

# Kollapudi Nihith

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## SUMMARY

Creative and user-centered **UI/UX designer** with a B. Tech in Computer Science, accompanied by real-world experience in crafting digital products for web and mobile platforms by making the interactions easy and accessible. Proficient in **Figma, wireframing, prototyping, and accessibility-focused design**. Fine at working within cross-functional groups and teams to convert business goals into user-friendly solutions.

## WORK EXPERIENCE

### Digitali360-Marketing Agency, UI UX Designer

August 2025 – present | Hyderabad, India

- Created **user-focused wireframes, interactive prototypes, and high-fidelity mockups** using **Figma** for **web and mobile applications**.
- Closely collaborated with **developers, product managers, and marketing teams** to deliver **design solutions** aligned with **client requirements** and **business objectives**.
- Improved **responsiveness** and **accessibility** through optimized **design elements** and refined **user flows**.
- Conducted **usability testing** and **UX research** to validate **design decisions** and enhance overall **user experience**.
- Managed **multiple client projects** across industries, delivering **brand-aligned, aesthetically appealing, and conversion-focused designs**.

**Tools & Skills:** Figma, UX Research, Wireframing, Prototyping, UI Design, User Flows, Accessibility Standards

## PROJECTS

### Alanati Pindivantalu 📍, Website Design and Mobile Responsive Design

- Designed a complete e-commerce website using **Figma** for **Alanati Pindivantalu**, a brand offering authentic Telugu sweets and snacks.
- Created detailed **wireframes, high-fidelity mockups, and responsive design layouts** tailored for product browsing, bulk orders, and gifting options.
- Designed user flows and navigation for multiple product categories including traditional sweets, festive gift boxes, and corporate combo packs.
- Ensured seamless user experience across desktop and mobile views, aligned with brand identity and accessibility best practices.
- Collaborated with stakeholders to refine UX strategy for **bulk ordering** and **custom gift box selections**.

**Tools:** Figma, UI/UX Design, User Flow Mapping, E-Commerce UX, Responsive Design

### Mahavir Skoda 📍, Website Redesign

- Redesigned the entire **Mahavir Skoda** dealership website to improve user **experience, accessibility, and modernize** the visual design.
- Created detailed **wireframes, high-fidelity mockups, and interactive prototypes** using Figma.
- Focused on intuitive **navigation, responsive layouts**, and enhancing user engagement across devices.
- Collaborated with developers to ensure seamless handoff from design to development.

**Tools:** Figma, User Flow Mapping, UX Research, UX Design, Real Estate UX, UI Prototyping

### Sansai Groups, Website Redesign

- Redesigned the entire **Sansai Groups** dealership website to improve user **experience, accessibility, and modernize** the visual design.
- Created detailed **wireframes, high-fidelity mockups, and interactive prototypes** using Figma.
- Focused on intuitive **navigation, responsive layouts**, and enhancing user engagement across devices.
- Collaborated with developers to ensure seamless handoff from design to development.

**Tools:** Figma, User Flow Mapping, UX Research, UX Design, Real Estate UX, UI Prototyping

### Madroidix Technologies, Website Design

- Led the end-to-end UI/UX design of the complete Madroidix Technologies website, **structuring** clear information architecture and user journeys.
- Designed **responsive, high-fidelity interfaces in Figma**, ensuring seamless experience across desktop and mobile devices.
- Translated business requirements into a conversion-focused, brand-consistent digital experience while collaborating closely with developers for implementation.

**Tools:** Figma, Wireframing, Prototyping, Information Architecture, Responsive Design, UX Research

Proser, App and Website Design

- Designed a **real estate website** and **mobile application** where clients could post and explore multiple property listings.
- Developed separate user flows for “**Buy**” and “**Rent**” sections, including categories like **apartments**, **villas**, and **plots**.
- Integrated search and filter functionality for easy navigation by city, area, and property type.

**Tools:** Figma, User Flow Mapping, UX Research, UX Design, Real Estate UX, UI Prototyping

BotNBolt, Website Wirefame Design

- Designed a product website for a client selling DIY tools and equipment for **cars**, **home improvement**, **gardening**, **carpentry**, and **plumbing**.
- Created **user-friendly layouts** and navigation to support quick product browsing and smooth checkout flow.

**Tools:** Figma, UI Design, E-commerce UX, Wireframing.

Entrepreneur Analysis Information for Business Opportunity

February 2024 – May 2024

- Developed a comprehensive platform for business data management and user interaction.
- Implemented features such as authentication and data visualization for opportunity analysis.
- Technologies: Django, Python, HTML, CSS

INTERNSHIPS

Digital i360- Marketing Agency, UI/UX Intern

April 2022 – July 2025 | Hyderabad, India

- Designed wireframes, prototypes, and high-fidelity mockups using Figma, ensuring user-centered design principles.
- Collaborated with cross-functional teams, including developers and product managers, to implement design solutions.
- Enhanced the responsiveness and accessibility of web applications by optimizing design elements.

Intellicloud App, Developer Intern

February 2024 – May 2024 | Hyderabad

- Built a business data management solution using Django framework and Python.
- Contributed to front-end and back-end development, integrating user authentication and data analytics.

EDUCATION

Amity University, Chhattisgarh, Raipur,  
Bachelor's of Technology in Computer Science and Engineering  
CGPA - 7.69/10

September 2020 – June 2024

Sri Chaitanya Junior College, Bapatla, Intermediate in MPC  
CGPA - 9.6/10

June 2018 – March 2020

Gems High School, Bapatla, SSC (X)  
GPA - 10/10

June 2017 – April 2018

SKILLS

**Design Tools** — Figma, Sketch, Wireframing, UI Design, UX Research, Prototyping, Accessibility, Adobe XD

**Frontend Technologies** — HTML, CSS

CERTIFICATES

UI/UX Design with Figma Udemy	Programming with Python Coding Ninjas	Forntend Development Atharv Optikos Syndssis Private Limited
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LANGUAGE PROFICIENCY

- English
- Telugu
- Hindi