

Nijat Safarli

Born

July 12th, 1993
Baku, Azerbaijan

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Illustration portfolio

dribbble.com/DigitalPen



Graphic design portfolio

behance.com/nijatsafarli



Graphic Designer

Almost 6 years I have always been curious to find an appropriate design solutions for businesses. Oil, construction, electronics, banking, software and other various industries; all businesses need a good taste of design in order to develop and expand. And that is a great pleasure to get an opportunity to impact this process with my experience and skills.

Illustrator

It all started with drawing. Firstly it was a hobby, then it turned to a professional pleasure. And now, as an illustrator, I put this skill into the almost every projects and created individual style in the all design solutions. On the other hands, it is still professional hobby and additional desired skill for companies.

WORK EXPERIENCE

PLANHAT LLC

[Customer Success Software Platform]

Sweden / Full-time remote work

January 2022 - Present

Digital Designer

- Creating all design creatives of company
- Creating visual concepts of documents, e-books and catalogues
- Re-shaping design structure of company
- Creating web illustrations for website and application
- Designing webinar and podcast visuals

AZDIZAYN GROUP LLC

[Construction materials' stores network]

June 2021 - January 2022

Design Manager

- Leading and managing of design and creative team
- Managing all indoor, social and outdoor design projects
- Administrating finances for design projects by given budget
- Participation in the recruitment and orientation of marketing and sales departments' new members
- Setting design standarts for chain of stores and providing them with marketing and promo materials

AZERBAIJAN NATIONAL ANTI-DOPING AGENCY (AMADA)

[Govermental sport inspection organisation]

June 2020 - June 2021

Design Manager

- Manage and create all design creatives of company
- Creating visual concepts of events and conferences
- Leading photographs&videographes shooting and finalizing products with them
- Creating educational anti-doping materials, such as, flyers, presentations, handbooks, social media posters and etc.
- Participating in departmental strategic planning
- Creating annual report catalogue by unique concepts

ATL CONSULTING LLC

[360° marketing service- Advertisement company]

May 2019 - June 2020

Graphic Designer

- Presenting the briefs and concepts based on the client's needs and vision
- Working with copywriter and creative director to produce final design
- Creating visual concepts in line with the customer's needs
- Providing graphic images, illustrations, motion videos, retouched images, web designs, print materials, mockups and sketches
- Participating in departmental strategic planning

BAKU ELECTRONICS LLC

[Chain of the biggest electronics household product stores]

May 2018 - March 2019

Graphic Designer

- Creating social media image and video visuals
- Designing print materials, e-books, catalogues, billboards, promo materials, flyer and posters based on campaigns or creative directions
- Creating key visuals for sale campaigns and adapting it to various layouts and also to HTML5 banners

TECHNOL LLC

[First motor oil company in Caucasus]

May 2017 - May 2018

Graphic Designer

- Conceptualizing visuals based on creative directions
- Thinking creatively to produce new ideas and concepts and developing interactive design
- Creating daily social media images, GIFs and videos
- Design product labels and preparing them ready for print

FREELANCE WORK EXPERIENCE

February 2016 - Present

Freelance works have always been an opportunity to enter a different business fields. Besides permanent job freelancing is a great way of enlarging portfolio with different kind of projects and companies.

Technol

Baku Electronics

expressbank

SOLO

KargoFly

azpromo

EH emba home

WZ

SOB SAN

EDUCATION

BSc Business Administration

2011-2015

Akdeniz University

Turkey, Antalya

Business Administration & Management

Erasmus Exchange Programme

January 2014 - July 2014

Tartu University

Estonia, Tartu

SOFTWARE KNOWLEDGE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Corel Draw Suit
Adobe XD
Figma
Blender
Google Web Designer

DESIGN SKILLS

Graphic Design
Art Direction
Illustration
Branding
3D knowledge
Motion Design
Web Design
Video Editing

LANGUAGE SKILLS

Azerbaijan / Native
Turkish / Native
English / Advanced
Russian / Elementary

OTHER SKILLS

- Creative thinking
- Fully/Part-time working
- Analytic solving
- Extensive experience with computer software&hardware
- Communication skills
- Full Management ability
- Innovative approach
- Availability to travel

SOCIAL MEDIA PROFILES



- / Nicat Seferli
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www.nijatsafarli.com

Last updated in May 2022