

Nijat Safarli

Born
1993, Baku
Azerbaijan

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Portfolio website
nijatsafarli.com

 **Behance portfolio**
behance.com/nijatsafarli



Graphic&Motion Designer

With over 7 years of experience as a graphic and motion designer, I've been on a journey to find the best design solutions for a variety of industries including oil, construction, electronics, banking, software and more. I firmly believe that good design is a critical element for businesses to develop and expand. It's a great joy for me to utilize my skills and experience to impact this process.

Illustrator

It all started with pencil drawings. First, it was just a hobby, but it eventually became a professional pleasure. As an illustrator, I incorporate my drawing skills into nearly every project, creating a unique style for each design solution. Besides using illustrations in most projects, I also developed myself as an individual artist and started creating numerous illustrations for pure enjoyment. Even though it's still a professional hobby, it's also a desired skill for many companies.

WORK EXPERIENCE

PLANHAT LLC

[Customer Success Software Platform]
Sweden / Full-time remote work
January 2022 - Present

Motion&Graphic Designer

- Creating all marketing related design creatives
- Composing product videos
- Designing onboarding course materials and videos
- Creating web illustrations for website and application
- Designing webinar and podcast visuals

AZERBAIJAN NATIONAL ANTI-DOPING AGENCY (AMADA)

[Governmental sport inspection organisation]
June 2020 - December 2021

Design Manager

- Manage and create all design creatives of company
- Creating visual concepts of events and conferences
- Leading photo&video projects
- Creating video projects for promotional purposes
- Creating educational anti-doping materials, such as, flyers, presentations, handbooks, social media posters and etc.
- Participating in departmental strategic planning
- Creating annual report catalogue by unique concepts

ATL CONSULTING LLC

[360° marketing service- Advertisement company]
May 2019 - June 2020

Graphic Designer

- Presenting the briefs and concepts based on the client's needs and vision
- Working with copywriter and creative director to produce final design
- Creating visual concepts in line with the customer's needs
- Providing graphic images, illustrations, motion videos, retouched images, web designs, print materials, mockups and sketches
- Participating in departmental strategic planning

BAKU ELECTRONICS LLC

[Chain of the biggest electronics household product stores]
May 2018 - March 2019

Graphic Designer

- Creating social media image and video visuals
- Designing print materials, e-books, catalogues, billboards, promo materials, flyer and posters based on campaigns or creative directions
- Creating key visuals for sale campaigns and adapting it to various layouts and also to HTML5 banners

TECHNOL LLC

[First motor oil company in Caucasus]
May 2017 - May 2018

Graphic Designer

- Conceptualizing visuals based on creative directions
- Thinking creatively to produce new ideas and concepts and developing interactive design
- Creating daily social media images, GIFs and videos
- Design product labels and preparing them ready for print

FREELANCE WORK EXPERIENCE

February 2016 - Present

Freelancing has allowed me to explore various industries and expand my portfolio with a wide range of projects and companies.

Technol

Baku Electronics

expressbank

SOLO

HAYSTACK

azpromo

KargoFly

WTA

SOB SAN

EDUCATION

BSc Business Administration
2011-2015

Akdeniz University
Turkey, Antalya

Business Administration & Management
Erasmus Exchange Programme
January 2014 - July 2014

Tartu University
Estonia, Tartu

SOFTWARE KNOWLEDGE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Corel Draw Suit
Adobe XD
Figma
Blender
Google Web Designer
Audacity

DESIGN SKILLS


Graphic Design
Motion Graphic
Illustration
Branding
3D knowledge
Web Design
Art Direction
Video Editing


Pencil drawing
Background Design
2D Traditional Art
Character Design


LANGUAGE SKILLS


Azerbaijani / Native
Turkish / Native
English / Advanced
Russian / Elementary
Polish/ Elementary

OTHER SKILLS

 Creative thinking

 Fully/Part-time working

 Analytic solving

 Extensive experience with computer software&hardware

 Communication skills

 Full Management ability

 Innovative approach

 Availability to travel

SOCIAL MEDIA PROFILES

--  / Nijat Safarli

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Nijat Safarli

www.nijatsafarli.com

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