

Basic

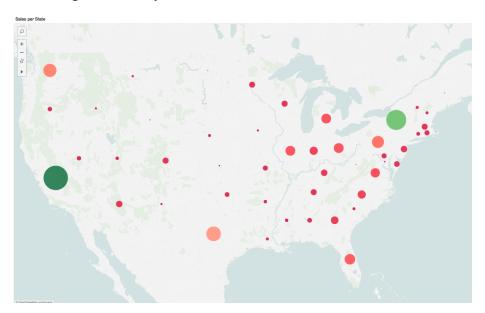




It's time to combine our visualization in a dashboard to gather some insights about our data. Try to create the following 3 visualization and put them one 1 dashboard

Try to create the following **3** visualizations:

• **Symbol Map** showing the **sales** on a **state** level. The sales is used for both the color and the size. Change the background layers to make it look like this:





• The second visualization will be a **heat map** showing the **Quantity** for all **Sub-categories** and **Years** in our **Order Date**.

We don't want to see the actual **quantity**, we would like to see the **% difference** against the previous year. This **% difference** needs to be visible through the color and the labels. Hide the first year to clean up your visualization.

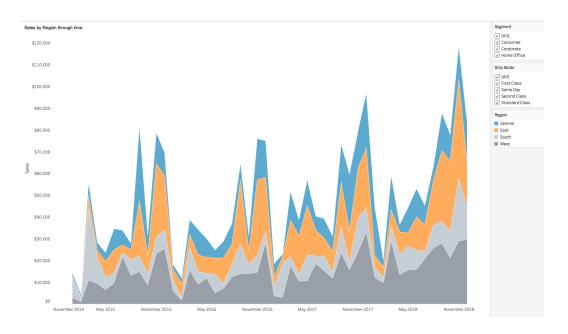
The result looks like this:

| Sub-Categories quantity growth th | rough time | | | | | |
|-----------------------------------|------------|--------|----------------------------|--------|------|--------|
| Sub-Catego | 2016 | | Year of Order Date 2017 | | 2018 | |
| Accessories | | 9,5% | | 7,4% | | 58,2% |
| Appliances | | 16,2% | • | 8,5% | | 65,2% |
| Art | • | -0,8% | • | 11,5% | | 62,4% |
| Binders | | 11,6% | | 31,9% | | 28,9% |
| Bookcases | | 58,2% | • | -18,6% | | 40,1% |
| Chairs | | -2,2% | | 16,3% | • | 9,8% |
| Copiers | | 117,2% | • | 9,5% | • | 5,8% |
| Envelopes | • | 15,0% | | -6,3% | • | 8,6% |
| Fasteners | | -12,4% | | 63,6% | | -13,5% |
| Furnishings | • | 16,7% | | 34,5% | • | 5,9% |
| Labels | | -19,3% | | 38,0% | | 23,4% |
| Machines | | -2,1% | | 37,2% | | -6,2% |
| Paper | - | 6,9% | | 26,2% | | 24,1% |
| Phones | - | 1,9% | • | 17,4% | | 33,3% |
| Storage | - | -2,7% | | 23,4% | | 26,5% |
| Supplies | | -16,2% | | 98,2% | • | -11,1% |
| Tables | • | -13,0% | | 47,2% | | 12,7% |



• The third and last visualization shows the **sales** through **time** by using the **Order Date**. This should be displayed as a **continuous area chart**. Try to use **region** to divide the area chart in different colors. Make it possible for the user to use **Ship Mode** and **Segment** as a filter.

The result looks like this:





- Put all your visualization on a dashboard and make it looks like the picture below. Don't forget the following:
 - Filters on the right side apply to all visualizations
 - If we click in the map, all other visualizations get filtered

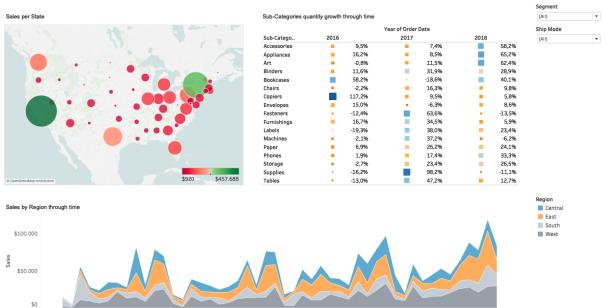


November 2014 May 2015

November 2015

May 2016

November 2016



May 2017

November 2017

May 2018

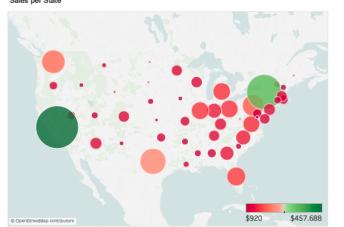
November 2018



1. Superstore Analysis

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Sales per State



Sub-Categories quantity growth through time

| | | Year of Order Date | | | | |
|-------------|------|--------------------|------|--------|------|--------|
| Sub-Catego | 2016 | | 2017 | | 2018 | |
| Accessories | | 9,5% | | 7,4% | | 58,2% |
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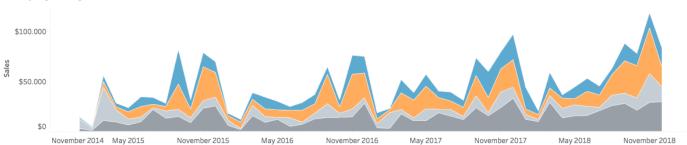


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Ship Mode

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Sales by Region through time



Region

Central East

South West