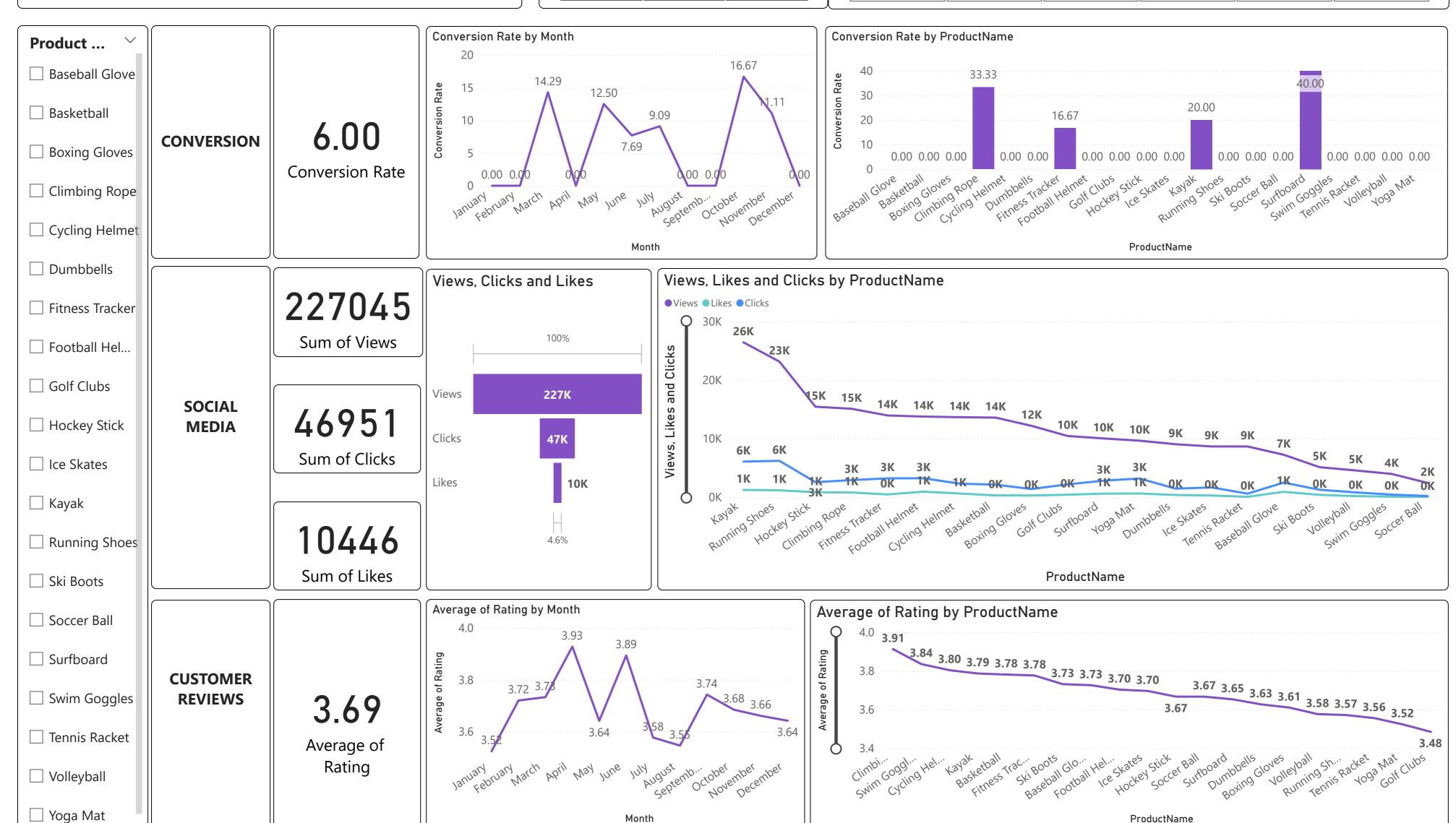
# **Overview Marketing Analytics**

2023 2024 2025

January February March April May June



## **Conversion Details**

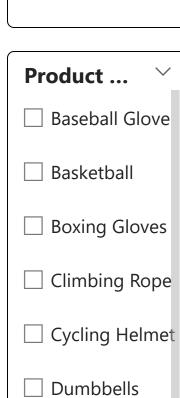
2023 2024 2025

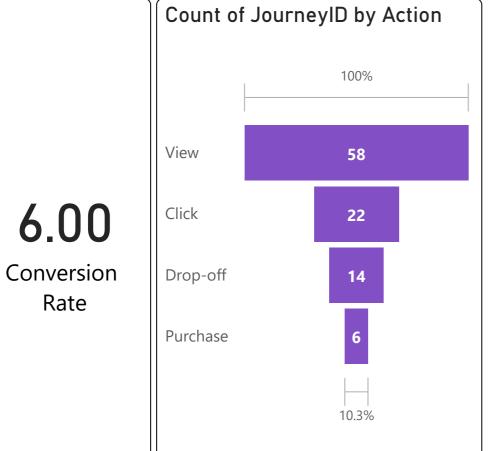
January February

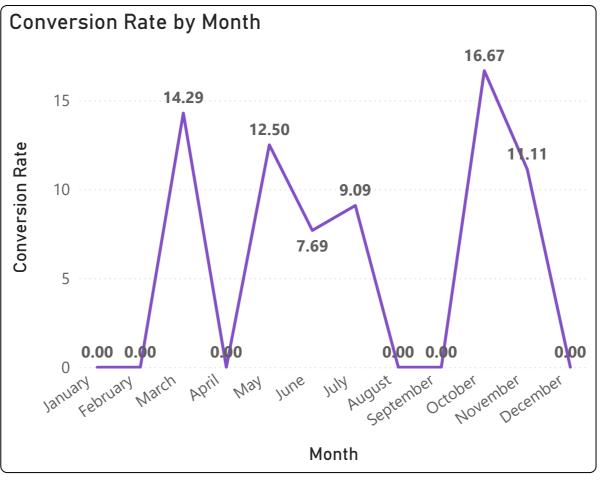
March April

May

June



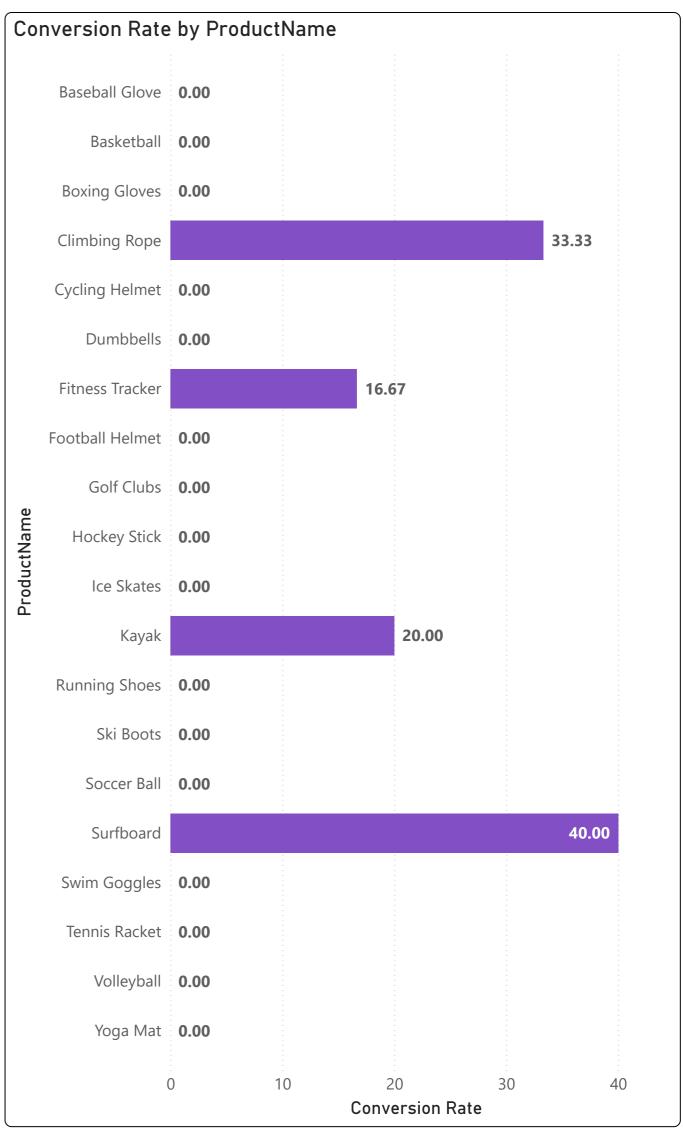




☐ Fitness Tracker		
☐ Football Hel		
☐ Golf Clubs	ProductName	Ja
☐ Hockey Stick	Surfboard	
Hockey Stick	<b>Climbing Rope</b>	
☐ Ice Skates	Kayak	
	Fitness Tracker	
☐ Kayak	Baseball Glove	
Kayak	Basketball	
☐ Running Shoes	Boxing Gloves	
	<b>Cycling Helmet</b>	
Ski Boots	Dumbbells	
	<b>Football Helmet</b>	
Soccer Ball	Golf Clubs	
	<b>Hockey Stick</b>	
Surfboard	Ice Skates	
	Running Shoes	
Swim Goggles	Ski Boots	
	Soccer Ball	
☐ Tennis Racket	Swim Goggles	
	<b>Tennis Racket</b>	
☐ Volleyball	Volleyball	
	Yoga Mat	
	Total	

☐ Yoga Mat

<b>ProductName</b>	January	February	March	April	May	June	July	August	September	October	November	December	Total ▼
Surfboard					100.00	33.33	0.00						40.00
<b>Climbing Rope</b>			100.00		0.00			0.00		33.33			33.33
Kayak				0.00			50.00		0.00				20.00
Fitness Tracker					0.00	0.00			0.00		50.00	0.00	16.67
<b>Baseball Glove</b>				0.00			0.00	0.00					0.00
Basketball			0.00										0.00
<b>Boxing Gloves</b>		0.00	0.00	0.00			0.00		0.00			0.00	0.00
Cycling Helmet			0.00	0.00								0.00	0.00
Dumbbells				0.00	0.00	0.00		0.00					0.00
<b>Football Helmet</b>	0.00		0.00		0.00	0.00		0.00	0.00				0.00
<b>Golf Clubs</b>	0.00	0.00		0.00			0.00				0.00	0.00	0.00
<b>Hockey Stick</b>		0.00		0.00	0.00	0.00				0.00			0.00
Ice Skates							0.00	0.00			0.00	0.00	0.00
Running Shoes					0.00		0.00	0.00		0.00	0.00		0.00
Ski Boots							0.00		0.00		0.00	0.00	0.00
Soccer Ball						0.00		0.00			0.00		0.00
Swim Goggles		0.00							0.00		0.00		0.00
Tennis Racket				0.00		0.00							0.00
Volleyball		0.00			0.00	0.00		0.00	0.00				0.00
Yoga Mat		0.00							0.00				0.00
Total	0.00	0.00	14.29	0.00	12.50	7.69	9.09	0.00	0.00	16.67	11.11	0.00	6.00



## **Conversion Details**

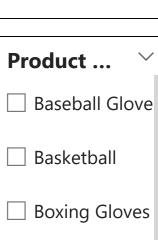
2023 2024 2025

**January February** 

**April** March

May

June



☐ Cycling Helmet

☐ Fitness Tracker

Football Hel..

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Running Shoes

☐ Kayak

☐ Ski Boots

☐ Soccer Ball

Surfboard

☐ Swim Goggles

☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

Dumbbells

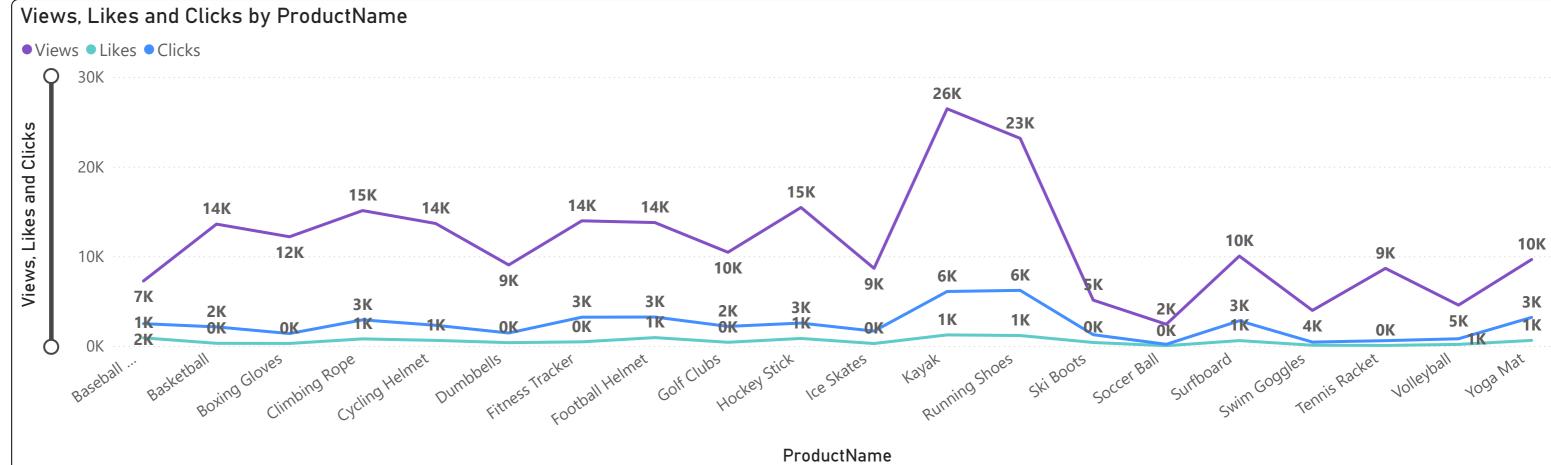
☐ Climbing Rope

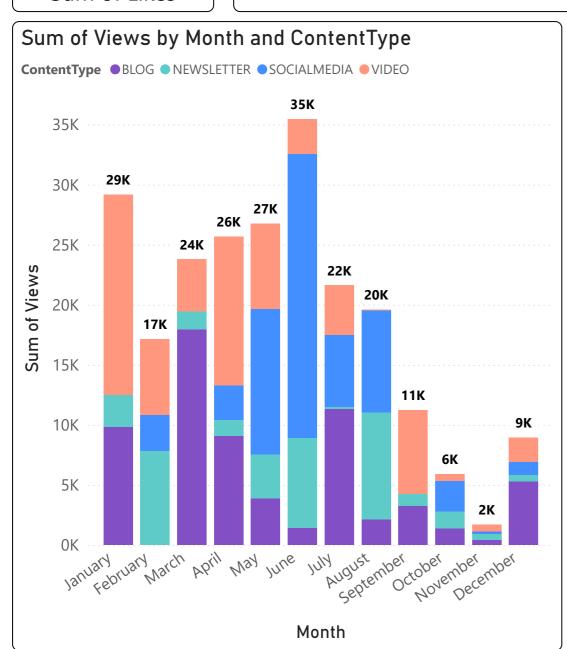
46951 Sum of Clicks

227045

Sum of Views







ProductName	January	February	March	April	May	June	July	August	September	October	November	December	Total ▼
Kayak				26456			26456		26456				26456
<b>Running Shoes</b>					23158		23158	23158		23158	23158		23158
<b>Hockey Stick</b>		15447		15447	15447	15447				15447			15447
<b>Climbing Rope</b>			15100		15100			15100		15100			15100
Fitness Tracker					13956	13956			13956		13956	13956	13956
<b>Football Helmet</b>	13763		13763		13763	13763		13763	13763				13763
Cycling Helmet			13658	13658								13658	13658
Basketball			13589										13589
<b>Boxing Gloves</b>		12180	12180	12180			12180		12180			12180	12180
<b>Golf Clubs</b>	10448	10448		10448			10448				10448	10448	10448
Surfboard					10025	10025	10025						10025
Yoga Mat		9641							9641				9641
Dumbbells				9035	9035	9035		9035					9035
Ice Skates							8655	8655			8655	8655	8655
Tennis Racket				8653		8653							8653
<b>Baseball Glove</b>				7241			7241	7241					7241
Ski Boots							5109		5109		5109	5109	5109
Volleyball		4554			4554	4554		4554	4554				4554
Swim Goggles		3962							3962		3962		3962
Soccer Ball						2415		2415			2415		2415
Total	227045	227045	227045	227045	227045	227045	227045	227045	227045	227045	227045	227045	227045

## **Customer Review Details**

2023 2024 2025

January February

March

May

**April** 

June

# Sentiment Category

☐ Mixed Negati...

☐ Mixed Positive

Negative

Neutral

Positive

### **Product Name**

☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

Dumbbells

☐ Fitness Tracker

☐ Football Hel...

☐ Golf Clubs

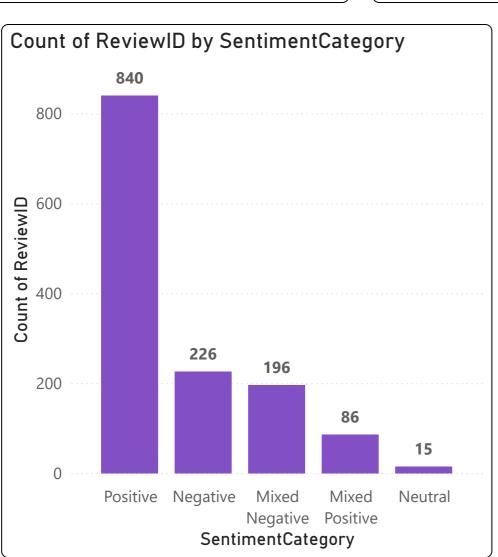
☐ Hockey Stick

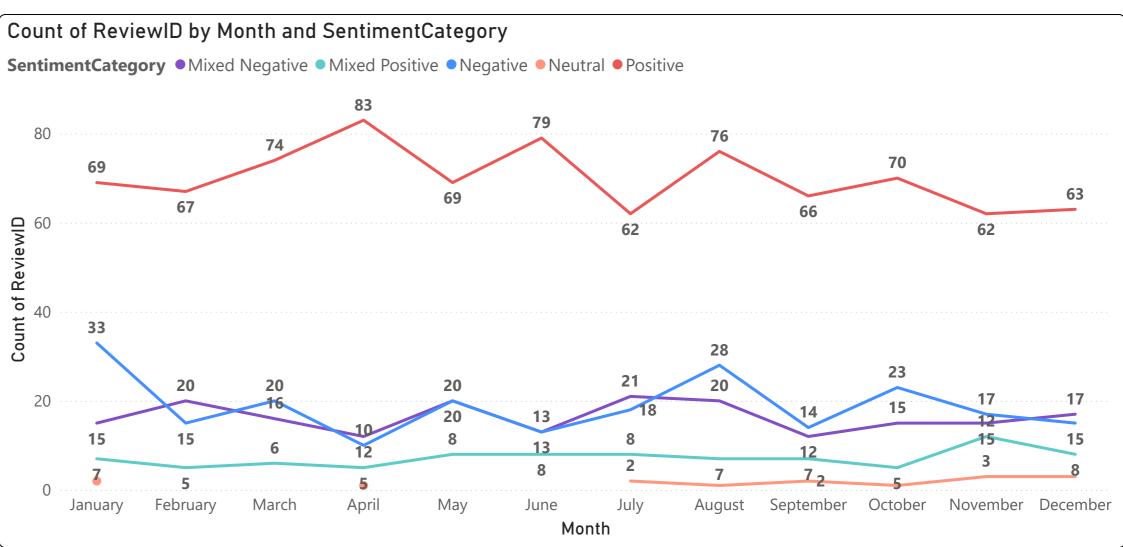
☐ Ice Skates

☐ Kayak

☐ Running Shoes







ReviewDate	CustomerID	ReviewText	Sentiment Category	Sum of Rating
31 July 2025	25	Amazing value for the price.	Positive	5
09 November 2025	21	Amazing value for the price.	Positive	5
15 February 2024	49	Amazing value for the price.	Positive	5
19 August 2023	62	Amazing value for the price.	Positive	5
27 March 2025	17	Amazing value for the price.	Positive	5
26 June 2023	18	Amazing value for the price.	Positive	5
15 June 2024	72	Amazing value for the price.	Positive	
15 October 2024	98	Amazing value for the price.	Positive	<u> </u>
04 August 2023	3	Amazing value for the price.	Positive	5
25 June 2024	6	Amazing value for the price.	Positive	5
08 April 2023	7	Amazing value for the price.	Positive	5
07 July 2024	14	Amazing value for the price.	Positive	5
08 April 2023	22	Amazing value for the price.	Positive	5
08 November 2023	24	Amazing value for the price.	Positive	5
06 September 2023	33	Amazing value for the price.	Positive	5
11 January 2023	40	Amazing value for the price.	Positive	5
16 Juna 2023 <b>Total</b>	12	Amazing value for the price	Docitivo	5025

