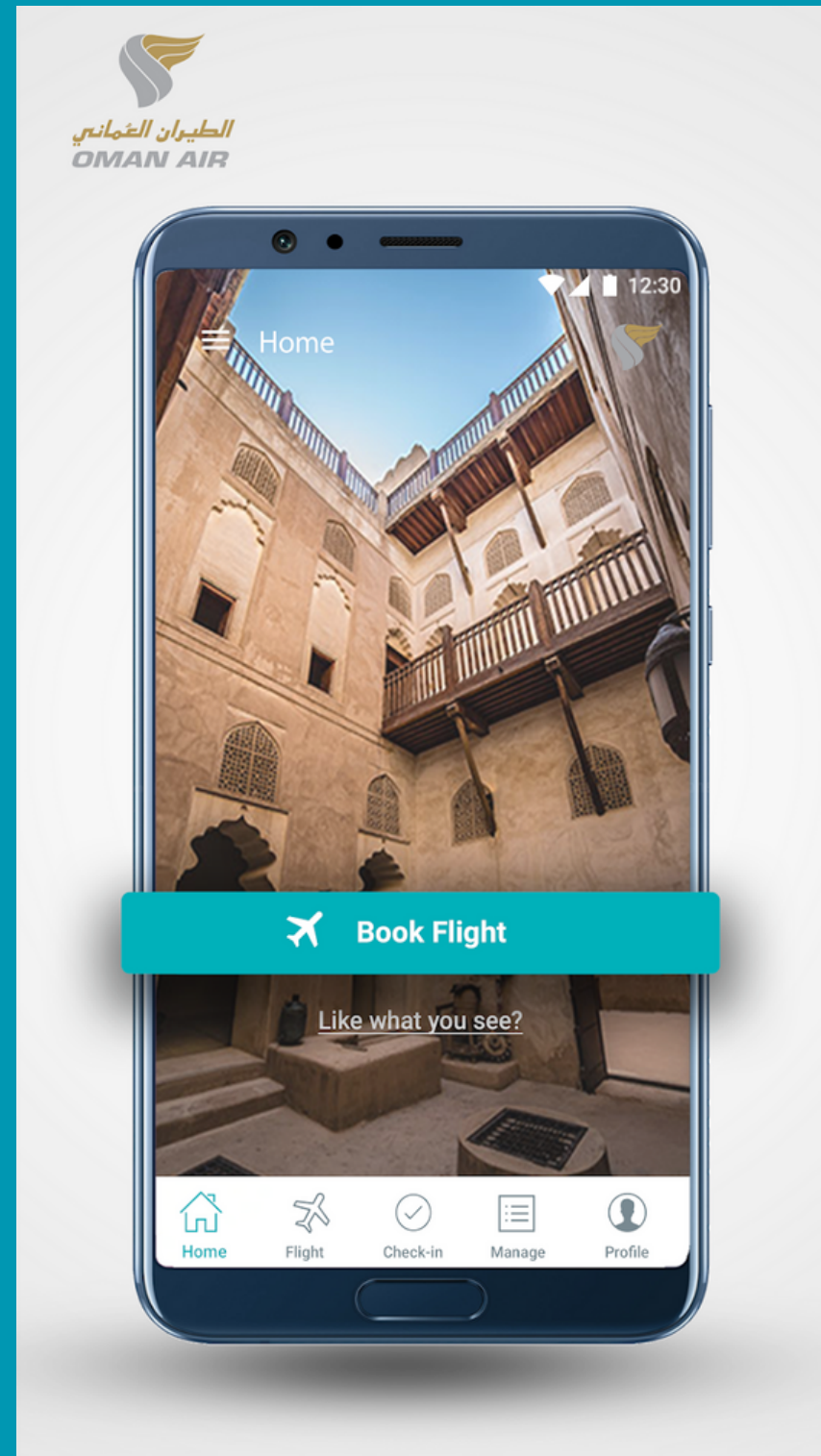
# Why Oman Air?

Oman Air was chosen due to the following lack of design qualities and features, and with a thought that it can be significantly improved upon.

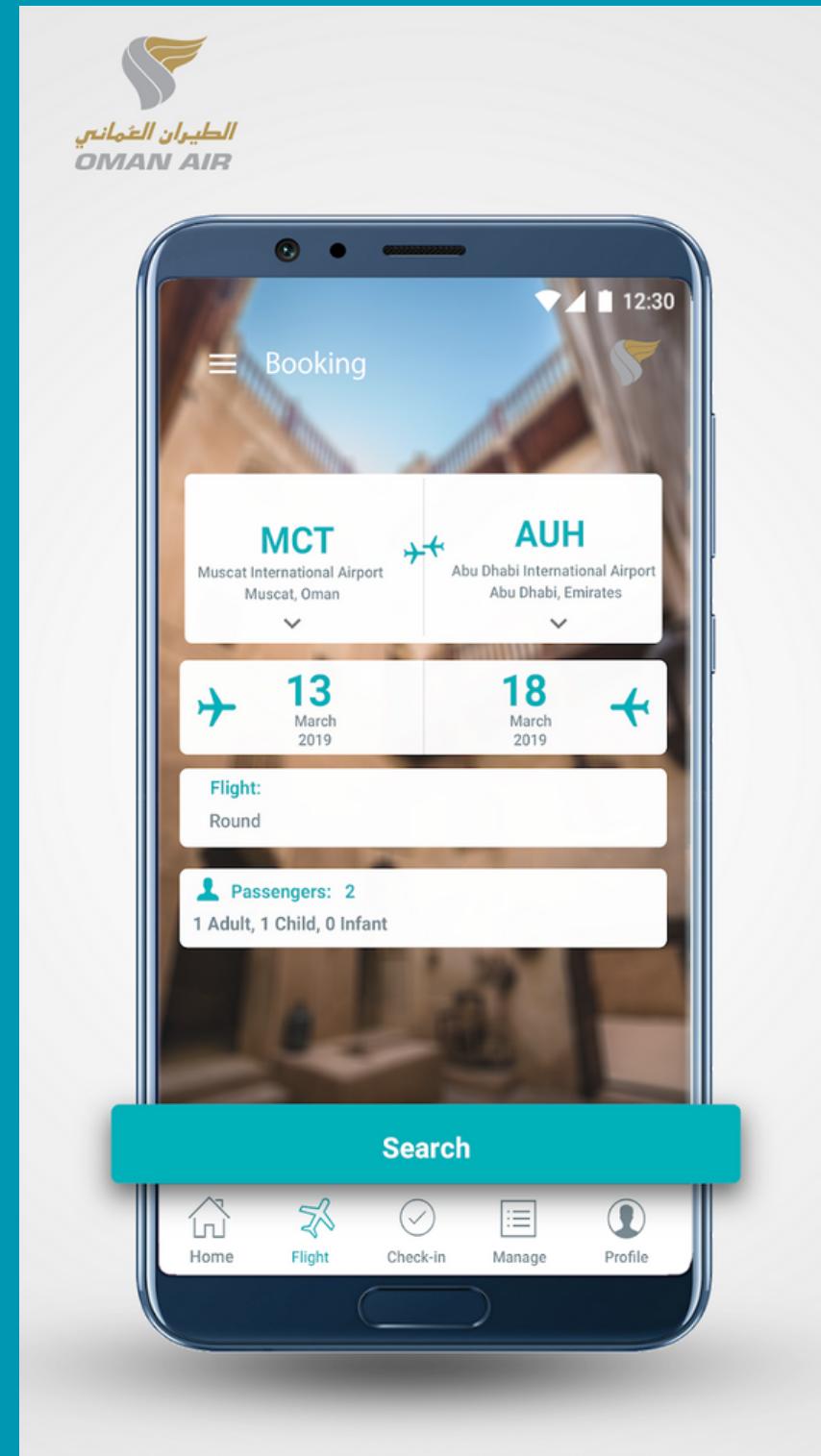
- The app looked less attractive
- The home page looked like a welcome page, rather than looking like a menu to navigate through the app
- In some screens, organization of a large amount of information has not been properly done. This makes the user take more time to go through the page.



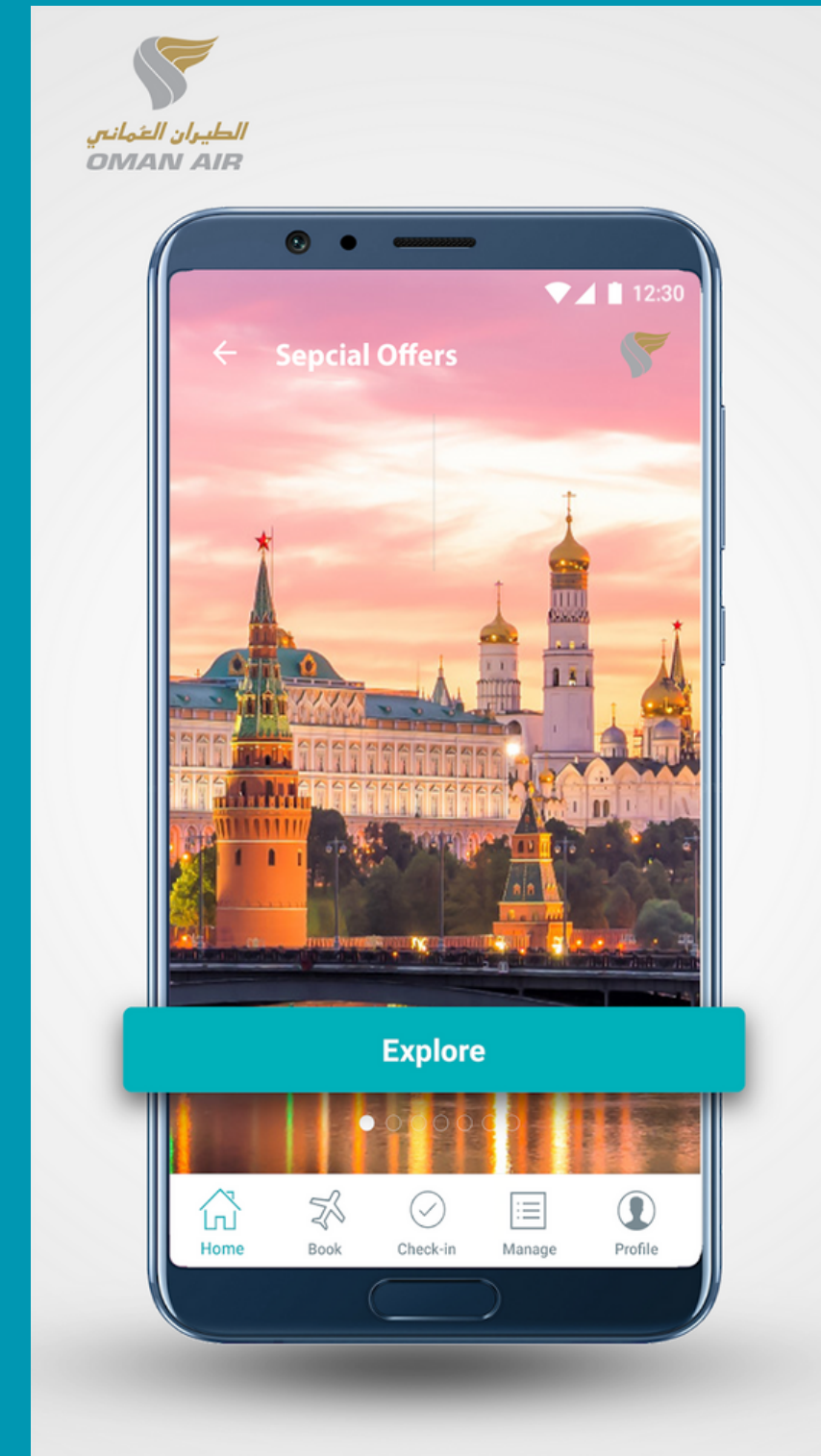
# Existing App:



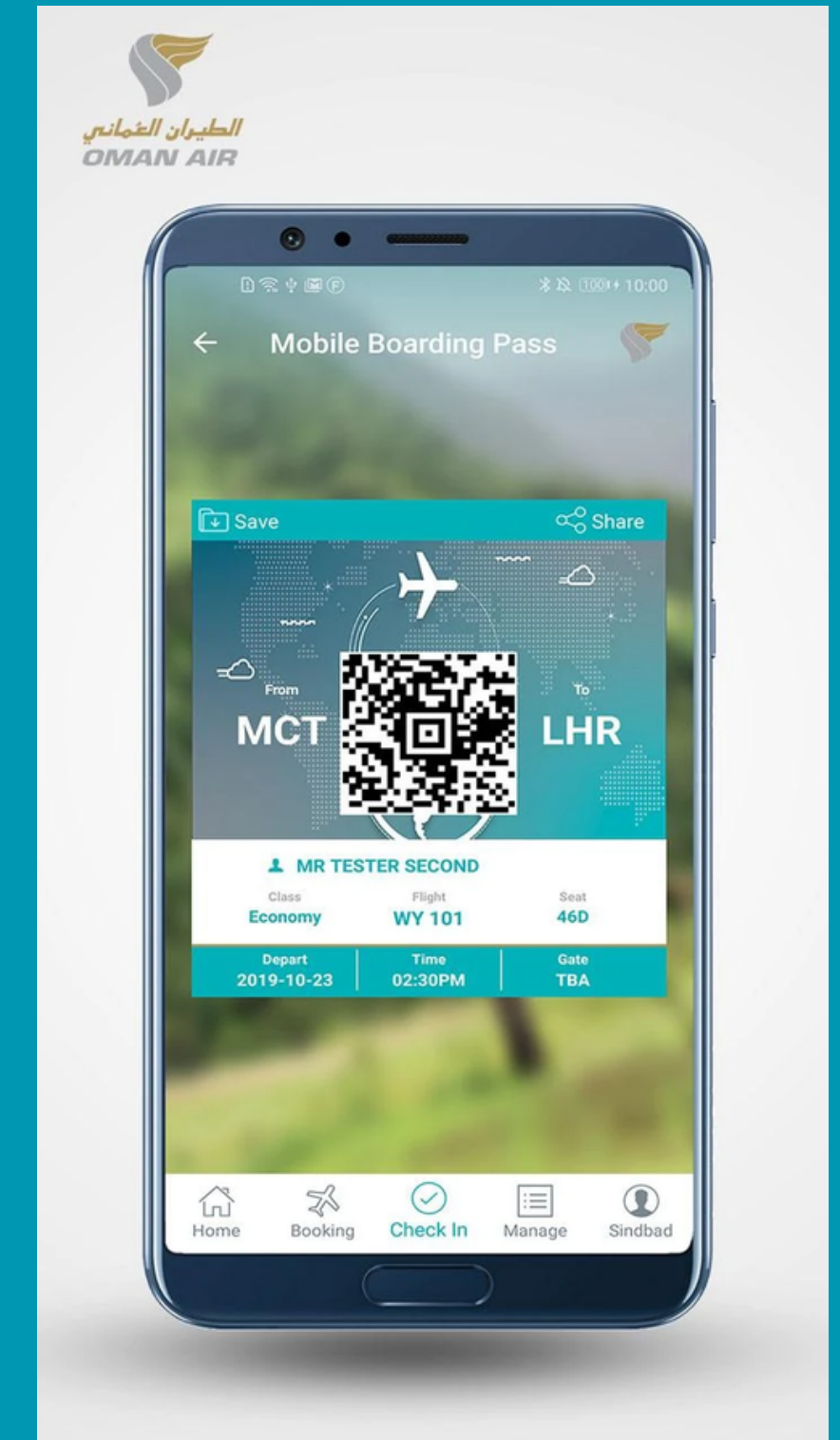
Welcome Page



Booking Page



Home Page



E-Baoarding Pass



# Designed App:

**Figma link:** <https://www.figma.com/file/pRYr9bOELeE8GA3rXw5naQ/OmanAir?type=design&node-id=0%3A1&mode=design&t=sGLYHMSK2EkXMzFb-1>

