

Nijat Safarli

Born
1993, Baku
Azerbaijan

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Portfolio on my website
nijatsafarli.com



Behance portfolio
behance.com/nijatsafarli



Graphic Designer

With over 7 years of experience as a graphic designer and design manager, I've been on a journey to find the best design solutions for a variety of industries including oil, construction, electronics, banking, software and more. I firmly believe that good design is a critical element for businesses to develop and expand. It's a great joy for me to utilize my skills and experience to impact this process.

Illustrator

It all started with pencil drawings. First, it was just a hobby, but it eventually became a professional pleasure. As an illustrator, I incorporate my drawing skills into nearly every project, creating a unique style for each design solution. Besides using illustrations in most projects, I also developed myself as an individual artist and started creating numerous illustrations for pure enjoyment. Even though it's still a professional hobby, it's also a desired skill for many

WORK EXPERIENCE

PLANHAT LLC

[Customer Success Software Platform]
Sweden / Full-time remote work
January 2022 - Present

Digital Designer

- Creating all design creatives of company
- Creating visual concepts of documents, e-books and catalogues
- Re-shaping design structure of company
- Creating web illustrations for website and application
- Designing webinar and podcast visuals

AZERBAIJAN NATIONAL ANTI-DOPING AGENCY (AMADA)

[Governmental sport inspection organisation]
June 2020 - December 2021

Design Manager

- Manage and create all design creatives of company
- Creating visual concepts of events and conferences
- Leading photographs&videographes shooting and finalizing products with them
- Creating educational anti-doping materials, such as, flyers, presentations, handbooks, social media posters and etc.
- Participating in departmental strategic planning
- Creating annual report catalogue by unique concepts

ATL CONSULTING LLC

[360° marketing service- Advertisement company]
May 2019 - June 2020

Graphic Designer

- Presenting the briefs and concepts based on the client's needs and vision
- Working with copywriter and creative director to produce final design
- Creating visual concepts in line with the customer's needs
- Providing graphic images, illustrations, motion videos, retouched images, web designs, print materials, mockups and sketches
- Participating in departmental strategic planning

BAKU ELECTRONICS LLC

[Chain of the biggest electronics household product stores]
May 2018 - March 2019

Graphic Designer

- Creating social media image and video visuals
- Designing print materials, e-books, catalogues, billboards, promo materials, flyer and posters based on campaigns or creative directions
- Creating key visuals for sale campaigns and adapting it to various layouts and also to HTML5 banners

TECHNOL LLC

[First motor oil company in Caucasus]
May 2017 - May 2018

Graphic Designer

- Conceptualizing visuals based on creative directions
- Thinking creatively to produce new ideas and concepts and developing interactive design
- Creating daily social media images, GIFs and videos
- Design product labels and preparing them ready for print

FREELANCE WORK EXPERIENCE

February 2016 - Present

Freelance works have always been an opportunity to enter a different business fields. Besides permanent job freelancing is a great way of enlarging portfolio with different kind of project and companies.

Technol

 **Baku Electronics**

 **expressbank**

 **SOLO AVO**

HAYSTACK

 **azpromo**

 **KargoFly**

 **M&M**

 **SOB SAN**

EDUCATION

BSc Business Administration

2011-2015

Akdeniz University

Turkey, Antalya

Business Administration & Management
Erasmus Exchange Programme

January 2014 - July 2014

Tartu University

Estonia, Tartu

SOFTWARE KNOWLEDGE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Corel Draw Suit
Adobe XD
Figma
Blender
Google Web Designer
Audacity

DESIGN SKILLS

Graphic Design Pencil drawing
Art Direction Background Design
Illustration 2D Traditional Art
Branding Character Design
3D knowledge
Motion Graphics
Web Design
Video Editing

LANGUAGE SKILLS

Azerbaijan / Native
Turkish / Native
English / Advanced
Russian / Elementary
Polish/ Elementary

OTHER SKILLS

 Creative thinking

 Fully/Part-time working

 Analytic solving

 Extensive experience with computer software&hardware

 Communication skills

 Full Management ability

 Innovative approach

 Availability to travel

SOCIAL MEDIA PROFILES

--  / Digital Pen

--  / Nijat Safarli

--  / nijatsafarli

Nijat Safarli

www.nijatsafarli.com

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