

Customer Sales and Profit Analysis Report

Total Profit

\$11.44M

Total Sales

\$82.22M

Year

2013

2014

2023

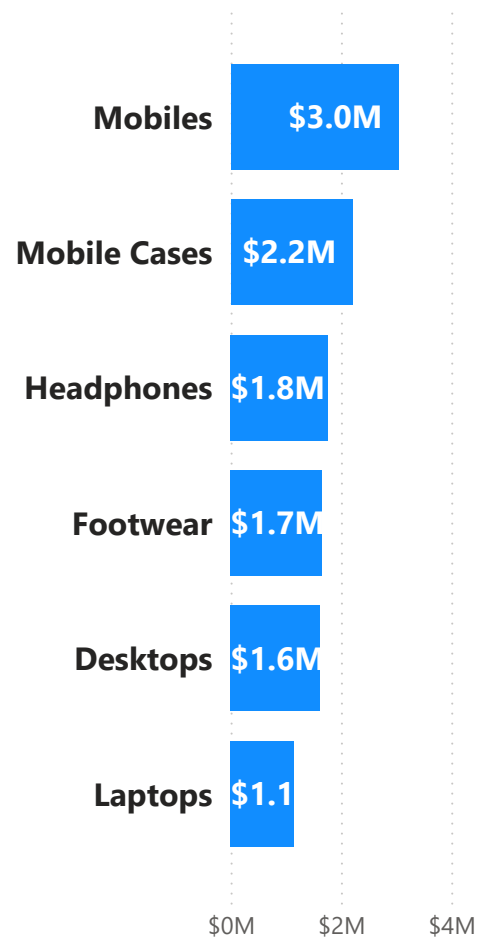
Discount Band

High

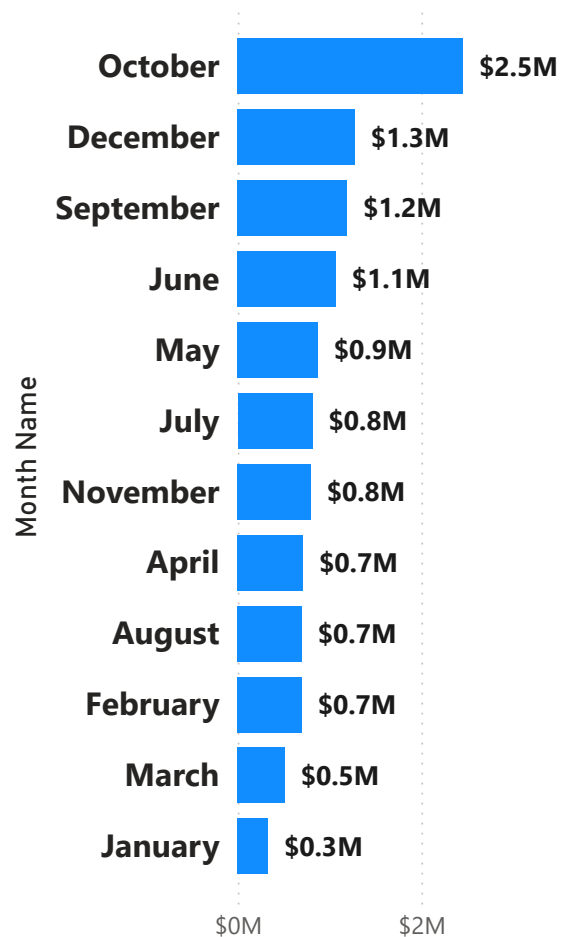
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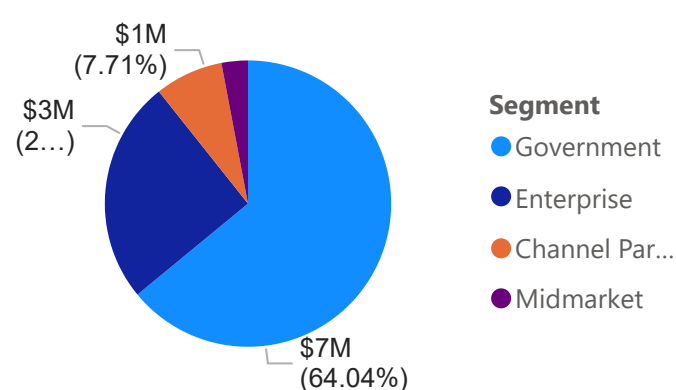
Product wise Profit



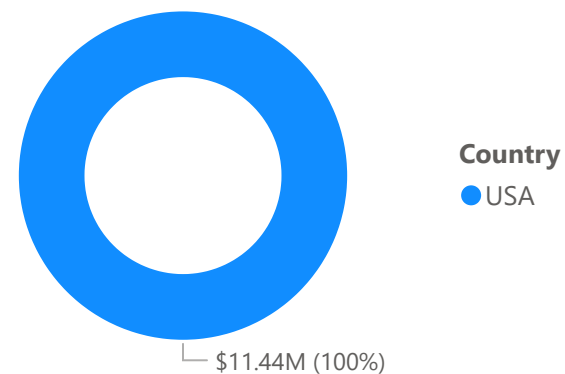
Monthly wise profit



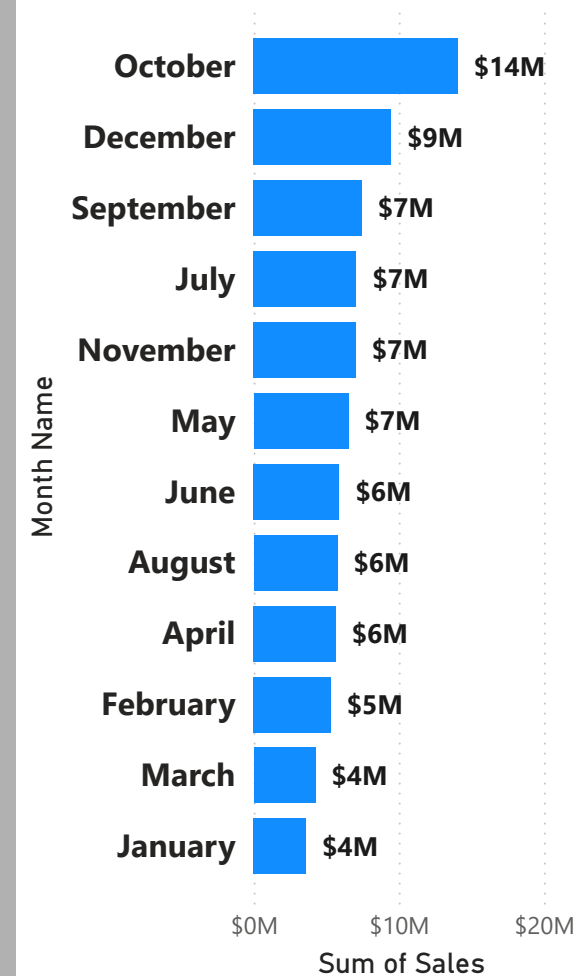
Segment Wise Profit



Country wise Profit



Monthly wise Sales



Customer Sales and Profit Analysis Report

Total Profit

\$4.72M

Total Sales

\$32.4M

Year

2013

2014

2023

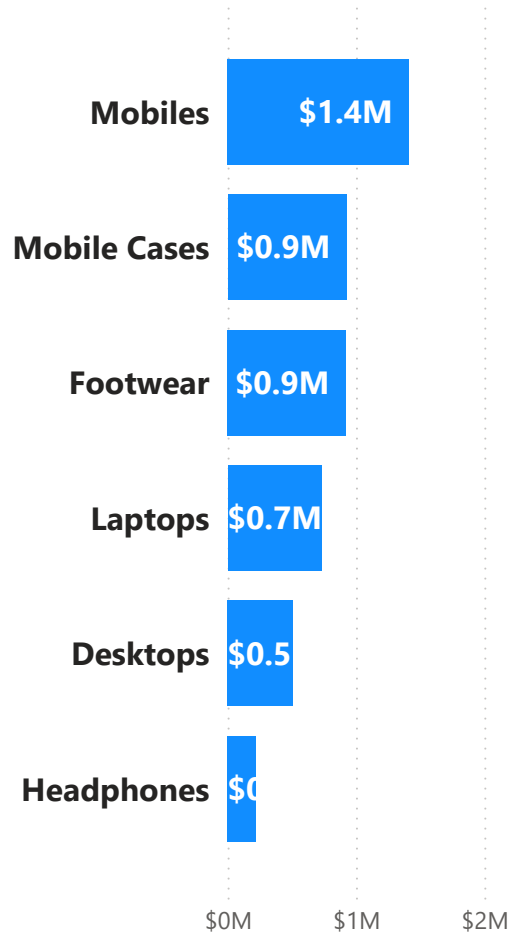
Discount Band

High

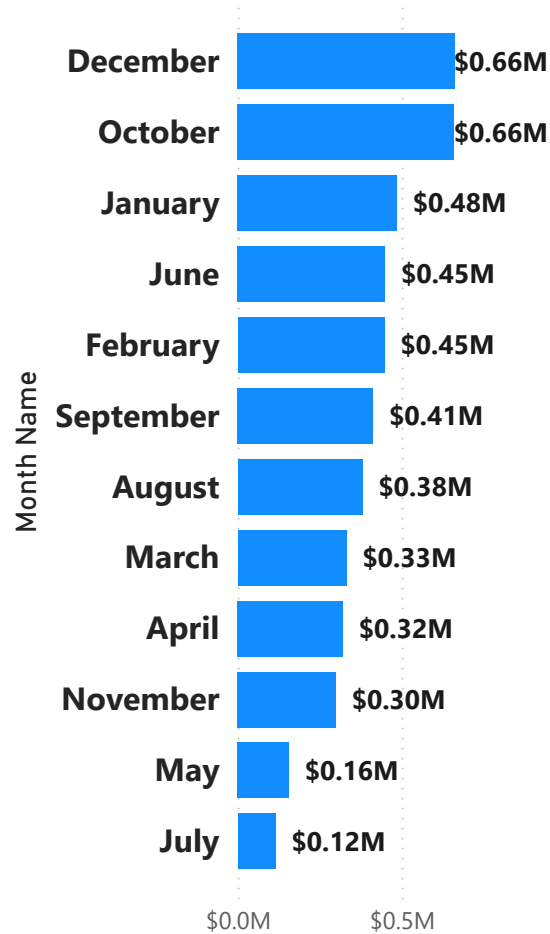
Medium

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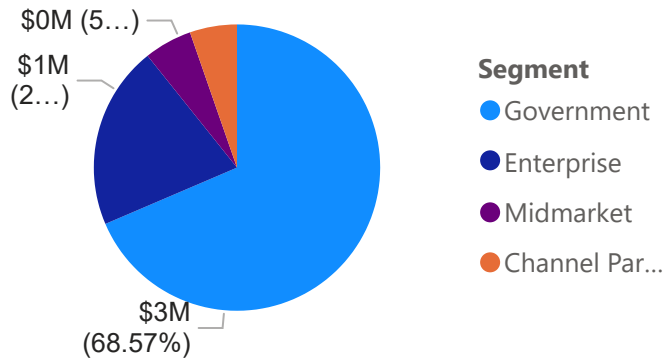
Product wise Profit



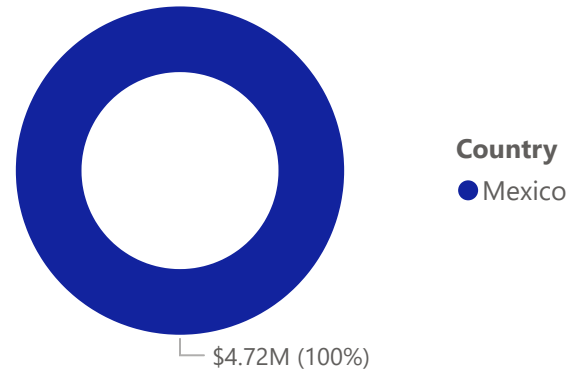
Monthly wise profit



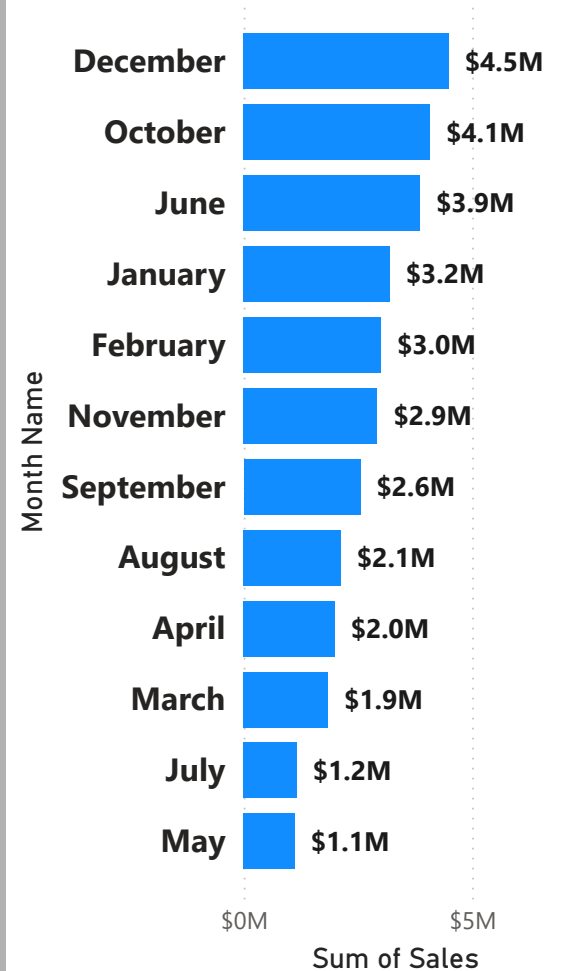
Segment Wise Profit



Country wise Profit



Monthly wise Sales



Customer Sales and Profit Analysis Report

Total Profit

\$6.75M

Total Sales

\$43.58M

Year

2013

2014

2023

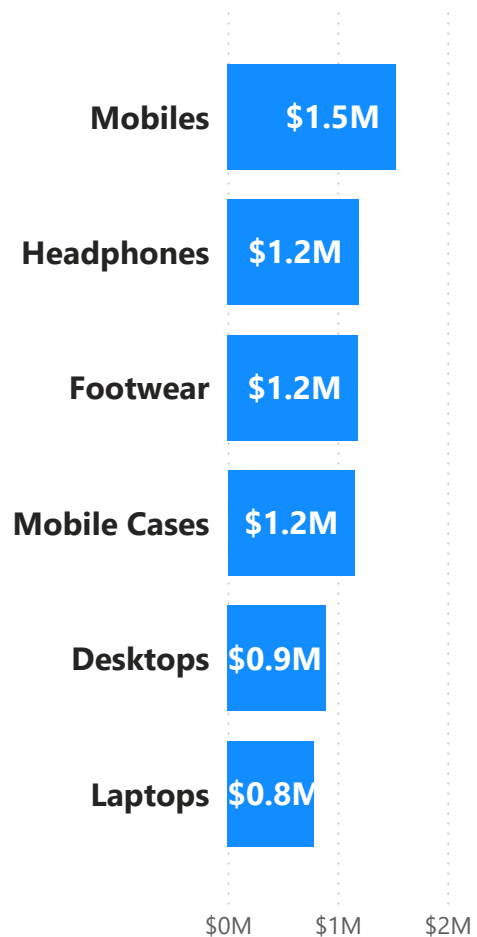
Discount Band

High

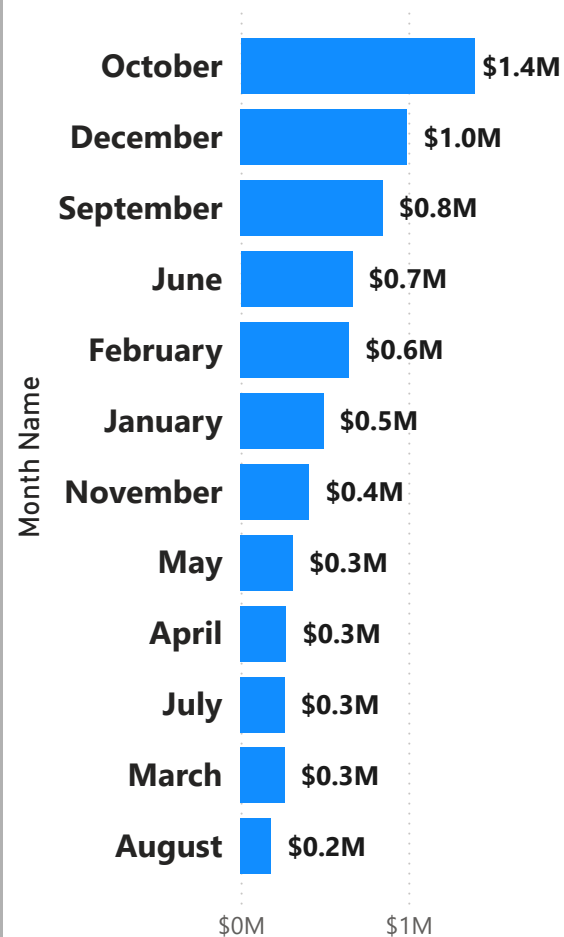
Medium

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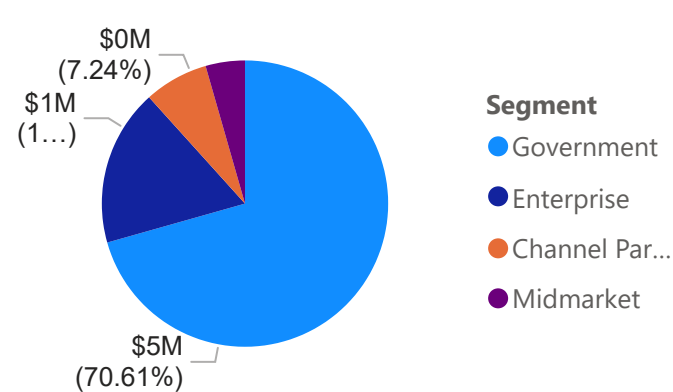
Product wise Profit



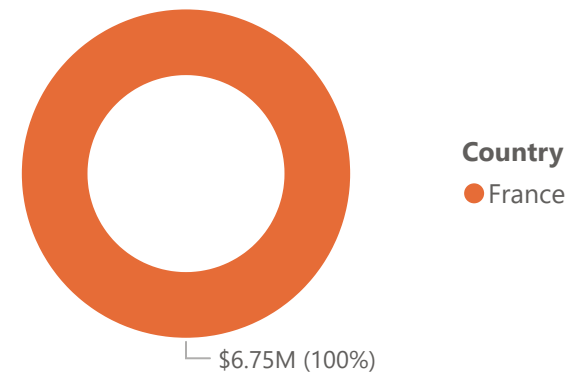
Monthly wise profit



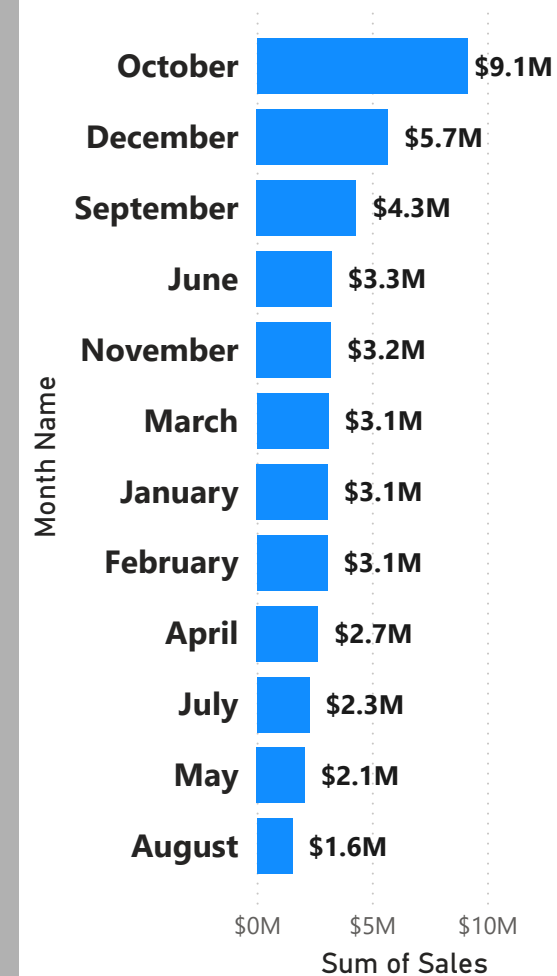
Segment Wise Profit



Country wise Profit



Monthly wise Sales



Customer Sales and Profit Analysis Report

Total Profit

\$22.92M

Total Sales

\$158.2M

Year

2013

2014

2023

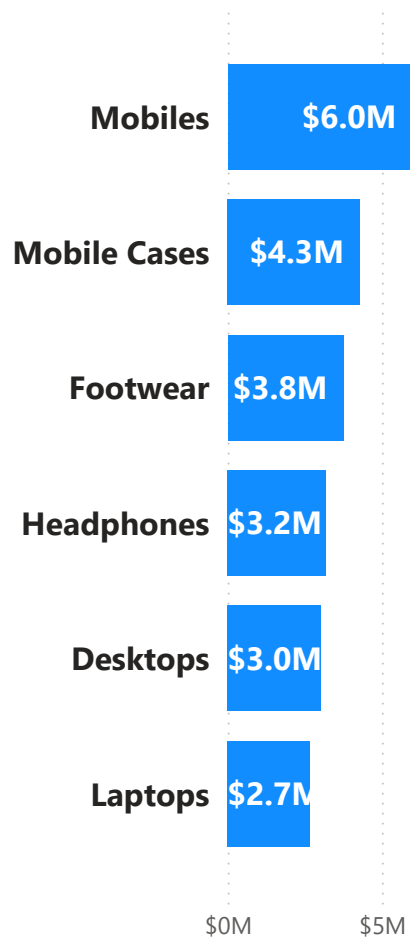
Discount Band

High

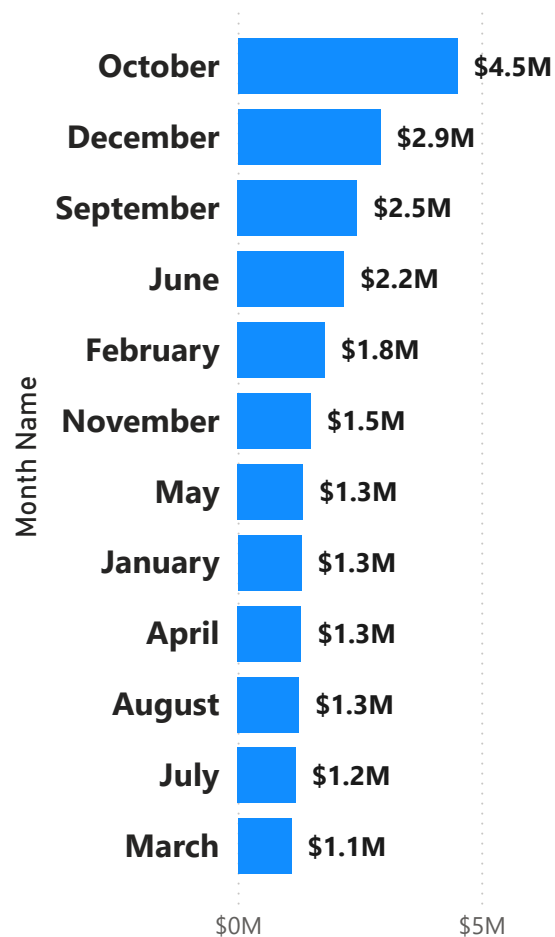
Medium

None

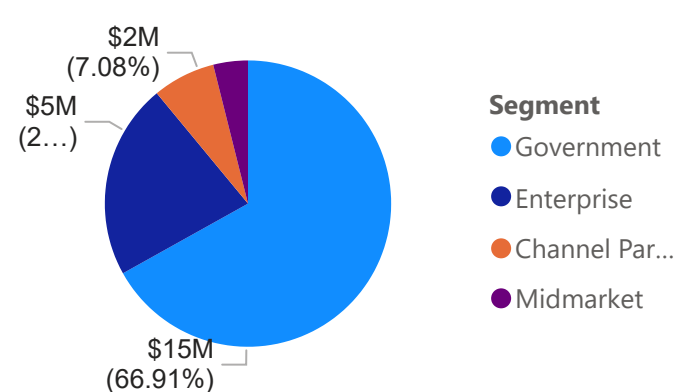
Product wise Profit



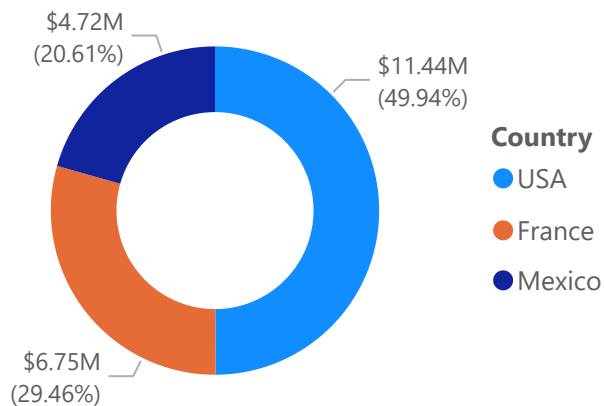
Monthly wise profit



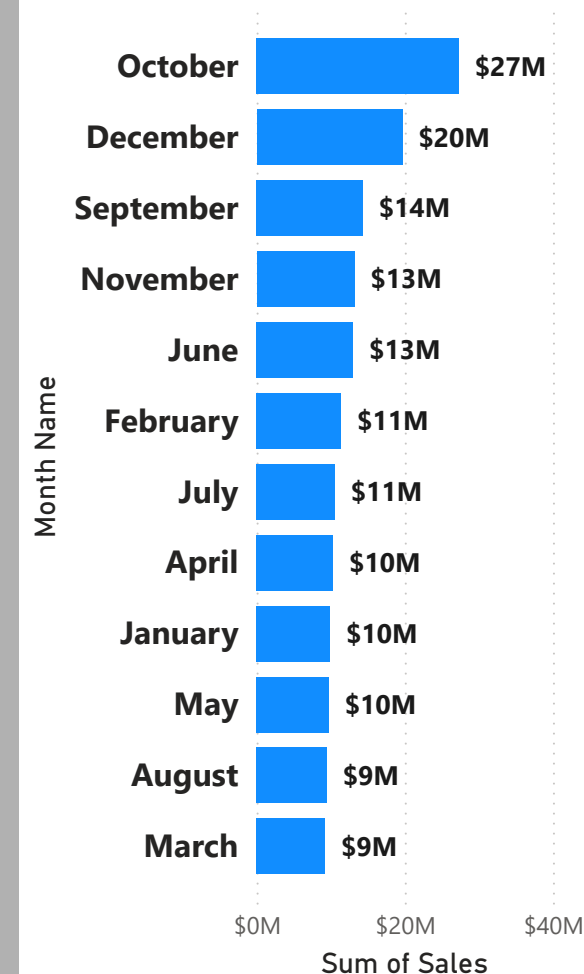
Segment Wise Profit



Country wise Profit



Monthly wise Sales



Customer Sales and Profit Analysis Report

Total Profit

\$22.92M

Total Sales

\$158.2M

Year

2013

2014

2023

Discount Band

High

Medium

None

Country	Segment	Product	Sales	Profit
France	Channel Partners	Desktops	\$96,528.72	\$71,070.72
France	Channel Partners	Footwear	\$83,177.04	\$59,051.04
France	Channel Partners	Headphones	\$67,772.88	\$49,640.88
France	Channel Partners	Laptops	\$1,18,779.6	\$87,969.6
France	Channel Partners	Mobile Cases	\$1,20,189.48	\$87,456.48
France	Channel Partners	Mobiles	\$1,83,415.32	\$1,33,819.32
France	Enterprise	Desktops	\$39,39,707.25	\$2,72,987.25
France	Enterprise	Footwear	\$25,08,775	\$23,855
France	Enterprise	Headphones	\$25,12,687.5	\$1,78,377.5
France	Enterprise	Laptops	\$35,65,325.75	\$64,185.75
France	Enterprise	Mobile Cases	\$27,96,466.5	\$3,28,776.5
France	Enterprise	Mobiles	\$53,46,711	\$3,26,861
France	Government	Desktops	\$22,39,050.08	\$5,14,825.08
France	Government	Footwear	\$46,79,847.26	\$10,87,327.26
France	Government	Headphones	\$39,12,316.34	\$9,25,266.34
France	Government	Laptops	\$27,79,467.6	\$6,10,782.6
France	Government	Mobile Cases	\$31,08,537.62	\$6,77,097.62
France	Government	Mobiles	\$44,33,259.55	\$9,51,694.55
France	Midmarket	Desktops	\$1,24,971.6	\$33,511.6
France	Midmarket	Footwear	\$60,710.85	\$16,060.85
France	Midmarket	Headphones	\$1,76,397.75	\$39,927.75
Total			\$15,82,03,558.63	\$2,29,17,795.63

Country	Channel Partners	Enterprise	Government	Midmarket
📁 France				
Desktops	\$71,070.72	\$2,72,987.25	\$5,14,825.08	\$33,511.6
Footwear	\$59,051.04	\$23,855	\$10,87,327.26	\$16,060.85
Headphones	\$49,640.88	\$1,78,377.5	\$9,25,266.34	\$39,927.75
Laptops	\$87,969.6	\$64,185.75	\$6,10,782.6	\$25,504
Mobile Cases	\$87,456.48	\$3,28,776.5	\$6,77,097.62	\$63,118.4
Mobiles	\$1,33,819.32	\$3,26,861	\$9,51,694.55	\$1,21,542.3
📁 Mexico				
Desktops	\$74,888.52	\$1,41,180	\$2,23,029.34	\$71,274.55
Footwear	\$32,971.8	\$2,52,271.75	\$6,21,836.44	\$12,648.95
Headphones	\$30,135.84	\$20,975	\$1,23,566.48	\$47,485.65
Laptops	\$24,078	(\$42,596.5)	\$7,01,524.12	\$48,423.5
Mobile Cases	\$40,826.88	\$1,76,126.5	\$7,01,028.18	\$8,905.1
Mobiles	\$48,692.64	\$4,29,365	\$8,67,214.59	\$66,856.8
📁 USA				
Desktops	\$1,32,256.32	\$5,76,078.25	\$8,90,044.75	\$25,096.4
Footwear	\$1,85,636.04	\$2,51,956.75	\$11,65,536.11	\$47,636.75
Headphones	\$1,15,994.88	\$2,27,132.75	\$13,93,290.84	\$28,975
Laptops	\$1,20,231.12	\$2,47,199.5	\$7,36,378.6	\$45,572.4
Mobile Cases	\$1,82,924.16	\$6,21,255.5	\$13,58,529.26	\$47,427.3
Mobiles	\$1,45,716.96	\$9,68,405.75	\$17,84,865.57	\$1,46,236.15

Customer Sales and Profit Analysis Report

Country	Segment	Product	Discount Band	Profit	Sales
Canada	Channel Partners	Amarilla	High	▲ 48,333.06	▲ 67,177.56
Canada	Channel Partners	Carretera	High	▲ 14,876.16	▲ 20,687.16
Canada	Channel Partners	Carretera	Low	▲ 32,020.92	▲ 42,964.92
Canada	Channel Partners	Carretera	Medium	▲ 34,409.16	▲ 46,958.16
Canada	Channel Partners	Montana	Medium	▲ 18,382.32	▲ 25,345.32
Canada	Channel Partners	Montana	None	▲ 22,662.00	▲ 30,216.00
Canada	Channel Partners	Paseo	High	▲ 47,184.72	▲ 65,928.72
Canada	Channel Partners	Paseo	Low	▲ 11,344.20	▲ 15,229.20
Canada	Channel Partners	Paseo	Medium	▲ 39,456.12	▲ 53,646.12
Canada	Channel Partners	Paseo	None	▲ 22,662.00	▲ 30,216.00
Canada	Channel Partners	Velo	Medium	▲ 25,228.32	▲ 34,315.32
Canada	Channel Partners	VTT	High	▲ 15,944.04	▲ 22,271.04
Canada	Channel Partners	VTT	Medium	▲ 26,475.12	▲ 36,208.62
Canada	Enterprise	Amarilla	High	▼ -18,663.75	▲ 1,80,416.25
Canada	Enterprise	Amarilla	Medium	▼ -6,168.75	▲ 1,91,231.25
Canada	Enterprise	Carretera	High	▼ -24,160.00	▲ 2,65,760.00
Canada	Enterprise	Carretera	Low	▲ 1,856.25	▲ 90,956.25
Canada	Enterprise	Montana	None	▲ 15,052.50	▲ 3,76,312.50
Canada	Enterprise	Paseo	High	▼ -17,808.75	▲ 1,72,151.25
Canada	Enterprise	Paseo	Low	▲ 11,551.25	▲ 7,92,991.25
Total				1,68,93,702.26	11,87,26,350.26

Country	Channel Partners	Enterprise	Government	Midmarket
France				
Desktops	\$71,070.72	\$2,72,987.25	\$5,14,825.08	\$33,511.6
Footwear	\$59,051.04	\$23,855	\$10,87,327.26	\$16,060.85
Headphones	\$49,640.88	\$1,78,377.5	\$9,25,266.34	\$39,927.75
Laptops	\$87,969.6	\$64,185.75	\$6,10,782.6	\$25,504
Mobile Cases	\$87,456.48	\$3,28,776.5	\$6,77,097.62	\$63,118.4
Mobiles	\$1,33,819.32	\$3,26,861	\$9,51,694.55	\$1,21,542.3
Mexico				
Desktops	\$74,888.52	\$1,41,180	\$2,23,029.34	\$71,274.55
Footwear	\$32,971.8	\$2,52,271.75	\$6,21,836.44	\$12,648.95
Headphones	\$30,135.84	\$20,975	\$1,23,566.48	\$47,485.65
Laptops	\$24,078	(\$42,596.5)	\$7,01,524.12	\$48,423.5
Mobile Cases	\$40,826.88	\$1,76,126.5	\$7,01,028.18	\$8,905.1
Mobiles	\$48,692.64	\$4,29,365	\$8,67,214.59	\$66,856.8
USA				
Desktops	\$1,32,256.32	\$5,76,078.25	\$8,90,044.75	\$25,096.4
Footwear	\$1,85,636.04	\$2,51,956.75	\$11,65,536.11	\$47,636.75
Headphones	\$1,15,994.88	\$2,27,132.75	\$13,93,290.84	\$28,975
Laptops	\$1,20,231.12	\$2,47,199.5	\$7,36,378.6	\$45,572.4
Mobile Cases	\$1,82,924.16	\$6,21,255.5	\$13,58,529.26	\$47,427.3
Mobiles	\$1,45,716.96	\$9,68,405.75	\$17,84,865.57	\$1,46,236.15