E-commerce sales data analysis by creating an interactive dashboard using Power-BI
25th August 2024

OVERVIEW

Analyzed an E-commerce sales data and created an interactive Dashboard using Power-BI.

Project Outcomes

- Designed a dynamic dashboard to monitor and evaluate data on online sales.
- Utilized filters and slicers to customize the worksheet and drill down using complex parameters.

- facilitated user-driven parameters for visualization, established connections, joined new tables, and performed computations to modify data.

- Several customized visualization types were used, including maps, slicers, scatter charts, line charts, area charts, cluster bar charts, pie charts, donut charts, and bar charts.