



SAMUEL NII AMU DARKO

social media manager

WELCOME

Hi there! I'm thrilled to have you here.

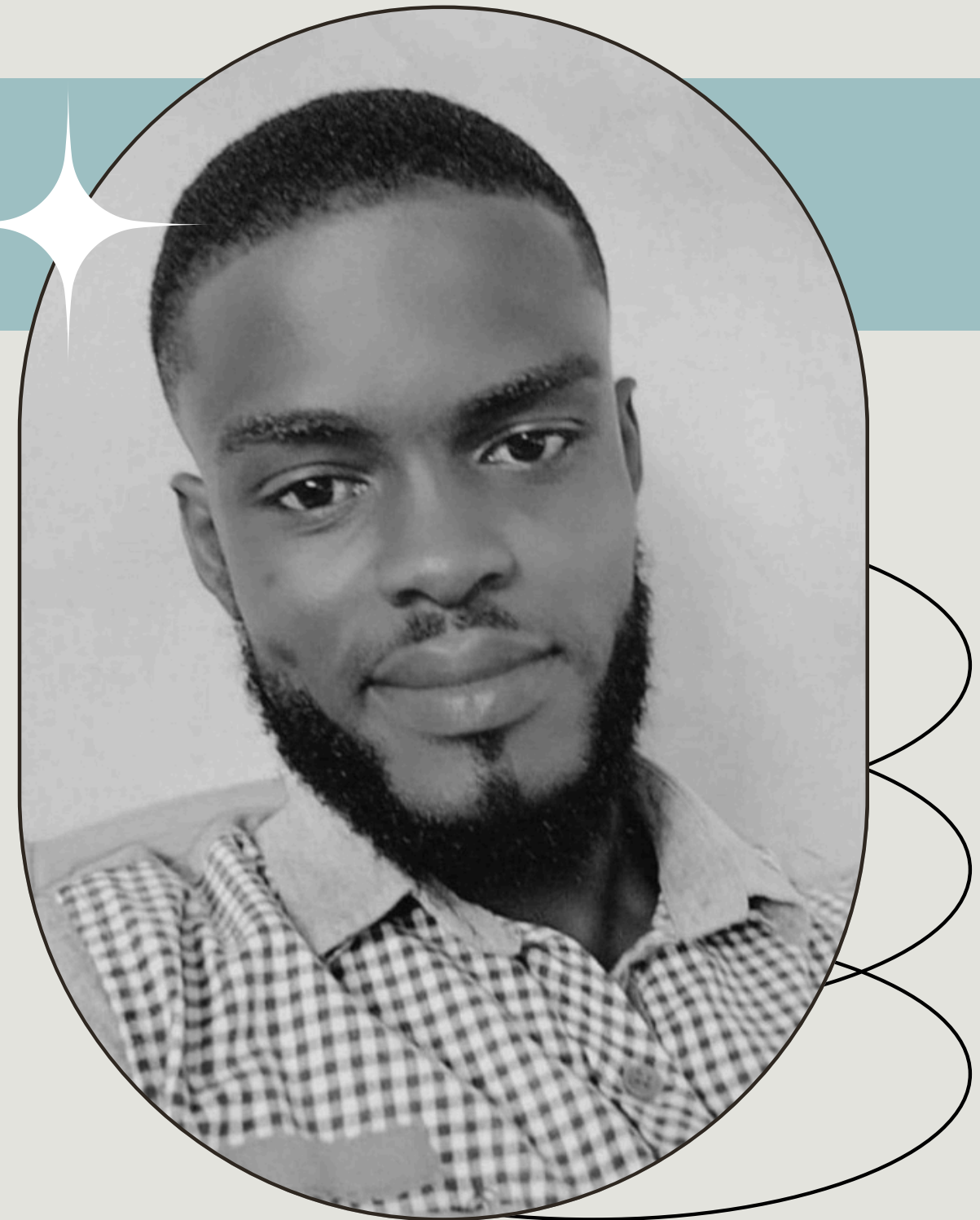
Explore the world of social media through my lens!
Whether it's crafting compelling content or analyzing
metrics, I'm passionate about making waves in the digital
world. Together, let's discover how to elevate your
brand's online presence.

Ready to take your social media game to the next level?
Let's connect and bring your brand's story to life in the
digital world!



ABOUT ME

I am Samuel Nii Amu Darko, a Computing teacher and content strategist with a strong passion for digital communication and education. I combine creativity, analytical thinking, and storytelling to develop engaging educational content and manage impactful social media campaigns. With experience in teaching, designing, data analysis, and digital engagement, I focus on using technology to inspire learning and connect with diverse audiences.

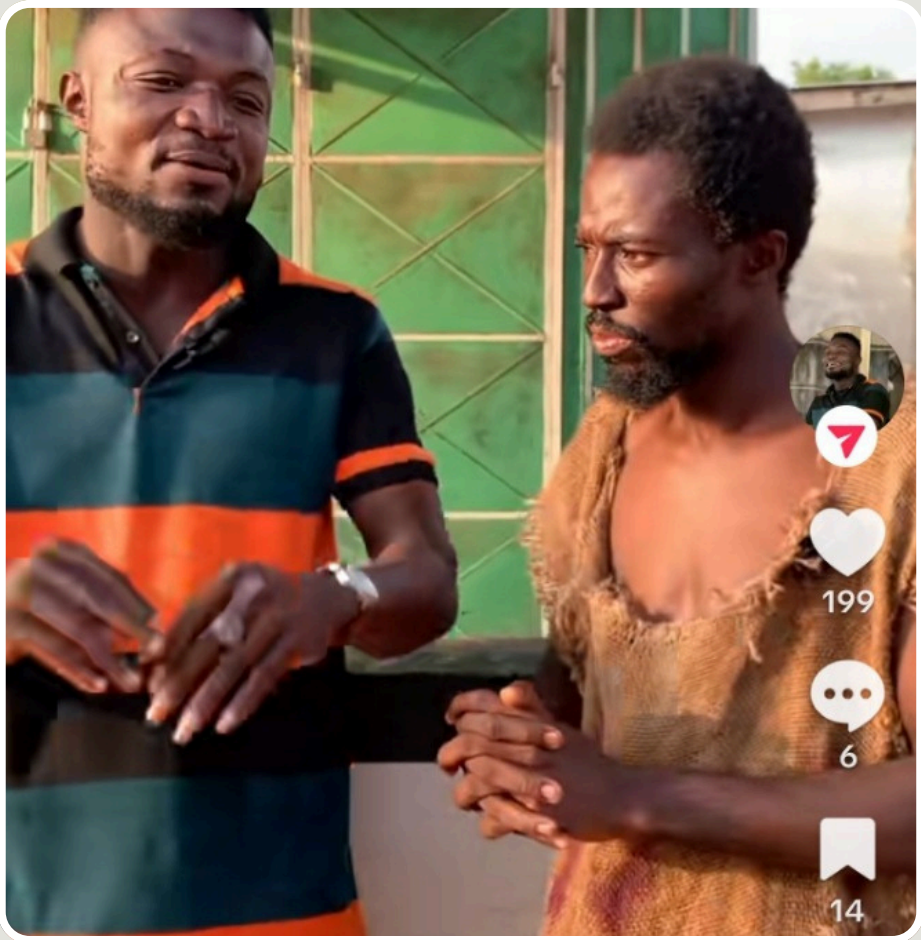


MY RECENT PROJECTS

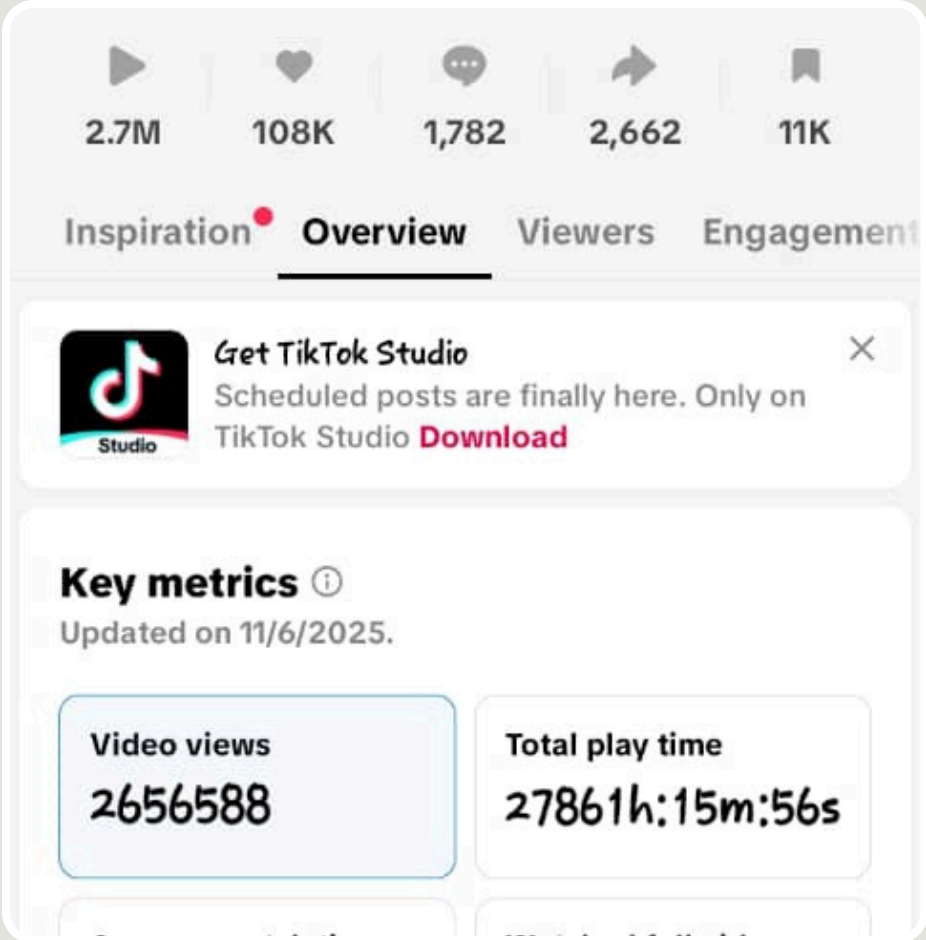
Graphics Design



Content Creation



Analytics and Reporting



✦ CLIENT



Date: Jul 10, 2022 -Sep 15, 2025

Client Name: Kasoa Boy

Social Media: @kasoaboy

Role: Content Strategist and TikTok Account Manager

I create and execute engaging content strategies that amplify his comedic and motivational brand, manage his TikTok account, oversee posting schedules, and optimise engagement for consistent growth in reach and visibility.

SERVICE PACKAGES

BASIC

- Content + Strategy
- Visual Content for posting
- Creating Marketing Materials
- Editing Short Videos

PRO

- Creating and Scheduling Posts
- 1-hr Engagement
- Analyzing Insights and Reports
- Strategy Improvement
- Designing Visual Content

PREMIUM

- Social Media Management
- Designing Visual Contents
- Editing Short Videos
- 1-page Website Design
- Strategy + Insight + Report

CLIENT TESTIMONIALS



KASOA BOY

Comedian & Motivator

Samuel transformed my TikTok presence with smart, creative strategies that boosted my engagement and reach. He understands my brand as a comedian and motivator, blending humour and inspiration perfectly.



THE WORK PROCESS

Thorough discussion to align on objectives, target audience, and brand identity.

CONSULTATION

Customize a social media strategy to align with your objectives and target audience.

STRATEGY

Create engaging content aligning with your brand identity and resonating with your target audience.

CONTENT CREATION

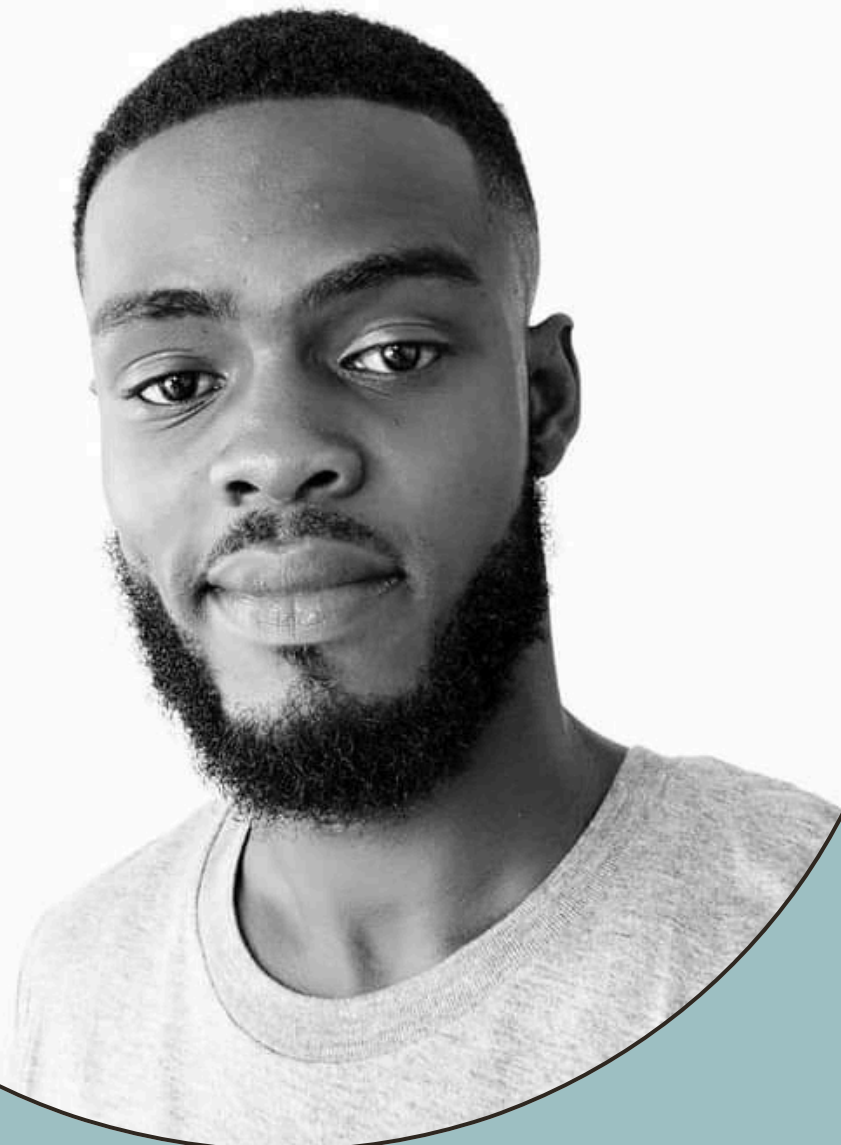
Manage social media by scheduling posts, interacting with your audience, and tracking performance metrics.

MANAGEMENT

Perform regular performance analysis to refine strategy and optimize social media presence for success.

ANALYSIS / REPORT

LET'S GET IN TOUCH



+233(0)-542-232-515



darkosammy2@gmail.com



www.insight360gh.com