# Kollapudi Nihith

LinkedIn → Github

# **SUMMARY**

Creative and user-focused **UI/UX Designer** with a **B.Tech in Computer Science** and hands-on experience designing intuitive digital products for web and mobile. Proficient in Figma, wireframing, prototyping, and accessibility-focused design. Adept at collaborating with cross-functional teams to translate business goals into user-friendly solutions.

# **WORK EXPERIENCE**

# **Digitali360-Marketing Agency,** *UI UX Designer*

January 2025 – present | Hyderabad, India

- Created user-focused wireframes, interactive prototypes, and high-fidelity mockups on Figma for web and mobile applications.
- Tightly collaborated with developers, product managers, and marketing teams to ensure that design solutions met client demands and business objectives.
- Improved responsiveness and accessibility of websites through design element and user flow optimizations.
- Conducted usability testing and user research to confirm design decisions and enhance user experience.
- Managed several client projects in different industries, providing aesthetically pleasing, effective, and brandaligned designs.

Tools & Skills: Figma, UX Research, Wireframing, Prototyping, UI Design, User Flows, Accessibility Standards

# **PROJECTS**

Alanati Pindivantalu,

June 2026 - July 2026

Website Design and Mobile Responsive Deisgn @

- Designed a complete e-commerce website using **Figma** for *Alanati Pindivantalu*, a brand offering authentic Telugu sweets and snacks.
- Created detailed **wireframes**, **high-fidelity mockups**, and **responsive design layouts** tailored for product browsing, bulk orders, and gifting options.
- Designed user flows and navigation for multiple product categories including traditional sweets, festive gift boxes, and corporate combo packs.
- Ensured seamless user experience across desktop and mobile views, aligned with brand identity and accessibility best practices.
- Collaborated with stakeholders to refine UX strategy for **bulk ordering** and **custom gift box selections**.

Tools: Figma, UI/UX Design, User Flow Mapping, E-Commerce UX, Responsive Design

**Mahavir Skoda,** Website Redesign ∅

March 2025 – April 2025

- Redesigned the entire Mahavir Skoda dealership website to improve user experience, accessibility, and modernize the visual design.
- Created detailed wireframes, high-fidelity mockups, and interactive prototypes using Figma.
- Focused on intuitive navigation, responsive layouts, and enhancing user engagement across devices.
- Collaborated with developers to ensure seamless handoff from design to development.

Tools: Figma, UX Research

**Proser,** App and Website Design ∅

December 2024 - February 2025

- Designed a real estate website and mobile application where clients could post and explore multiple property listings.
- Developed separate user flows for "Buy" and "Rent" sections, including categories like apartments, villas, and plots.
- Integrated search and filter functionality for easy navigation by city, area, and property type.

Tools: Figma, User Flow Mapping, UX Research, UX Design, Real Estate UX, UI Prototyping

#### **Entrepreneur Analysis Information for Business Opportunity**

February 2024 - May 2024

- Developed a comprehensive platform for business data management and user interaction.
- Implemented features such as authentication and data visualization for opportunity analysis.
- Technologies: Django, Python, HTML, CSS

# Automotive DIY, Website Wirefame

April 2025 - April 2025

- Designed a product website for a client selling DIY tools and equipment for cars, home improvement, gardening, carpentry, and plumbing.
- Created user-friendly layouts and navigation to support quick product browsing and smooth checkout flow.

**Tools:** Figma, UI Design, E-commerce UX, Wireframing.

# **INTERNSHIPS**

# Digital i360, UI/UX Intern

October 2024 – January 2025

Hyderabad, India

- Designed wireframes, prototypes, and high-fidelity mockups using Figma, ensuring user-centered design principles.
- Collaborated with cross-functional teams, including developers and product managers, to implement design solutions.
- Enhanced the responsiveness and accessibility of web applications by optimizing design elements.

#### **Intellicloud App,** Developer Intern

February 2024 – May 2024 | Hyderabad

- Built a business data management solution using Django framework and Python.
- Contributed to front-end and back-end development, integrating user authentication and data analytics.

# Athary Optikos Syndsseis Private Limited, Frontend Intern

June 2023 – July 2023 | Raipur

- Worked on front-end components to create dynamic and responsive web interfaces.
- Technologies: HTML, CSS

# Athary Optikos Syndsseis Private Limited, Content Writing Intern

November 2022 - December 2022

• Developed engaging content for research papers and various digital platforms.

#### **EDUCATION**

# Amity University, Chhattisgarh, Raipur,

September 2020 – June 2024

Bachelor's of Technology in Computer Science and Engineering CGPA - 7.69/10

Sri Chaitanya Junior College, Bapatla, Intermediate in MPC (XII)

CGPA - 9.6/10

June 2018 – March 2020

Gems High School, Bapatla, SSC (X)

GPA - 10/10

June 2017 – April 2018

# **SKILLS**

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Figma, Sketch, Wireframing, UI Design, UX Research, Prototyping,

Accessibility

**Programming Language** 

Python

**Frontend Technologies** 

HTML, CSS

#### **CERTIFICATES**

UI/UX Design with Figma

Udemy

**Programming with Python** 

**Coding Ninjas** 

**Forntend Development** 

Athary Optikos Syndssis Private

Limited

#### LANGUAGE PROFICIENCY

Telugu

English

Hindi