

# NIHIT SRIVASTAVA

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## EDUCATION

<b>Bachelor in Journalism and Mass Communication</b> / Shoolini University / Solan 8.1 OGPA (current)	2021-2024
<b>Central Board of Secondary Education (12<sup>th</sup> Class)</b> / St. Francis School / Ghaziabad 91% (Commerce)	2021
<b>Central Board of Secondary Education (10<sup>th</sup> Class)</b> / St. Francis School / Ghaziabad 84.4%	2019

## SKILLS

Adobe Premiere Pro | Adobe After Effects | Canva | Adobe Lightroom | Filmmaking | Social Media Management | Camera Operating | Team Leadership | Communication | Strategic Planning | Content Creation | Video Editing | Event Production | Team Coordination

## INTERNSHIP EXPERIENCE

<b>Filmmaking Assistant / Filmrecipe/ Hybrid</b>	<b>Feb 2024 - Present</b>
<ul style="list-style-type: none"><li>Collaborated closely with the production team during on-site shoots, facilitated equipment setup, and ensured smooth operations to capture high-quality visuals and sound.</li><li>Managed remote coordination efforts, ensuring seamless communication and collaboration among team members involved in different stages of filmmaking, from pre-production to post-production.</li><li>Adapted seamlessly to the hybrid work model, demonstrating versatility and dedication in both online and on-site tasks, maintaining productivity, and meeting project deadlines.</li></ul>	
<b>Social Media Manager / Shoolini Centre for Online and Distance Learning / Solan</b>	<b>March 2023 - June 2023</b>
<ul style="list-style-type: none"><li>Developed captivating content ideas for online courses and distance learning programs.</li><li>Executed end-to-end video production, ensuring visually appealing and informative content.</li><li>Developed and maintained a content calendar to ensure a consistent and cohesive online presence aligning with academic calendars and promotional events.</li><li>Collaborated with faculty, students, and alumni to showcase the diverse and enriching experiences within the Shoolini online learning community.</li></ul>	
<b>Video Editor/ Netilly / Online</b>	<b>March 2023 - July 2023</b>
<ul style="list-style-type: none"><li>Produced and edited engaging video content that contributed to a significant increase in client engagement and brand visibility.</li><li>Elevated the quality of video campaigns, resulting in improved click-through rates and conversion metrics for digital marketing initiatives.</li><li>Successfully executed time-sensitive projects, meeting tight deadlines without compromising on the creative and technical aspects of video editing.</li></ul>	
<b>Video Production Intern/ Shoolini University / Solan</b>	<b>Aug 2022 - Nov 2022</b>
<ul style="list-style-type: none"><li>Produced and edited captivating video content to promote Shoolini University across various online platforms, ensuring alignment with the university's brand and marketing objectives.</li><li>Collaborated with the marketing team to conceptualize and execute video campaigns, showcasing the university's academic programs, achievements, and campus life.</li><li>Managed the end-to-end video production process, from ideation and scripting to shooting, editing, and final delivery of polished and engaging content.</li><li>Worked closely with other creative teams to integrate video content seamlessly into broader marketing strategies and initiatives.</li></ul>	
<b>Producer / Newshound / Online</b>	<b>Oct 2021- Oct 2022</b>
<ul style="list-style-type: none"><li>Edited and curated news bulletins, ensuring accuracy, coherence, and alignment with the editorial standards of Newshound.</li><li>Oversaw the end-to-end process of news production, and coordinated with scriptwriters, anchors, and other video editors to deliver high-quality and timely content.</li><li>Managed the organization's online platform, uploading edited news bulletins promptly to maintain a consistent and up-to-date news presence.</li><li>Collaborated with the team to develop and produce explainer video segments, utilizing analytical thinking to convey complex information clearly and engagingly.</li><li>Executed post-production tasks, including color correction, sound design, and visual enhancements, to elevate the overall quality of news and explainer content.</li><li>Specialized in editing long-form explainer videos, distilling complex topics into engaging and informative narratives.</li><li>Streamlined the video editing process, resulting in increased efficiency and the ability to meet tight deadlines in the fast-paced news environment.</li></ul>	

## OTHER EXPERIENCE

### **President / Cinedicate-The Filmmaking Club at Shoolini University / Solan**

***May 2023 - Present***

- Founded and led "Cinedicate," a dynamic filmmaking club at Shoolini University, overseeing a dedicated team of more than 90 members passionate about film production.
- Coordinated and managed team activities, ensuring seamless communication and synergy among members involved in different aspects of filmmaking, including writing, directing, cinematography, and post-production.
- Guided the club to significant achievements, with the short film "Ladkhadate Kadam" earning the prestigious title of Best Short Film at both Shoolini University Media Fest and Chandigarh University Media Fest.
- Drove the club's expansion by organizing workshops, guest lectures, and film screenings, enriching the members' understanding of various facets of filmmaking

### **Head of Production/ TEDxShoolini University / Solan**

***Aug 2022 - Jan 2024***

- Managed the comprehensive audio and video requirements, overseeing the technical setup and troubleshooting to guarantee optimal production quality.
- Demonstrated strong leadership in overseeing the production of TEDx events, contributing to the overall success and positive reputation of the organization.
- Successfully curated TED talks for 9 distinguished speakers, showcasing a diverse range of ideas and perspectives on the TEDx platform.

## CERTIFICATIONS

- Adobe Premiere Pro CC Essential Video Editing - Udemy
- Movies & Application Extensibility - Skillsoft
- Panels & Effects - Skillsoft
- Business Writing - Coursera
- Premiere Pro Fundamentals - Skillsoft
- DaVinci Resolve: Video editing course - Udemy
- Importing Files and setting Up a Project - Skillsoft
- Adobe Premiere Pro Ultimate Guide 2022 - Udemy
- Successful Presentation - Coursera

## ACHIEVEMENTS AND EXTRACURRICULAR ACTIVITIES

- **Best Short Film:** My short film, "Ladkhadate Kadam," was honored with the "Best Short Film" award at the Chandigarh University Media Fest.
- **Best Marvel Shorts (Short Film) Award:** I was honored to have received the "Best Short Film" award in the Marvel Shorts category at the Shoolini University Media Fest.
- **Reel Making Award:** Secured the second position in reel-making at the Chandigarh University Media Fest.
- **Assistant Event Coordinator:** I was the assistant event coordinator at Sikhlens Film Festival in Chandigarh.
- **Best Professionally Groomed:** Received Certificate for best professionally groomed at SPRINT program.
- **Social Media Coordinator at Litfest 2023:** I was the core coordinator at the Shoolini University Literature Festival 2023
- **Social Media Coordinator at Springfest 2024:** Produced eye catchy reels and promos that resulted in over 1,051,000 views across our social media platforms.

## INTERESTS AND HOBBIES

- Music Production (Pro tools First)
- Playing Guitar
- Singing

## LANGUAGE PROFICIENCY

Fluent: English and Hindi