

# Kollapudi Nihith

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## SUMMARY

Creative and user-focused **UI/UX Designer** with a **B.Tech in Computer Science** and hands-on experience designing intuitive digital products for web and mobile. Proficient in Figma, wireframing, prototyping, and accessibility-focused design. Adept at collaborating with cross-functional teams to translate business goals into user-friendly solutions.

## WORK EXPERIENCE

### Digitali360-Marketing Agency, UI UX Designer

January 2025 – present | Hyderabad, India

- Created user-focused wireframes, interactive prototypes, and high-fidelity mockups on Figma for web and mobile applications.
- Tightly collaborated with developers, product managers, and marketing teams to ensure that design solutions met client demands and business objectives.
- Improved responsiveness and accessibility of websites through design element and user flow optimizations.
- Conducted usability testing and user research to confirm design decisions and enhance user experience.
- Managed several client projects in different industries, providing aesthetically pleasing, effective, and brand-aligned designs.

**Tools & Skills:** Figma, UX Research, Wireframing, Prototyping, UI Design, User Flows, Accessibility Standards

## PROJECTS

### Alanati Pindivantalu,

June 2026 – July 2026

#### Website Design and Mobile Responsive Design

- Designed a complete e-commerce website using **Figma** for **Alanati Pindivantalu**, a brand offering authentic Telugu sweets and snacks.
- Created detailed **wireframes, high-fidelity mockups, and responsive design layouts** tailored for product browsing, bulk orders, and gifting options.
- Designed user flows and navigation for multiple product categories including traditional sweets, festive gift boxes, and corporate combo packs.
- Ensured seamless user experience across desktop and mobile views, aligned with brand identity and accessibility best practices.
- Collaborated with stakeholders to refine UX strategy for **bulk ordering** and **custom gift box selections**.

**Tools:** Figma, UI/UX Design, User Flow Mapping, E-Commerce UX, Responsive Design

### Mahavir Skoda, Website Redesign

March 2025 – April 2025

- Redesigned the entire Mahavir Skoda dealership website to improve user experience, accessibility, and modernize the visual design.
- Created detailed wireframes, high-fidelity mockups, and interactive prototypes using Figma.
- Focused on intuitive navigation, responsive layouts, and enhancing user engagement across devices.
- Collaborated with developers to ensure seamless handoff from design to development.

**Tools:** Figma, UX Research

### Proser, App and Website Design

December 2024 – February 2025

- Designed a real estate website and mobile application where clients could post and explore multiple property listings.
- Developed separate user flows for “Buy” and “Rent” sections, including categories like apartments, villas, and plots.
- Integrated search and filter functionality for easy navigation by city, area, and property type.

**Tools:** Figma, User Flow Mapping, UX Research, UX Design, Real Estate UX, UI Prototyping

### Entrepreneur Analysis Information for Business Opportunity

February 2024 – May 2024

- Developed a comprehensive platform for business data management and user interaction.
- Implemented features such as authentication and data visualization for opportunity analysis.
- Technologies: Django, Python, HTML, CSS

### Automotive DIY, Website Wireframe

April 2025 – April 2025

- Designed a product website for a client selling DIY tools and equipment for cars, home improvement, gardening, carpentry, and plumbing.
- Created user-friendly layouts and navigation to support quick product browsing and smooth checkout flow.

**Tools:** Figma, UI Design, E-commerce UX, Wireframing.

INTERNSHIPS

<b>Digital i360, UI/UX Intern</b>	October 2024 – January 2025 Hyderabad, India
<ul style="list-style-type: none"><li>Designed wireframes, prototypes, and high-fidelity mockups using Figma, ensuring user-centered design principles.</li><li>Collaborated with cross-functional teams, including developers and product managers, to implement design solutions.</li><li>Enhanced the responsiveness and accessibility of web applications by optimizing design elements.</li></ul>	
<b>Intellicloud App, Developer Intern</b>	February 2024 – May 2024   Hyderabad
<ul style="list-style-type: none"><li>Built a business data management solution using Django framework and Python.</li><li>Contributed to front-end and back-end development, integrating user authentication and data analytics.</li></ul>	
<b>Atharv Optikos Syndsseis Private Limited, Frontend Intern</b>	June 2023 – July 2023   Raipur
<ul style="list-style-type: none"><li>Worked on front-end components to create dynamic and responsive web interfaces.</li><li>Technologies: HTML, CSS</li></ul>	
<b>Atharv Optikos Syndsseis Private Limited, Content Writing Intern</b>	November 2022 – December 2022
<ul style="list-style-type: none"><li>Developed engaging content for research papers and various digital platforms.</li></ul>	

EDUCATION

<b>Amity University, Chhattisgarh, Raipur,</b> <i>Bachelor's of Technology in Computer Science and Engineering</i> CGPA - 7.69/10	September 2020 – June 2024
<b>Sri Chaitanya Junior College, Bapatla, Intermediate in MPC</b> CGPA - 9.6/10	June 2018 – March 2020
<b>Gems High School, Bapatla, SSC (X)</b> GPA - 10/10	June 2017 – April 2018

SKILLS

<b>Design Tools</b> Figma, Sketch, Wireframing, UI Design, UX Research, Prototyping, Accessibility	<b>Programming Language</b> Python	<b>Frontend Technologies</b> HTML, CSS
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CERTIFICATES

<b>UI/UX Design with Figma</b> Udemy	<b>Programming with Python</b> Coding Ninjas	<b>Forntend Development</b> Atharv Optikos Syndssis Private Limited
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LANGUAGE PROFICIENCY

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