Website Traffic Analytics

Web_Traffic_Device_Sources

Web_Traffic_Trend_Over_Time

Geography_Bases_Website_Traffic

Dashboard

Website Traffic Analytics

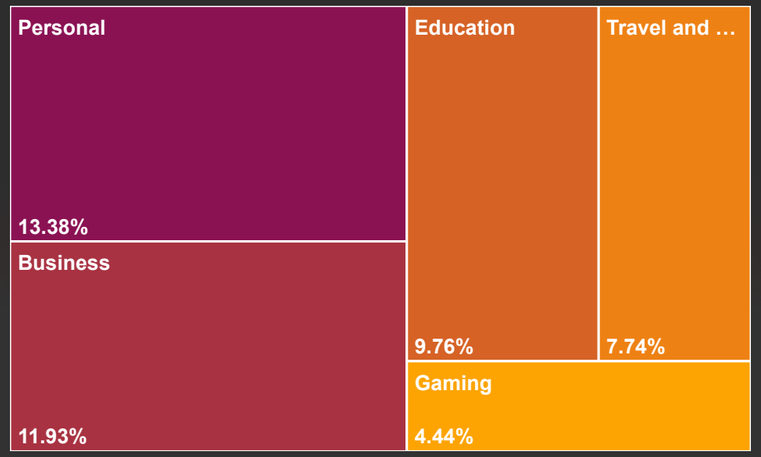
Select Device_Type: All

Select Source_Type: All

Session Duration & Page views-Traffic Sources

website_traffic_sources	Total_Session_Duration	Average_Session_Duration	Total_Page_Views
Organic	25.80	0.20	476
Paid	24.77	0.20	455
Other	21.57	0.19	383
Social	24.75	0.18	463
Email	20.25	0.18	389
Total	135.68	0.19	2522

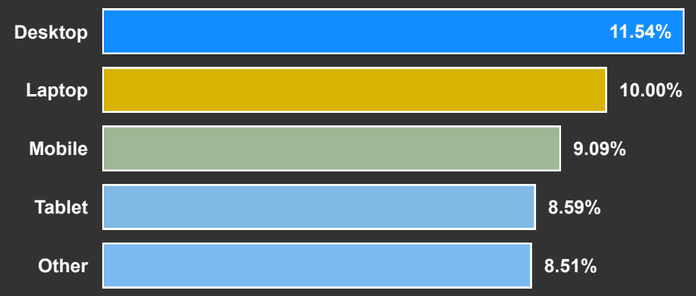
Bounce_Rate by Content_Segment



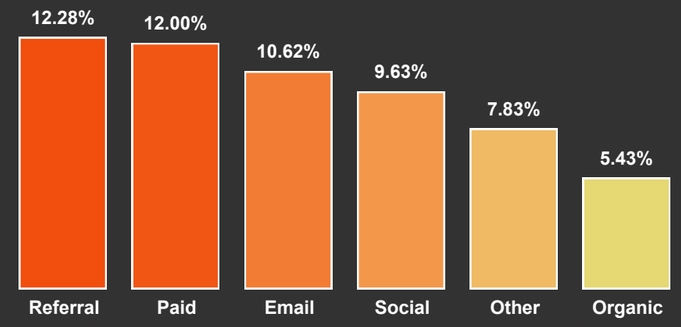
Session Duration & Page views-Device Type

Device_Type	Total_Session_Duration	Average_Session_Duration	Total_Page_Views
Laptop	29.03	0.19	531
Tablet	31.10	0.19	559
Desktop	29.30	0.19	550
Mobile	21.47	0.18	413
Other	24.78	0.18	469
Total	135.68	0.19	2522

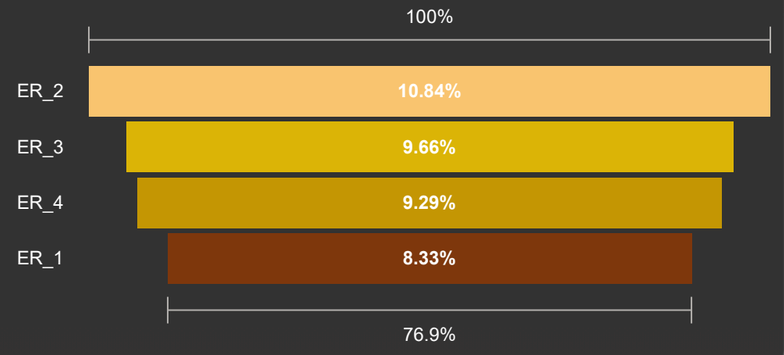
Bounce_Rate by Device_Type



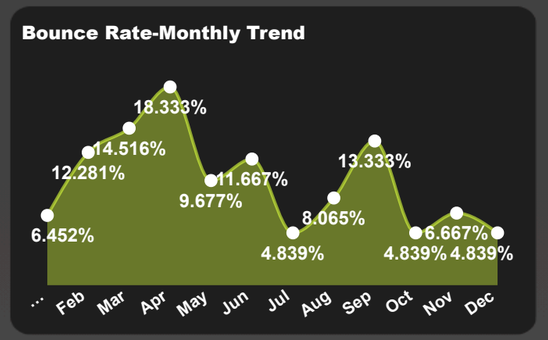
Bounce_Rate by website_traffic_sources

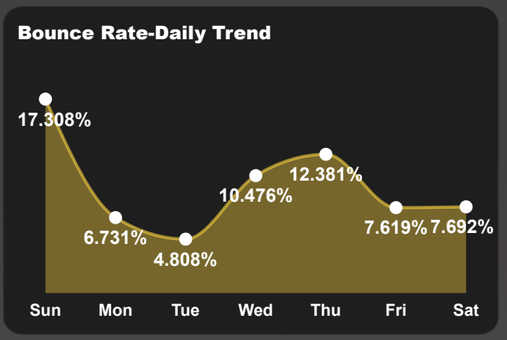


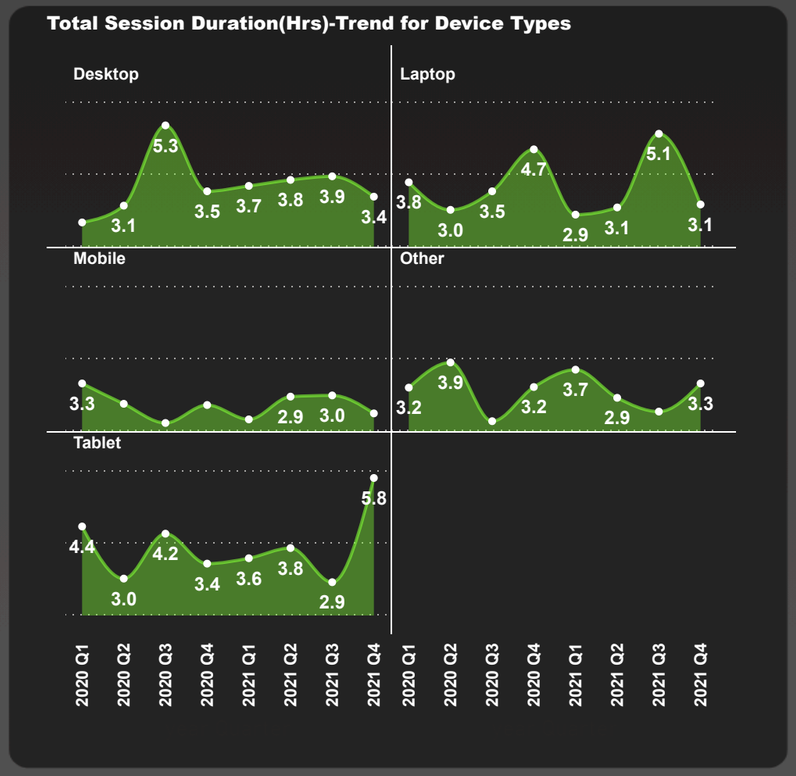
Bounce_Rate by Device_Browser

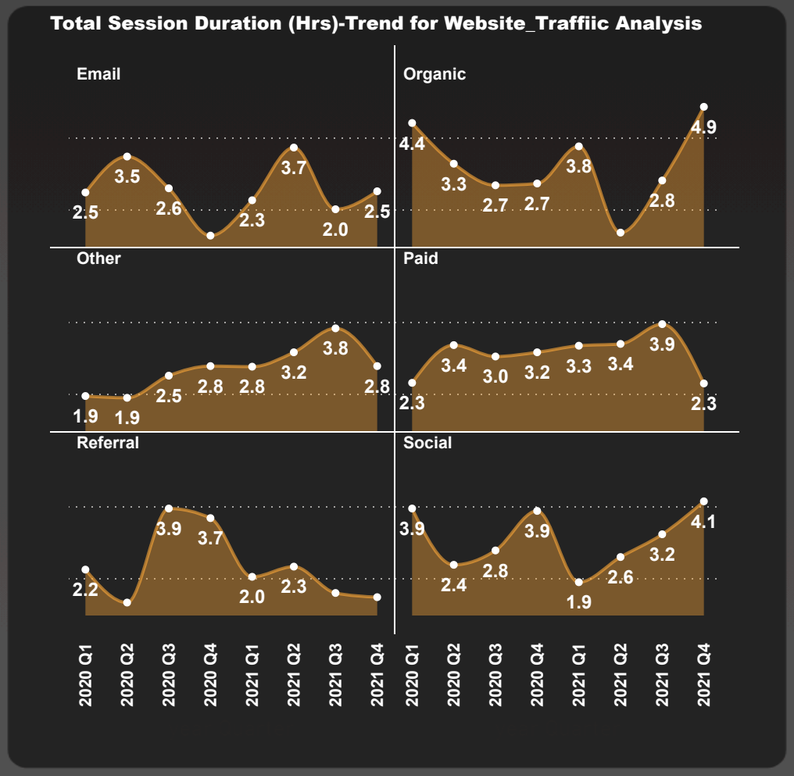


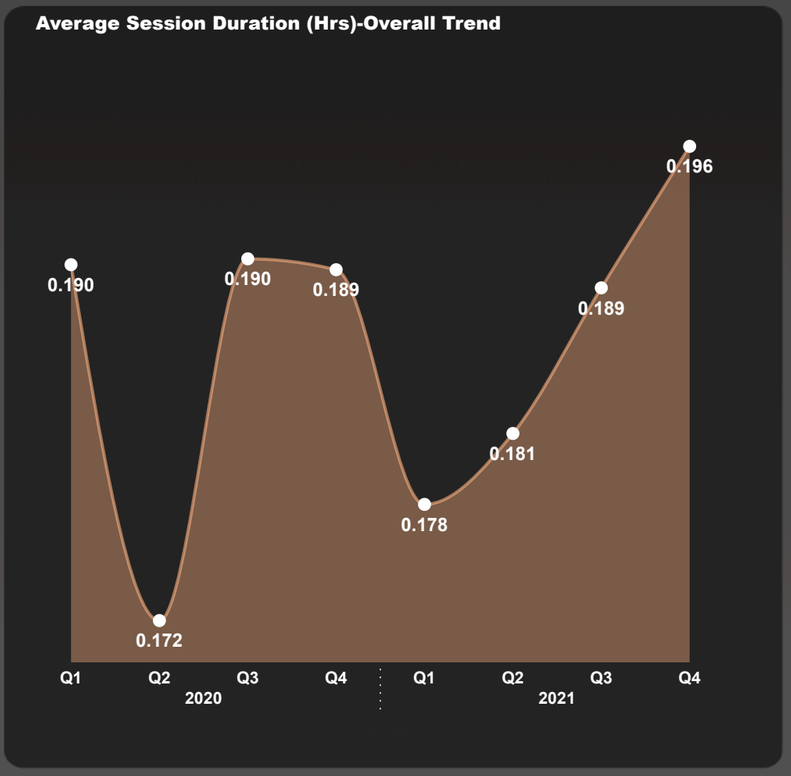
Website Traffic Analytics





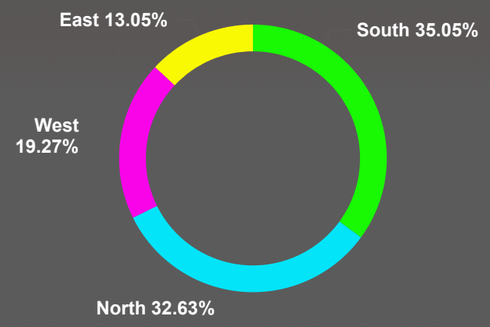




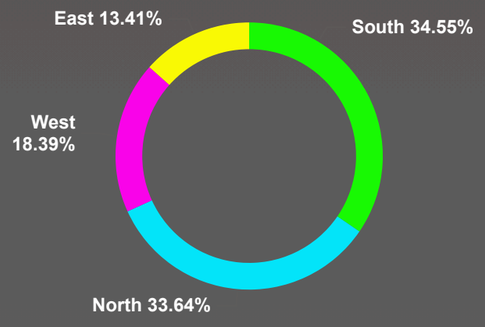


Website Traffic Analytics

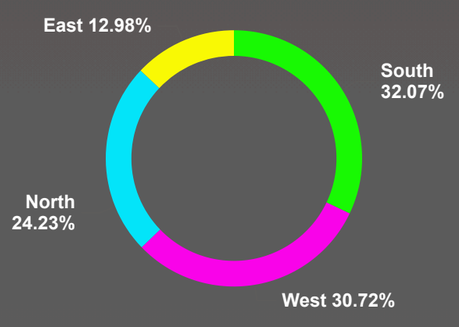
Total Page Views _ Regioniwise



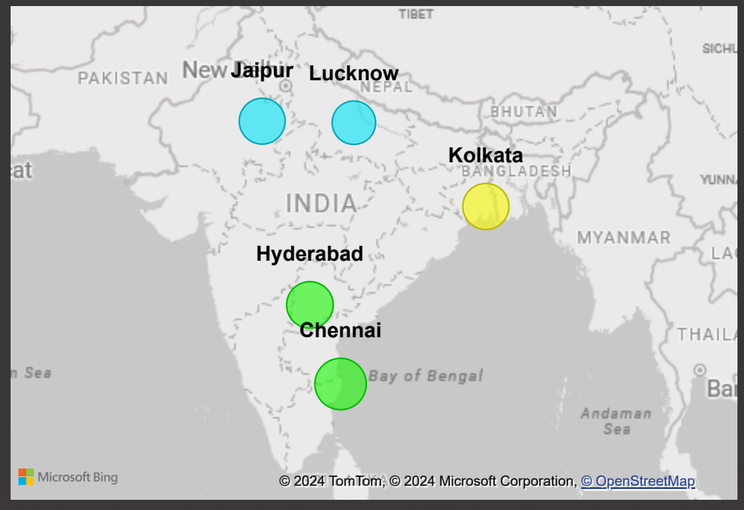
Total Session Duration _ Regioniwise



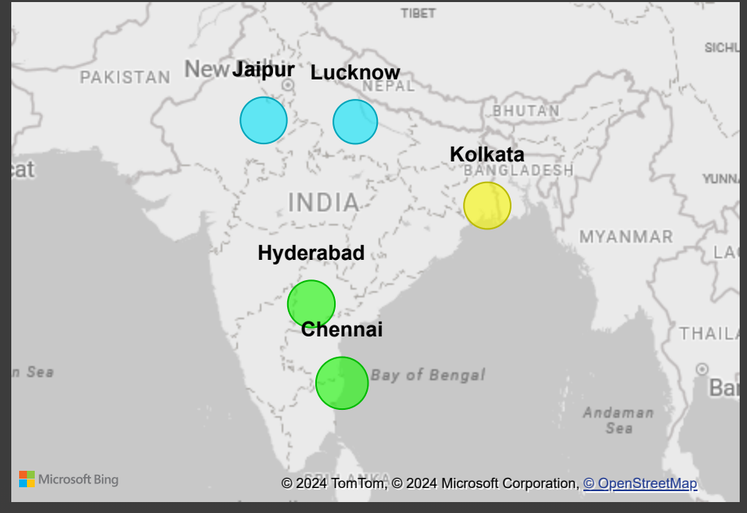
Bounce Rate _ Regioniwise



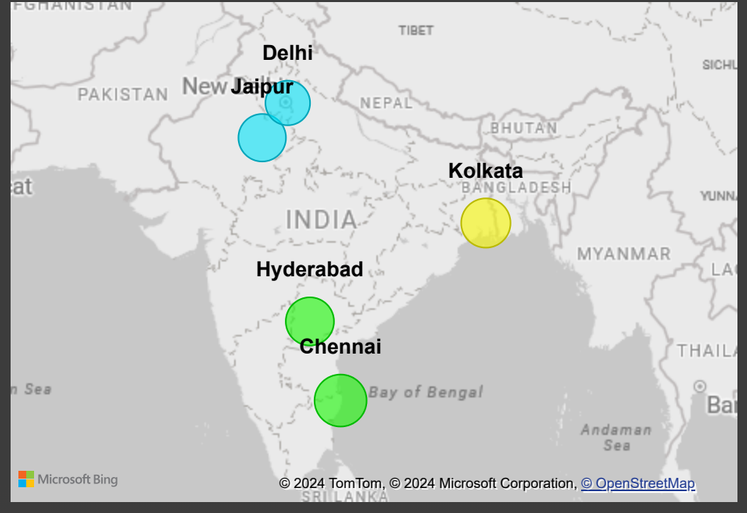
Total Number of sessions_Top 5 Cities



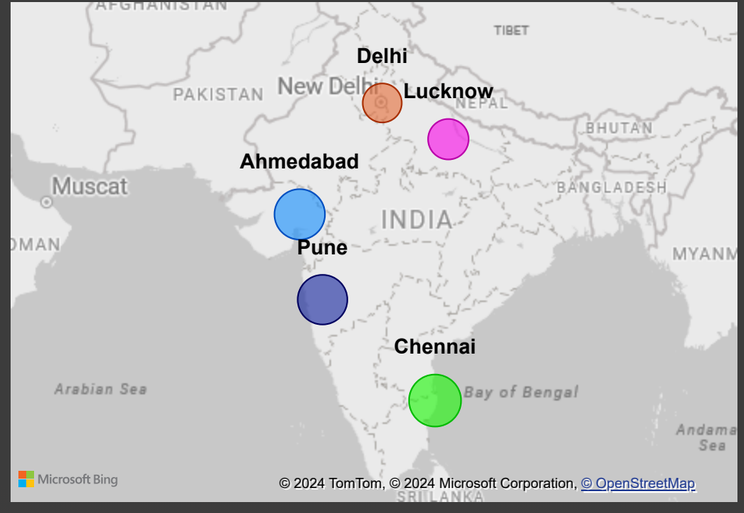
Total Session Duration_Top 5 Cities



Total Page Views_Top 5 Cities



Bounce Rate_Top 5 Cities



City	Total_Number_of_sessions
Chennai	111
Hyderabad	89
Kolkata	87
Jaipur	86
Lucknow	76
Delhi	71
Mumbai	66
Bangalore	64
Pune	48
Ahmedabad	33
Total	731

City	Total_Session_Duration
Ahmedabad	5.55
Bangalore	10.53
Chennai	20.02
Delhi	13.05
Hyderabad	16.33
Jaipur	17.20
Kolkata	18.20
Lucknow	15.40
Mumbai	12.02
Pune	7.38
Total	135.68

City	Total_Page_Views
Ahmedabad	107
Bangalore	201
Chennai	371
Delhi	263
Hyderabad	312
Jaipur	303
Kolkata	329
Lucknow	257
Mumbai	225
Pune	154
Total	2522

City	Bounce_Rate
Ahmedabad	15.15%
Bangalore	7.81%
Chennai	16.22%
Delhi	8.45%
Hyderabad	7.87%
Jaipur	8.14%
Kolkata	4.60%
Lucknow	9.21%
Mumbai	6.06%
Pune	14.58%
Total	9.58%

Website Traffic Analytics

Select Device_Type: All

Select Source_Type: All

Select Campaign: All

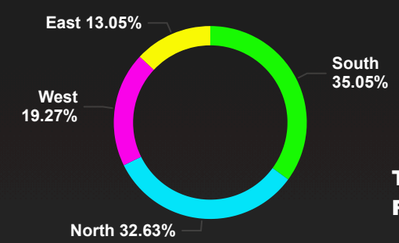
0.19
Average_Session_Duration

3K
Total_Page_Views

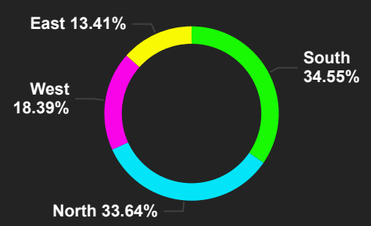
135.68
Total_Session_Duration

9.58%
Bounce_Rate

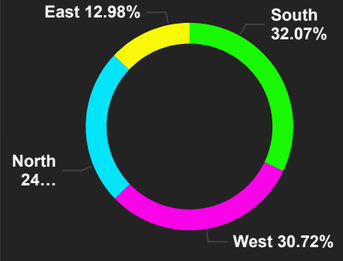
Total Page Views _ Regioniwise



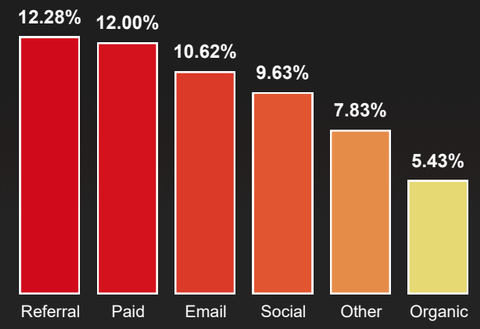
Total Session Duration _ Regioniwise



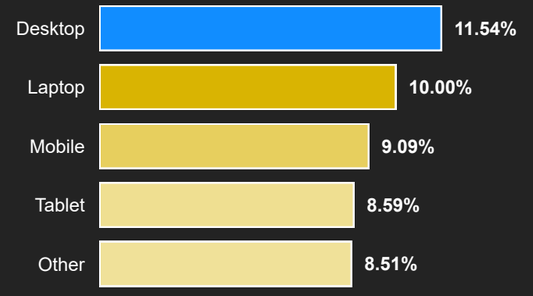
Bounce Rate _ Regioniwise



Bounce_Rate by website_traffic_sources



Bounce_Rate by Device_Type



Total Session Duration (Hrs)

Average Session Duration (Hrs)

Bounce Rate

Total Page Views